

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

Thursday December 29 1983

D 8523 B

Why the world
drug industry
is in pain, Page 6

Algeria	15	Indonesia	2500	Portugal	105
Argentina	100	Italy	1100	Spain	100
Australia	100	Japan	1000	Sweden	100
Belgium	100	South Korea	1000	Switzerland	100
Canada	100	Taiwan	1000	U.S.	100
Denmark	100	Thailand	1000	U.K.	100
France	100	West Germany	1000		
Germany	100				
Greece	100				
Hong Kong	100				
India	100				
Iran	100				
Israel	100				
Italy	100				
Japan	100				
Korea	100				
Malaysia	100				
Mexico	100				
Netherlands	100				
New Zealand	100				
Norway	100				
Philippines	100				
Poland	100				
Portugal	100				
Saudi Arabia	100				
Spain	100				
Sweden	100				
Switzerland	100				
Taiwan	100				
Thailand	100				
U.S.	100				
U.K.	100				
West Germany	100				
Yugoslavia	100				

No. 29,207

NEWS SUMMARY

GENERAL

U.S. says it will leave Unesco

The U.S. gave one year's notice of its intention to leave the Paris-based United Nations Educational, Scientific, and Cultural Organisation.

The decision follows months of controversy, with the Reagan Administration showing increased exasperation at what it regards as the agency's anti-American political stance. It will deprive Unesco of a quarter of its funding. The U.S. share for 1984-85 was recently set at \$74.4m.

The U.S. with other Western nations, found unacceptable a plan to give governments control over the flow of news and information. Page 8

Italians to stay

Italy's Government has told Washington that its policy is unchanged and that its troops will stay in Lebanon. Page 2

Moslems attacked

Four cars and several buildings in the Lebanese port of Sidon were damaged in what was said by Lebanese security to be an attack on Moslem fundamentalists. One Israeli soldier was killed and two injured in a village ambush in south-east Lebanon. Page 3

Gavaskar record

Indian batsman Sunil Gavaskar, playing his 99th Test for his country, scored 149 not out against the West Indies a record 30th Test century and one more than Sir Don Bradman (Australia). Page 2

Spanish town strikes

The town of Puerto Serrano, near Cadiz, went on strike, accusing Civil Guards of brutality and using rubber bullets against workers protesting against delays in wage payments. Page 2

Portugal flights hit

Nearly all outward flights of TAP, the Portuguese state airline, were grounded by a one-day pay strike by ground staff. Page 2

Tree felling blamed

A Ghanaian Minister blamed indiscriminate tree felling for reducing rainfall in the country's upper eastern region from eight months a year to three months. Page 2

'End oil row' plea

Former chairman of Elf-Aquitaine, M. Alain Chandon, has appealed to French President Francois Mitterrand to put an end to controversy over a failed oil prospecting scheme involving the state-owned company. Page 2

Dutch ban backed

Dutch parliament supported the government decision to ban fisher submarine deliveries to Taiwan, but demanded compensation for the Wilton-Feyenoord shipyard. Page 2

Call to stop 1984

A group of Swiss have proposed a constitutional amendment to number the New Year 1 'to prevent Orwellian conditions in Switzerland' in 1984. Page 2

New U.S. cold wave

New snow storms and freezing weather reached the U.S. Mid-West. Ice and floods created havoc in the South. A sub-zero weekend is forecast. Page 2

Danish dodgemes

Four 12-year-old boys broke into a car storage compound at Copenhagen. They drove about 40 new Citroens and damaged about 100, totally wrecking some. Page 2

BUSINESS

Budget threat to Israel coalition

ATTEMPTS TO reform Israel's economy are threatening to bring down the Government of Mr. Yitzhak Shamir. The Cabinet will meet in special session tomorrow to discuss drastic budget cuts that are sharply opposed by some of the junior coalition partners. Page 3

DOLLAR closed at DM 2.7515 (from DM 2.757 in London on Friday), but DM 2.74925 in New York on Monday. FFR 8.42 (from FFR 8.4375 in London; FFR 8.41875), SwFr 2.1875 (SwFr 2.1853/2.187) and Y233.3 (Y233.7 in London and New York). Its Bank of England trade-weighted index fell from Friday's 130.3 to 129.1. In New York it closed at DM 2.745, FFR 8.40, SwFr 2.187 and Y233.15. Page 23

STERLING rose 20 points from Friday's London figure to 51435, was unchanged at DM 2.75 and Y235, but eased to FFR 8.42 (from FFR 8.4375 in London; FFR 8.41875), SwFr 2.1875 (SwFr 2.1853/2.187) and Y233.3 (Y233.7 in London and New York). Its Bank of England trade-weighted index fell from Friday's 130.3 to 129.1. In New York it closed at DM 2.745, FFR 8.40, SwFr 2.187 and Y233.15. Page 23

GOLD fell \$2.25 from Friday's London close, to \$377.875. In Frankfurt and Zurich it closed at \$378. In New York, the Comex close was \$378.4 (\$380.7). Page 22

Cocoa price futures reached five-year highs in London, closing \$27.50 up at £1,980.50 (\$2,842) a tonne. Page 22

WALL STREET: The Dow Jones Industrial Average closed at 851 down at 1,263.21. Report, Page 13. Full share prices, Pages 14-16

LONDON: FT Industrial Ordinary index edged up 0.6 to 775.6. Government securities showed gains averaging about 0.25 per cent. Report, FT Share Information Service, Pages 17-19

TOKYO: Last stock exchange session of 1983 closed with the Nikkei Dow index at a record 1,983.82, up 8.59 after profit-taking. Stock Exchange index was 3.08 up at 731.82. Report, Page 13. Leading prices, other exchanges, Page 16

EAGLE STAR insurance takeover battle between Allianz, West German insurance group, and UK-based group BAT is unlikely to be resolved before tomorrow, despite attempts to reach a compromise. Page 2

WEST GERMANY'S Flick group appealed against the Economics Ministry decision that it should pay about DM 450m (\$184m) in back tax. Page 2

WEST GERMAN trade with Arab countries fell by 49.7 per cent to DM 12.9bn (\$4.68bn). Page 3

HUNGARY will seek to borrow more from the West next year in order to ease import restrictions. Page 2

CZECHOSLOVAKIA is putting up diesel and home heating fuel prices by 43 per cent to discourage home use. Page 2

LAID-UP SHIPPING fell by 3.2m dwt to 84.1 dwt in October, 12 per cent of the total merchant fleet. But the UK lay-up figure remained at 17 per cent. Page 4

NEXT WEEK the FT will publish a series of forecasts for 1984, examining the U.S., British and other world economies and key industrial sectors. The first articles will appear on Tuesday, January 3. Page 2

Soviet Union aims for higher growth

BY ANTHONY ROBINSON IN LONDON

THE SOVIET UNION is aiming for slightly higher industrial growth next year and may step up its military spending even though the formal budget allocation to defence has not been increased.

Mr. Nikolai Baibakov, head of the Soviet state planning board, Gosplan, yesterday told members of the Supreme Soviet that the 1984 industrial growth target has been fixed at 3.8 per cent, compared with a target of 3.3 per cent in 1983.

He also hinted at increased military spending to face "the aggressive policy of the current U.S. Administration and its unprecedented arms race."

The bulk of the higher output is planned to come from higher labour productivity, which is forecast to

rise by 3.4 per cent, roughly in line with this year's achievement.

Mr. Vasil Garbuzov, the Finance Minister, told the session that the military budget had been fixed at 17.05bn roubles (\$21.5bn), the same as last year, or 4.7 per cent of a total budget set 3.4 per cent higher, at 368bn roubles.

Western military analysts, however, consider the formal Soviet defence budget a polite fiction with massive military allocations hidden in copious folds elsewhere in the budget.

The U.S. Central Intelligence Agency (CIA) believes that Soviet military spending has slowed down in recent years to grow at around 2 per cent annually but that the equivalent dollar cost of the Soviet military budget in 1981 was 45 per

cent above U.S. outlays and accounts for 13 to 16 per cent of gross national product.

Although Mr. Yuri Andropov, the Soviet leader, was absent from the Supreme Soviet session, the account of 1983's economic performance and the targets for 1984 set out by Mr. Baibakov reflected the tone of Mr. Andropov's speech on the economy read out for him at Monday's session of the party central committee plenum.

This year, the economy recorded an above-plan 4 per cent growth in industrial output which Mr. Andropov interpreted as a sign that his emphasis on tighter discipline and better management was beginning to produce results.

Only the briefest outline of Mr. Baibakov's speech was released

yesterday and, for the third year running, no figures were given for the grain harvest.

Western experts estimate this year's harvest to be around 200m tons, well down on the 237m tons target, but above the 180m tons of 1982 and 160m tons in 1981.

The performance of the Soviet energy sector is a key element in the overall economy because energy exports account for well over 70 per cent of total Soviet hard currency exports.

Results were again mixed. Oil production rose marginally to 617m tons and should increase to 624m tons in 1984, provided output can be sustained from Western Siberia which will account for 54 per cent of total oil output next year. Soviet official visits France, Page 2



Two possible heirs to Mr. Yuri Andropov, the ailing Soviet leader: Vitali Vorotnikov (left) and white-haired former Leningrad party leader Grigori Romanov, look on as Marshal Dmitri Ustinov, the Soviet Defence Minister, leans over Foreign Minister Andrei Gromyko to confer with senior Politburo member Konstantin Chernenko at yesterday's Supreme Soviet session in Moscow.

SHUTDOWN PROSPECT POSES DILEMMA

Poissy strike pushes Peugeot losses to more than FFr 2bn

BY PAUL BETTS IN PARIS

THE PEUGEOT group, France's largest but financially troubled private car company, expects to report losses of more than FFr 2bn (\$281m) this year and see its total debts of FFr 30bn rise further, largely as a result of the three-week strike at its large Talbot plant at Poissy, outside Paris.

The private car group is now contemplating legal changes in the status of Talbot et Cie, its French Talbot subsidiary, to enable it to spin off the company without imperilling the rest of the car group.

The French car group appears to be seriously envisaging shutting down its Poissy plant, which might entail bankruptcy for Talbot et Cie, if the current labour troubles remain unresolved. The plant employs 17,000 people and forms the bulk of Talbot's French operations.

Peugeot appears to feel that it is now up to the French Government to deliver its part of the recent bargain struck between the company and the administration over Peugeot's controversial plan to dismiss some 7,500 workers in France, 2,900 of them at Poissy. Peugeot has subsequently agreed to reduce the Poissy redundancies to 1,800, but although the Government approves, the unions are resisting the plan.

The eventual shutdown of Poissy would, however, present a serious difficulty for Peugeot. The company acknowledges that such a step would disrupt its broad European

medium-term industrial strategy of integrating the various parts of the Peugeot group.

The company had been planning to spend FFr 1.2bn on modernising Poissy to produce a new car model, widely expected to be a medium-range car to replace the current Talbot Horizon and give the Talbot division a badly needed new model to renew the range.

Moreover, Peugeot has already invested money in Poissy to produce 300 models a day of its successful small Peugeot 205. Production of that car is centred at Mulhouse, in eastern France, but the factory has now reached capacity of just over 1,000 cars a day. Peugeot thus has been seeking to increase 205 production by producing the cars at Poissy and at its Talbot factory in Villaverde, near Madrid, in Spain.

Company officials denied yesterday that the group envisaged selling Talbot et Cie. They also reaffirmed that Talbot's UK and Spanish operations were not directly affected by the current legal moves contemplated for the French company.

Poissy does, however, produce spare parts for Talbot in the UK and Spain.

But the company claims the strike at Poissy has not so far caused any serious disruption to the UK and Spanish operations.

Although there has been speculation that Peugeot might transfer some of its 205 production to its UK plant in Coventry, the company says no official decision has been taken on such a move.

In the event that Poissy should remain closed for an indeterminate long period, the company would still have to find the financial means to transfer to the UK the equipment installed at Poissy to assemble the 205.

Peugeot at the start of the year had hoped to break even in 1983. But the combination of the strikes at Poissy and the heavier production costs than anticipated of Citroen's commercially successful BX model are likely to see the group report heavier losses than the FFr 2.2bn deficit of 1982.

For their part, the trade unions and the Communist Party view Peugeot's latest move as an attempt to force the Government's hand.

The company had threatened to close Poissy before Christmas, leading to the compromise over the redundancies with the Government.

The deadline is closing in on the Government, since on Monday Poissy is technically due to open again after the Christmas shutdown. But so far there has been no sign of a shift in the union's position.

Talbot's exports to Iran 'secure', Page 3

Pennzoil seeks up to 20% of Getty Oil with \$1.6bn offer

BY WILLIAM HALL IN NEW YORK

PENNZOIL, a medium-sized Houston oil company, is seeking to spend up to \$1.6bn in acquiring a stake of up to 20 per cent in Getty Oil, the 14th biggest U.S. oil company, which is in the midst of a bitter feud between the existing management and some of the family of the legendary oil billionaire, the late J. Paul Getty, who founded the company.

In an unrelated move, the management of Getty Oil, which has been under attack by Mr. Gordon Getty, sole trustee of the Sarah C. Getty trust, which is Getty Oil's biggest shareholder, announced that it was withdrawing its support for a lawsuit that challenged Gordon Getty's position as sole trustee.

The lawsuit has been a serious bone of contention between Gordon Getty, who alleges that the company has not been well managed, and Getty Oil management. The management's action in climbing down must be seen as a victory for Mr. Getty, who is reputedly the richest man in the U.S.

Pennzoil yesterday commenced a tender offer to purchase up to 16m of Getty stock at \$100 a share in cash. The offer is not conditional on any minimum number of shares being tendered and Pennzoil, which was founded by its present chair-

man, Mr. J. Hugh Liedtke, and George Bush, the Vice-President of the U.S., has reserved the right to buy more at some later date.

Getty Oil shares rose after the announcement to close \$194 up at \$100. Earlier this year the shares had traded as low as \$47 and at current prices the company is valued at \$7.6bn.

In 1980 Kuwait tried to buy a 15 per cent stake in Getty Oil and, although this came to nothing, the company has long been regarded as a prime takeover candidate. Since Mr. Getty's death in 1976 its record has been dull and attempts to diversify have not been very fruitful.

Mr. Gordon Getty, one of the famous oilman's sons, is the sole trustee of the Sarah C. Getty Trust (named after J. Paul Getty's mother) which controls 31.8m shares or 49.2 per cent of Getty Oil. For some time Mr. Getty Junior had been concerned that Getty Oil's management was not acting in the best interests of shareholders.

The row has rumbled behind the scenes for several months and Mr. Getty has alleged that the management had threatened to issue up to 8m new shares to reduce the trust's influence. Along with the J. Paul

Getty Museum which controls another 11.8 per cent, the two trusts control more than 50 per cent of Getty stock.

On October 19 Getty Oil and the two trusts signed a one-year standstill agreement in an attempt to end the infighting.

However, Mr. Gordon Getty has argued that this agreement was broken by the company shortly afterwards when Getty Oil came out in support of a move by lawyers acting for another brother who wanted another trustee to join in looking after the interests of the Sarah C. Getty Trust.

Oil industry observers believe that Getty's management, led by Mr. Sidney Petersen, is in a weak position to fight the two trusts and there is a growing feeling that some form of restructuring will shortly be imposed on Getty.

Getty Oil is the latest in a string of U.S. oil companies facing serious challenges from the shareholders. Superior Oil, the biggest U.S. independent, is facing a possible takeover bid following the decision of a major shareholder to sell his shares to the highest bidder, and Gulf Oil is facing a proxy challenge from Mesa Petroleum.

Men and Matters, Page 6

U.S. cold spell boosts North Sea oil price

BY IAN HARGREAVES IN LONDON

THE SPOT price of North Sea oil was pushed to its highest level since late October yesterday in a belated, post-holiday reaction to cold weather in the U.S.

Brent crude for January loading was trading at \$29.50 a barrel, a rise of 70 cents from last Friday.

At that level, the spot price is within a whisker of the official price for Brent crude of \$30 a barrel. The British National Oil Corporation is seeking to maintain this price in the first quarter of next year.

Oil traders said yesterday that the higher spot price would give BNOOC a useful psychological advantage in its negotiations with the oil companies this week, although many traders doubt that the firmness in the spot market will last.

Esso has already indicated that it is backing BNOOC's stance on pricing and will probably be supported by Shell, British and British Petroleum. Texaco and Chevron are among the companies still pressing for a price cut.

Traders were divided in their interpretation of the post-Christmas oil price movements, which have added a dollar a barrel to light crudes in the New York market and which yesterday took the New York February futures price for light crude over the \$30-a-barrel mark.

Some maintained that a movement of that scale could not be explained by a brief, if severe, cold snap and pointed to a lack of availability of Arab light crudes for January loading as evidence of a possible cut in Saudi production.

Sheikh Ali Khalifa Al-Sabah, the

Florida oranges suffer in freeze

By John Edwards, Commodities Editor, in London

ORANGE-JUICE drinkers might suffer a nasty hangover as a result of the very cold spell in Florida over the Christmas holiday.

The bitter freeze has caused serious damage to the mid-season crop of oranges in Florida, which is the world's biggest orange-juice-producing area. The subsequent sharp rise in temperature is expected to bring further damage because it will speed up rotting of the freeze-damaged fruit.

The U.S. Department of Agriculture said that 85 per cent of the oranges sampled after the freeze had ice in them. Earlier estimates suggest that output may be cut by 25 to 30 per cent from the crop of 188m boxes (of 40 kg each) expected.

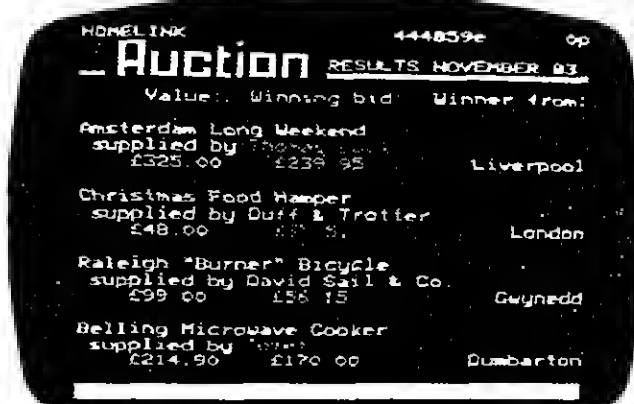
It is also feared that the trees might be damaged by the sudden cold and hot spells, as well affecting the developing fruit for the Valencia crop harvested in April and May.

Very little Florida orange juice is exported to Europe these days; it is sold almost exclusively in the U.S. while Brazil dominates the world market. If the Florida cut forces U.S. prices sufficiently high, however, Brazil might be tempted to switch sales to the American market, bringing a general rise in world prices.

UK dealers said yesterday that trading had come to a standstill while everyone waited to find out how badly production in Florida was affected.

Continued on Page 8

More cold weather expected, Page 2; Commodities, Page 22



8.05AM THURSDAY Bid over Breakfast

This is just one facet of HomeLink's unique Homebanking and discount Teleshopping service. After years of secret development we've harnessed 'pie in the sky' science fiction and made it work in the home. Fact. Check your bank statement 24 hours a day, pay all your bills and even book your holiday. 7 days a week. All from your armchair, on your ordinary T.V. set. No other Building Society can offer you HomeLink or anything like it. FREEPHONE HOME LINK or Prestel 4444. Or simply fill in and return this coupon or call in at any Thomas Cook Travelshop.

DON'T WASTE A SECOND. Please send me full details of HOME LINK.

NAME _____

ADDRESS _____

POSTCODE _____ TELEPHONE _____

HOME LINK

SIMPLY PRESS IT AND GET IT!

FOUR BUILDING SOCIETIES JOINED TOGETHER

HomeLink: Four Building Societies joined together with British Telecom and Bank of Scotland. (The London Commercial and the Nottingham, Grantham and Lincoln Building Societies).

Post coupon to Nottingham Building Society, 5-13 Upper Parliament Street, Nottingham NG1 2BX. Or FREEPHONE HOME LINK now.

International	2, 3
Companies	9
World Trade	3
Britain	4
Companies	10-11
Agriculture	22
Arts - Reviews	5
World Guide	5
Commodities	20
Currencies	22
Editorial comment	6
Eurobonds	9
Euro-options	16
Financial Futures	23
Int. Capital Markets	7
Letters	9
Lex	8
Management	12
Market Movers	13
Men and Matters	6
Mining	11
Money Markets	23
Raw materials	22
Stock markets - Bourses	13-16
Wall Street	13-16
Technology	24
Unit Trusts	20-21
Weather	6

World drug industry: the squeeze begins to hurt	6
British best-selling books: the rising of the larks	7
U.S.: the fight for financial deregulation	2
EEC: hesitant Paris takes over presidency	2
Management: a different way of selling Scotland	12
Technology: new yeasts for a better brew	24
Editorial comment: Nigeria; Reuters flotation	6
Lex: oil price; international investment	8

OVERSEAS NEWS

Hesitant
Paris takes
over EEC
baton

By John Wyles in Brussels

HAD THE hopes of midsummer been realised, the European Community would have been very much more at peace with itself when Greece hands over the presidency of the Council of Ministers to France next Sunday.

Sadly, July's optimism crumbled into the dry dust of disillusion at the Athens summit in early December. Now President Francois Mitterrand and M Claude Cheysson, his Foreign Minister, have six months to try to steer the ten towards urgent agricultural and budgetary measures.

How they will do it is a complete mystery. "I have the strong impression of confusion and uncertainty in Paris," said one senior ambassador to the Community who, like everyone else, is looking to M Cheysson's policy declaration to the European Parliament on January 18 to shed a little light.

Confusion in Paris is understandable because France's responsibilities to the Community have to be balanced against the need to defend and further national interests.

With the EEC budget in crisis because of a shortage of funds, other member-states look to the president of the Council of Ministers to organise the work and help develop the compromise most likely to yield the earliest and the fullest agreements.

But these must cover issues of vital importance to France. Achieving the necessary economies in the common agricultural policy could unleash the political wrath of France's turbulent farmers. Continuing Britain's permanent solution to its EEC budget problem will involve a possibly painful bending to Mrs Margaret Thatcher's will. Clearing the way for Spanish and Portuguese membership will cost the French Socialists support among the peasants in the south.

Other member-states wonder, therefore, whether France's desire to cajole and persuade them towards agreement will not be qualified. Perhaps Paris will prefer a final negotiation once the French presidency is over and next June's elections to the European Parliament are out of the way.

Greece, meanwhile, hands over the responsibilities of the presidency with evident relief, fatigue and, among its diplomats, a sense of a job well done. The failure of the Athens summit for a Greek failure for all governments were responsible.

At a more humdrum level, Greek ministers and officials overcame their lack of experience and in-depth expertise to produce credible and occasionally first class handling of Community business.

Mr Constantinos Simitsis, the Greek Minister for Agriculture, made a name for himself as a skilful chairman able to lead to opportunities which led to badly needed agreements on new arrangements for Mediterranean products and share-out of the North Sea herring catch.

Mr Grigoris Varfis, the Minister for European Affairs, in a sense carried the Greek presidency by assuming total responsibility for the special negotiations leading up to the summit. He was not rewarded by a final success but it is doubtful whether anyone else would have been.

His role was to keep Greek foreign policy pure from infection from the multilateral approach required by EEC political co-operation. Thus, he prevented a common condemnation of the shooting down of the South Korean airliner, and after that the Community's political co-operation went into deep freeze.

Nevertheless, the Athens Government displayed a shrewd judgment of the possibilities and limitations of the EEC presidency.

Six months is a painfully short time in Community affairs to take the weight of an impact given the poverty of political will to tackle the key agricultural and budgetary problems. Prime Minister Andreas Papandreu and his Government used the presidency, therefore, as a mirror from which to reflect an image of themselves back to the Greek people. Parading as the "leaders of Europe," no government can ever have made more effort to bring the maximum domestic political advantage out of the EEC presidency.

The skill of the exercise derived from the fact that at no time did Mr Papandreu and his ministers depart from their official view that the Community has serious shortcomings which have a particularly adverse impact on Greece.

No such doubts exist in the case of France, although President Mitterrand has hinted strongly over the past year or so that he would like to see a rather different kind of Community developing over the next decade.

In seeking to preside over the important agreements which eluded the Athens summit, he may, in his Gaullist way, be attracted by the idea of laying the foundation stone of the "new" Community.

'OIL SNIFFER' AIRCRAFT CONTROVERSY

Ex-Elf chief appeals to Mitterrand

By PAUL BETTS IN PARIS

M ALBIN CHALANDON, the former chairman of France's state-controlled Elf-Aquitaine oil group and one of the country's best-known international management figures, yesterday appealed to President Francois Mitterrand to put an end to the so-called "oil sniffer" aircraft affair.

M Chalandon, who resigned from Elf last June, claimed in an open letter addressed to the Socialist president and published on the front page of *Le Monde* yesterday that the affair was damaging Elf, France's premier industrial group, was unfounded and intended to damage the reputation of the former government of President Valéry Giscard d'Estaing.

M Chalandon's intervention

was the latest twist in what is rapidly developing into a major political controversy between the ruling left and the right-wing opposition parties. The controversy is over Bank Elf's role in testing an oil detection system invented by a Belgian aristocrat using airborne electronic equipment. The tests, carried out between 1976 and 1979, proved unsuccessful. They had been actively backed by former President Giscard d'Estaing.

While deeply embarrassing for Elf oil group the affair appears to be essentially a political attack against former President Giscard d'Estaing and M Barre, his former prime minister, leading figures of the right-wing opposition and possible candidates in the 1983 French presidential elections.

M Chalandon's dramatic intervention yesterday follows further disclosures in the French satirical weekly *Le Canard Enchaîné* yesterday that M Barre ordered the hush-up of the unsuccessful tests. M Barre said the "disclosures" added "nothing new" to the affair and that he would treat "with the greatest contempt" any further efforts to exploit the issue for political ends.

The satirical weekly first disclosed the affair earlier this year. In its latest issue it fired another broadside against former President Giscard d'Estaing with a picture of the former President holding a book, presumably the official

but confidential report on the oil tests, but showing several diamonds on the cover in reference to the notorious affair of the diamonds of President Bokassa of the Central African Republic.

M Pierre Mauroy, the French Prime Minister, is now in charge of the case and is continuing consultations with leading figures involved in or affected by the affair. Among those who met M Mauroy yesterday was M Michel Pecqueur, chairman of Elf. The Prime Minister also intends to consult the Defence Minister, M Charles Hernu, as to whether publication of the confidential report on the affair in response to calls from the Socialist Party would be damaging to French national security.

The nine members of the three military juntas that ruled between 1976 and 1980 can now be tried under summary courts martial by the Supreme Council of the Armed Forces, the highest court in the military judicial system.

The trial was ordered by President Alfonsín, who will also command in chief of the armed forces, three days after he took office. The men are charged with murder and torture in connection with the thousands of disappearances. Human rights groups here have sharply criticised the fact that the former junta members are to be tried by their military peers.

The Government spokesmen characterise the summary courts martial as a mere formality necessary to uphold the constitutionality of the prosecutions. They stress that the court martial verdicts will be appealed in civilian courts by Government prosecutors, and that new evidence will be admitted.

Meanwhile, officials at the Defence Ministry and the armed forces high commands are in the past few days they have been "showered" with hundreds of judicial summonses related to the crimes committed by the military in its campaign against leftists following the 1976 military takeover.

General Reynaldo Bignone, the outgoing military President, is among the military men who have been summoned by civilian courts. Today he is to testify before a court that indicted him for illegal deprivation of liberty in the case of a physician who disappeared in 1978.

General Bignone has also been indicted by a court investigating the disappearance of two political activists in 1976. He and 20 other generals have been forbidden to leave the country while investigations into the disappearances continue.

In a related development, grave-diggers continued to search yesterday for more unidentified bodies buried in municipal cemeteries soon after the 1976 military takeover.

As of yesterday, 29 bodies had been exhumed since digging began Monday. The cadavers are believed to be the remains of people who disappeared under military rule and several of the about 30 states were still maintaining alerts.

U.S. braced
for another
cold blast

By Nancy Dunne in Washington

A THAW crept over the U.S. on Wednesday after one of the coldest Christmas seasons of the century.

But the U.S. weather service warned that another blast of cold from the Arctic was on its way, to be succeeded by more seasonal temperatures over the weekend.

The massive cold wave, which broke December records in more than 50 cities, killed more than 300 people in two weeks, menaced the Florida and Texas citrus crops as well as fish on the Texas Gulf coast, and coated highways with treacherous ice. Power failures and burst water pipes drove thousands from their homes.

Even as the weather eased on Wednesday, storms dumped snow and rain from the Rockies to the Mississippi valley and south to the Gulf coast. Harvest crews raced against rising temperatures to salvage freeze-damaged Florida and Texas oranges for juice.

Processing plants began 24-hour operations to process the fruit before it rotted. Texas citrus and sugar-cane growers put losses at \$121m, and the Florida Citrus Commission scheduled an emergency meeting for Thursday to consider an embargo on fresh citrus shipments so that no freeze-damaged fruit reaches consumers.

The heavy rain and melting ice has caused minor flooding in north and south Carolina and Idaho threats of ice jams in Oregon and flood warnings in Mississippi. But serious flooding is not expected until the spring, according to Mr Ed Carlstead, head of the forecasting division of the National Meteorological Centre.

The weather has pushed up heating oil prices with wholesalers and dealers scrambling to replenish low inventories. The cold has curtailed operations of the Gulf coast refineries, adding further upward pressure on prices.

Citgo Petroleum announced on Tuesday that it is rescinding its previously announced \$1.50-a-barrel reduction in the prices it pays for crude oil.

Emergency shelters for the homeless were hard-pressed to meet all requests for help. Six homeless people froze to death in New York City, where a Christmas Day reading of 9 degrees Fahrenheit set an all-time record for the day. Despite the thaw, 33 states were still maintaining alerts.

Alfonsín
rescinds
military
amnesty

By David Welna in Buenos Aires

SR RAUL ALFONSIN, the Argentine President, signed into law late on Tuesday night the repeal of an amnesty declared by the former military government that protected members of the armed forces from prosecution for crimes related to the disappearance of more than 7,000 Argentines under military rule.

It was the first law to be signed by Sr Alfonsín, who took office less than three weeks ago, and it followed overwhelming votes in both chambers of the newly formed Congress supporting the amnesty's repeal and nullification.

The repeal clears the way for prosecution of the many high-ranking members of the former military government who have been indicted on numerous charges since power was turned over to elected authorities.

The nine members of the three military juntas that ruled between 1976 and 1980 can now be tried under summary courts martial by the Supreme Council of the Armed Forces, the highest court in the military judicial system.

The trial was ordered by President Alfonsín, who will also command in chief of the armed forces, three days after he took office. The men are charged with murder and torture in connection with the thousands of disappearances.

Human rights groups here have sharply criticised the fact that the former junta members are to be tried by their military peers.

The Government spokesmen characterise the summary courts martial as a mere formality necessary to uphold the constitutionality of the prosecutions. They stress that the court martial verdicts will be appealed in civilian courts by Government prosecutors, and that new evidence will be admitted.

Meanwhile, officials at the Defence Ministry and the armed forces high commands are in the past few days they have been "showered" with hundreds of judicial summonses related to the crimes committed by the military in its campaign against leftists following the 1976 military takeover.

General Reynaldo Bignone, the outgoing military President, is among the military men who have been summoned by civilian courts. Today he is to testify before a court that indicted him for illegal deprivation of liberty in the case of a physician who disappeared in 1978.

General Bignone has also been indicted by a court investigating the disappearance of two political activists in 1976. He and 20 other generals have been forbidden to leave the country while investigations into the disappearances continue.

In a related development, grave-diggers continued to search yesterday for more unidentified bodies buried in municipal cemeteries soon after the 1976 military takeover.

As of yesterday, 29 bodies had been exhumed since digging began Monday. The cadavers are believed to be the remains of people who disappeared under military rule and several of the about 30 states were still maintaining alerts.

Emergency shelters for the homeless were hard-pressed to meet all requests for help. Six homeless people froze to death in New York City, where a Christmas Day reading of 9 degrees Fahrenheit set an all-time record for the day. Despite the thaw, 33 states were still maintaining alerts.

Emergency shelters for the homeless were hard-pressed to meet all requests for help. Six homeless people froze to death in New York City, where a Christmas Day reading of 9 degrees Fahrenheit set an all-time record for the day. Despite the thaw, 33 states were still maintaining alerts.

Emergency shelters for the homeless were hard-pressed to meet all requests for help. Six homeless people froze to death in New York City, where a Christmas Day reading of 9 degrees Fahrenheit set an all-time record for the day. Despite the thaw, 33 states were still maintaining alerts.

Emergency shelters for the homeless were hard-pressed to meet all requests for help. Six homeless people froze to death in New York City, where a Christmas Day reading of 9 degrees Fahrenheit set an all-time record for the day. Despite the thaw, 33 states were still maintaining alerts.

Emergency shelters for the homeless were hard-pressed to meet all requests for help. Six homeless people froze to death in New York City, where a Christmas Day reading of 9 degrees Fahrenheit set an all-time record for the day. Despite the thaw, 33 states were still maintaining alerts.

Emergency shelters for the homeless were hard-pressed to meet all requests for help. Six homeless people froze to death in New York City, where a Christmas Day reading of 9 degrees Fahrenheit set an all-time record for the day. Despite the thaw, 33 states were still maintaining alerts.

Emergency shelters for the homeless were hard-pressed to meet all requests for help. Six homeless people froze to death in New York City, where a Christmas Day reading of 9 degrees Fahrenheit set an all-time record for the day. Despite the thaw, 33 states were still maintaining alerts.

Emergency shelters for the homeless were hard-pressed to meet all requests for help. Six homeless people froze to death in New York City, where a Christmas Day reading of 9 degrees Fahrenheit set an all-time record for the day. Despite the thaw, 33 states were still maintaining alerts.

Emergency shelters for the homeless were hard-pressed to meet all requests for help. Six homeless people froze to death in New York City, where a Christmas Day reading of 9 degrees Fahrenheit set an all-time record for the day. Despite the thaw, 33 states were still maintaining alerts.

Emergency shelters for the homeless were hard-pressed to meet all requests for help. Six homeless people froze to death in New York City, where a Christmas Day reading of 9 degrees Fahrenheit set an all-time record for the day. Despite the thaw, 33 states were still maintaining alerts.

Emergency shelters for the homeless were hard-pressed to meet all requests for help. Six homeless people froze to death in New York City, where a Christmas Day reading of 9 degrees Fahrenheit set an all-time record for the day. Despite the thaw, 33 states were still maintaining alerts.

Emergency shelters for the homeless were hard-pressed to meet all requests for help. Six homeless people froze to death in New York City, where a Christmas Day reading of 9 degrees Fahrenheit set an all-time record for the day. Despite the thaw, 33 states were still maintaining alerts.

Emergency shelters for the homeless were hard-pressed to meet all requests for help. Six homeless people froze to death in New York City, where a Christmas Day reading of 9 degrees Fahrenheit set an all-time record for the day. Despite the thaw, 33 states were still maintaining alerts.

Emergency shelters for the homeless were hard-pressed to meet all requests for help. Six homeless people froze to death in New York City, where a Christmas Day reading of 9 degrees Fahrenheit set an all-time record for the day. Despite the thaw, 33 states were still maintaining alerts.

Emergency shelters for the homeless were hard-pressed to meet all requests for help. Six homeless people froze to death in New York City, where a Christmas Day reading of 9 degrees Fahrenheit set an all-time record for the day. Despite the thaw, 33 states were still maintaining alerts.

Emergency shelters for the homeless were hard-pressed to meet all requests for help. Six homeless people froze to death in New York City, where a Christmas Day reading of 9 degrees Fahrenheit set an all-time record for the day. Despite the thaw, 33 states were still maintaining alerts.

U.S. hopes Arafat
will renew support
for peace talks

By REGINALD DALE, U.S. EDITOR IN WASHINGTON

THE U.S. is now cautiously hoping the evacuation of Mr Yasser Arafat, the Palestinian Liberation Organisation leader, and his forces from Tripoli could lead to new moves towards wider Middle East negotiations as envisaged under President Ronald Reagan's peace plan of September 1, 1982.

It is hoped Mr Arafat will recognise that the PLO under his leadership can no longer aspire to a military victory over Israel, and, as a result, turn towards the moderate Arab states with a view to seeking a political solution to the Palestinian problem.

Mr Arafat's meeting in Cairo last week with President Hosni Mubarak of Egypt is seen in Washington as an encouraging first step, but no more than that. Officials here say "major hurdles" remain to be overcome.

Ideally, in Washington's view, Mr Arafat would renew contact with King Hussein of Jordan, allowing the King to join the stalled U.S.-sponsored negotiations between Israel and Egypt on Palestinian autonomy. The King's approach would have Palestinian backing and the Palestinians would have some form of representation at the negotiating table.

King Hussein declined to join the talks last April after Mr Arafat failed to swing more militant elements in the PLO behind such a move.

Now, after his defeat in Lebanon, Mr Arafat has obviously parted company with most of the hardliners, and no longer subject to their influence.

Washington is looking for a further signal of Mr Arafat's intentions from a meeting he was holding in Sanaa, North Yemen yesterday with some of his top military advisers.

For the time being, however, Washington is not playing an active role—simply saying it would regard a new relationship between Mr Arafat, Mr Mubarak and King Hussein as "a promising development."

U.S. officials stress, however, that before Washington can open formal contacts with Mr Arafat, and welcome him into the peace process, he will have to recognise Israel and make public statements renouncing many of his past militant views. Washington is by no means sure that he will do this.

Mr Arafat will also, in Washington's eyes, have to accept that the PLO can only participate in the wider peace talks under Jordan's wing, perhaps as part of a Jordanian delegation. Only then will Washington be prepared to start putting pressure on Israel to join the wider talks. Israel has rejected Mr Reagan's September initiative, which called for the wider talks, and has insisted that the settlements on the occupied West Bank — a key factor for King Hussein — and only last week denounced the Arafat-Mubarak meeting.

Washington admits that both Israel and Mr Arafat will have to come a long way towards each other before its latest hopes can be fulfilled. There is still, however, U.S. officials say, "a glimmer of potential."

Lebanon role review call

By ALAN FRIEDMAN IN ROME

WASHINGTON — A Defence Department investigation into the suicide bombing that killed 241 U.S. servicemen in Beirut said yesterday that there is an "urgent need" to review the entire U.S. military mission to see if "alternative means" can be found to achieve U.S. goals in Lebanon.

It also criticised flaws in security and the military chain of command which, it said, opened the way to bombing.

It recommended that disciplinary action should be considered against U.S. officers, "urgent need" to review the entire U.S. military mission to see if "alternative means" can be found to achieve U.S. goals in Lebanon.

It also criticised flaws in security and the military chain of command which, it said, opened the way to bombing.

It recommended that disciplinary action should be considered against U.S. officers, "urgent need" to review the entire U.S. military mission to see if "alternative means" can be found to achieve U.S. goals in Lebanon.

It also criticised flaws in security and the military chain of command which, it said, opened the way to bombing.

It recommended that disciplinary action should be considered against U.S. officers, "urgent need" to review the entire U.S. military mission to see if "alternative means" can be found to achieve U.S. goals in Lebanon.

It also criticised flaws in security and the military chain of command which, it said, opened the way to bombing.

It recommended that disciplinary action should be considered against U.S. officers, "urgent need" to review the entire U.S. military mission to see if "alternative means" can be found to achieve U.S. goals in Lebanon.

It also criticised flaws in security and the military chain of command which, it said, opened the way to bombing.

It recommended that disciplinary action should be considered against U.S. officers, "urgent need" to review the entire U.S. military mission to see if "alternative means" can be found to achieve U.S. goals in Lebanon.

It also criticised flaws in security and the military chain of command which, it said, opened the way to bombing.

It recommended that disciplinary action should be considered against U.S. officers, "urgent need" to review the entire U.S. military mission to see if "alternative means" can be found to achieve U.S. goals in Lebanon.

It also criticised flaws in security and the military chain of command which, it said, opened the way to bombing.

It recommended that disciplinary action should be considered against U.S. officers, "urgent need" to review the entire U.S. military mission to see if "alternative means" can be found to achieve U.S. goals in Lebanon.

It also criticised flaws in security and the military chain of command which, it said, opened the way to bombing.

Flick fights demand for back tax

By JAMES BUCHAN IN BONN

FRIEDRICH FLICK Industries, the West German industrial group at the centre of a financial scandal, yesterday appealed in court against the decision of the Economics Ministry to demand as much as DM 450m (£144m) in back tax.

The company said it had launched a suit in Cologne against the ministry's decision, also made public yesterday, reversing tax exemptions granted to Flick in 1976 and 1978 on DM 780m in capital gains. The sum was re-invested in W. R. Grace, the U.S. chemical and industrial concern.

The appeal has done much to scotch speculation that Flick will seek the 28 per cent share it now holds in Grace, which is worth considerably more in D-Mark terms because of dollar appreciation, than the up to DM 900m paid, Flick, whose balance sheet at the end of 1982 showed DM 600m in group liquidity, said yesterday that the "question is beside the point."

Count Otto Lamsdorff, the Economics Minister, as well as his predecessor, Herr Hans Friderichs who is now chairman of Dresdner Bank, fact court proceedings on suspicion of taking bribes from Flick that might have influenced the tax exemptions.

The ministry, which began an internal investigation in November 1982, when company documents on the Grace investment came into the hands of the Bonn Public Prosecutor, said yesterday it was revoking its decisions because the legally necessary conditions had not "in fact been met."

It said that the necessary technology transfer had not, and was not likely to, come about, that the Grace investment was merely a "financial investment" and that the facts on which the decision were based were "objectively false."

This decision, which shifts the entire burden of the tax exemptions away from the ministers and on to Flick, was rejected by the company yesterday. It said it was not to blame if planned energy operations in the late 1970s had not come about because of weak prices for energy in the 1980s. It also said that the ministry had missed the 12-month deadline for completing its investigation and informing the company.

What is not clear is whether Flick will be required to pay back interest on the unpaid tax if its appeal fails. Nor is it clear how the decision affects Count Lamsdorff.

Polish party to
hold national
conference

WARSAW — Poland's Communist Party is to hold its first full-scale meeting since an emergency congress in 1981 at the height of the challenge to Communist rule by the Solidarity trade union, official spokesmen said yesterday.

They said the party, which has suffered a sharp fall in membership since 1980, will hold a national conference in March.

The spokesmen said the conference would have the same policy-making powers as a congress and would review efforts to reform the party and restore its supremacy since the crushing of Solidarity under martial law.

The conference will follow elections of party officials at local and regional levels now taking place throughout the country.

The results are expected to indicate the balance of power between party moderates, who are coaxing the country towards economic liberalisation, and hardliners, who prefer more orthodox solutions to Poland's economic problems.

Hundreds of officials now seeking re-election were first elected in 1981 as the party struggled to keep control of the country during a wave of strikes called by Solidarity.

Reuter

Soviet official's visit hints
at better ties with France

By PAUL BETTS IN PARIS

THE IMMINENT visit of a senior Soviet Government official to Paris is increasingly being interpreted as a sign of a revival in relations between France and Moscow.

The French Foreign Ministry confirmed last night that a senior official from Moscow was due to visit Paris, although it was unable to say who the official would be and when he would arrive. He is, however, expected to be M Ivan Arkhipov, one of the deputy presidents of the Soviet Council. He is likely to come to Paris in the middle of next month.

Both the visit of the official and recent declarations by President Francois Mitterrand of the need to maintain a dialogue with the Soviet Union have led to rising speculation of improved relations between Paris and Moscow.

These have been cool ever since M Mitterrand adopted a strong stance on the Euro-missile issue, refusing to have the French nuclear deterrent counted in the U.S.-Soviet medium range missile talks now interrupted in Geneva.

M Mitterrand raised the need for a dialogue with Moscow during a recent French television appearance and his official visit to Yugoslavia.

But the French Government has continued to insist firmly on its missile stand. The latest

rapprochement with Moscow is thus being interpreted as an attempt to improve economic relations between the two countries at a time when France continues to have a heavy trade deficit with Russia of about FF4.4bn this year.

While the signs point to an upsurge in diplomatic activity between the two countries, diplomats and officials in Paris point out that contacts between the two countries have continued to be strong in recent months.

Both Mme Edith Cresson, the Trade Minister, and M Charles Fiterman, the Transport Minister, have led French delegations to Moscow recently. M Andrei Gromyko, the Soviet Foreign Minister, also visited Paris in September on his return from the European security meeting in Madrid.

These contacts suggest that relations have continued to be maintained at an active working level, despite the expulsion by France of 47 Soviet diplomats accused of spying last spring from Paris and the differences on defence issues.

French government officials last night also termed as speculative, at least for the moment, Moscow's apparent interest in acquiring sensitive technological equipment from France to relaunch its civil nuclear programme.

The momentum behind President Reagan's moves to lift controls on private companies is slowing. Stewart Fleming reports

Fight goes on for deregulation of U.S. financial institutions

CHEERED ON by the White House, Washington's politicians and civil servants have been riding a deregulation roller coaster since President Reagan stated his aim of taking government "off the back" of private companies.

Nowhere has the transformation been more marked than in the financial sector. Controls on interest rates have been swept away and a radical altering of both the structure of competition, and, in the view of many economists, the way in which the U.S. economy responds to discipline by the Federal Reserve Board, has taken place.

The next area earmarked for action was to break down the barriers between different forms of financial institutions such as insurance companies and banks. But today the momentum behind the deregulation wave appears to be fading, at least temporarily.

Senator Jake Garn, chairman of the Senate banking committee, and one of the most vocal Congressional leaders arguing for a change in the laws governing financial companies has certainly not given up the fight.

Last month he introduced new legislation aimed at allowing banks and other companies such as those in insurance and real estate to combine. But he had to compromise on some more ambitious proposals and even avid supporters concede that the new legislation will

have trouble getting through Congress. Its critics give it no chance at all before next year's Presidential election. They even doubt whether a slimmed-down version, to allow commercial banks to underwrite municipal revenue bonds, for example, could clear Congress.

Recently there have been more signs of a shift in the atmosphere surrounding financial services deregulation. The Fed issued formal rules which will restrict the growth of "non bank" banks, the institutions controlled by non-banks which carry out a restricted range of banking activities.

The Fed move will limit the scope of the "non bank" banks' asset and liability management activities, a body blow in the view of some analysts to the activities of companies such as the retail stores chain J. C. Penney.

There have been waiting to pull that trigger for months. The reaction of one Congressional staff member who suggested that the central bank had snuffed the political wind and decided it was safe to act.

Another indication of the hurdles facing the next stage of financial sector deregulation came when officials privately conceded that the task force

headed by Vice President George Bush which has been looking into ways to streamline the supervisory of the banking industry has been deadlocked.

It is suggested that the U.S. Treasury, which has vigorously supported deregulation, is backing away from the task force's recommendations. Long-standing conflicts between larger and smaller banks, which initially impeded the big banks' push for the freedom to cross state boundaries, are unresolved and remain a barrier to the big money centre banks' ambitions.

These banks are particularly irritated by a new strategy their smaller rivals have adopted that it needs to be able to take the temperature of the banking industry in carrying out

OVERSEAS NEWS

Spending cut plan poses threat to Shamir Government

BY DAVID LENNIN IN TEL AVIV

ATTEMPTS to reform Israel's tottering economy are threatening to bring down the three-month old Government of Mr Yitzhak Shamir. The Cabinet will meet in special session tomorrow to discuss drastic budget cuts which are sharply opposed by some of the junior coalition partners.

Reports that the proposed reduction in public spending would include a halt to the controversial programme for the building of Jewish settlements on the occupied West Bank yesterday led the extreme right-wing Tehiya Party to threaten to quit the coalition.

Faced with 190 per cent annual inflation, a balance of payments deficit of more than \$50m, and a foreign debt approaching \$30bn, Mr Yigal Cohen-Or, the Finance Minister believes severe steps are necessary.

But Mr Cohen-Or, who took over the Treasury portfolio less than three months ago, is facing a revolt within the coalition. In addition to the settlements issue, plans to reintroduce high school fees led the key National Religious Party to

threaten to bring down the Government.

The coalition of Mr Shamir controls 63 per cent of the 120 seats in the Knesset. The defection of the three-member Tehiya Party would severely hamper its operations and the loss of the six members of the National Religious Party would cause the collapse of the Government.

In an effort to keep his shaky coalition intact the Premier last night assured Tehiya that there would be no freeze on settlements.

But if the Premier allows his junior coalition partners to veto essential economic measures, the deterioration of the economy could develop into a spiral from which it would be impossible to extricate the country without outside assistance.

The threatening rise in unemployment led yesterday to the closure of Eilat, Israel's Red Sea port. The one day strike was called in protest over the closure of the nearby Timna coppermine which will add hundreds more to the already swollen unemployment list in the town.

Israel seeks to curb casualties in Lebanon

BY OUR TEL AVIV CORRESPONDENT

THE ISRAELI ARMY is conducting an important review of its security policy in southern Lebanon to try to reduce the casualties inflicted on its forces by Lebanese and Palestinian guerrillas.

More than 580 Israeli soldiers have been killed and 3,500 wounded since Israel invaded Lebanon in June, 1982, in an operation originally designed to last 48-72 hours.

General Moshe Levi, the Chief of Staff, said yesterday there was no question of an immediate or complete withdrawal. A continued military presence was vital to ensure the security of Israel's northern border.

But the army is worried by the almost daily casualties among soldiers who are exposed to incessant guerrilla attacks. It is feared that these attacks

will be stepped up now that rival PLO factions have ended their fighting in Tripoli.

One of the worst trouble spots is the coast town of Sidon and it is possible that the Israeli army may withdraw further south.

This was seriously considered at the time of the Israeli withdrawal from the Beirut area and the Chouf Mountains in September. That was also designed to reduce casualties, but the guerrillas appear to have moved south also.

Another possibility, according to Gen Levi, is to close all the bridges across the Awali River, the northernmost line of Israeli occupation of Lebanon. However, this may be rejected because it would seal off all of southern Lebanon from Beirut and might be widely interpreted as de facto partition.

Jumblatt rules out pact with Gemayel

By Our Middle East Staff

THE LEBANESE Druze faction leader, Mr Walid Jumblatt, said in Damascus yesterday that it had become impossible to reach an agreement with President Amin Gemayel on a national reconciliation.

His statement appears to rule out any chance of an early resumption of the Geneva talks between the Lebanese factions. Mr Jumblatt accused the Government of allowing the army to side with the Christian Phalangist militias in recent fighting in the south of Beirut.

"Any agreement with Amin Gemayel and the Phalangists has become impossible. I have no hopes left of continuing the dialogue with the Lebanese administration," said Mr Jumblatt.

He promised that the "nationalist forces" would carry on their struggle to regain independence, freedom and sovereignty, without specifying whether this would include military action.

In Damascus, the death was announced yesterday of Mr Ahmed Iskander Ahmed, the Minister of Information since 1974 and one of President Assad's closest advisers.

His death from a brain tumour is a serious blow to the regime, both domestically and internationally where he acted as the Government's principal spokesman. There are now four ministerial portfolios vacant and significant government changes may be expected when President Assad fully regains his health.

Mr Yasser Arafat, chairman of the Palestine Liberation Organisation, is expected to call a meeting of the central committee of Fatah, the main guerrilla group, in the next few days. He will be seeking to reassert his authority following sharp criticism of his visit to Egypt in contravention of previous Fatah decisions.

The talks will be held in Tunis, following yesterday's meeting of Fatah military commanders in Sanna, North Yemen. Mr Arafat is also considering calling a meeting of the Palestine National Council.

He has said he expects the PNC meeting to be held in Algiers during February.

Chris Sherwell assesses the Filipino President's political prospects

Concessions keep Marcos in power

AS the Philippines headed for one of its bleakest Christmases in years earlier this month, scarcely a day passed without President Ferdinand Marcos appearing on television from his mountain retreat in Baguio, north of Manila.

Typically, he would announce something positive, a loan from an unnamed foreign bank, an oil find, a new voter registration, a crackdown on hoarders, a directive to this minister or that official.

The clear intention was to build an image of a man fully in control, unhampered by illness and solving difficult problems, and to boost public morale as economic hardship settles in and political uncertainties persist. That the theatricals are necessary is an indication of the crisis his leadership faces four months after the brutal assassination of the popular opposition leader Benigno Aquino.

Economy awry

But if Mr Marcos himself can still stand before the assembled poor of Manila, as he did at Christmas, and command support by condemning the rich, it is also clear that all is far from well in the Philippines now that the economy has gone awry.

The loss of confidence at home and abroad resulted in a flight of capital which has led to near-default on foreign debt repayments, brought factories to a halt and provoked panic buying in the shops. At the same time the tensions unleashed by the Aquino slaying spotlighted an array of political demands from the legal opposition, Catholic Church and business community which have been backed by Mr Marcos's closest foreign ally, the U.S.

These groups wanted a full, independent inquiry into Aquino's death, free and fair assembly elections when the polls fall due next May and a clarification of the vexed succession question in order to end worries caused by the prospect of President Marcos's early death from his mystery debilitating illness.

On the face of it Mr Marcos has been forced ignominiously to concede on all three fronts: His own preferred panel to investigate the Aquino killing had to resign after it came under withering attack from all sides. A new commission, independent though still recognised by the Aquino family, is now going deliberately if slowly about its business in a stuffy auditorium in Manila's Quezon City.

May as plans of a new constituency basis which ought to encourage more opposition candidates to stand. The polls will also be based on an updated voters roll because President Marcos couldn't refuse a Pesos 100m (£5m) offer from the local business community to pay for a new registration.

The constitutional amendment which was finally agreed to the succession, and which is to be put to a referendum on January 27, goes completely against President Marcos's previous plans. It recreates the office of vice-president as president-elect, a post to be filled in the next presidential elections due in 1987. Should Mr Marcos die before then the Speaker of the Assembly would take over and organise an early poll.

To be set against this almost embarrassing series of concessions, however, is the fact that Ferdinand Marcos is a born fighter who has a reputation for blunderbuss weapon and that remains a long way from giving up. Knowing that he must give ground in order to make ground,

he has acted to win vital breathing space and more room for manoeuvre.

For example, the establishment of the Aquino inquiry conveniently took weeks, and it is difficult to avoid the impression that it has inadequate administrative resources and lacks sufficient power to subpoena and protect witnesses.

The panel also has yet to hear the testimony of the men in whose hands Aquino was shot as he descended to the airport tarmac that fateful day.

By yielding on matters like the succession, moreover, he has cleverly avoided damming speculation about the ambitions of his wife, Imelda, who wields tremendous influence within government as Minister of Human Settlements and governor of Metro-Manila. For what remains unclear about the changed succession arrangements is who would be the speaker of the assembly after the May elections. One suggestion being put about is that it could be Imelda Marcos.

As on defensive

Mr Marcos's plans for the elections themselves, these have thrown the opposition further on to the defensive to the point where, at the moment, claims by his New Society Movement that it will win a convincing victory in the polls tend to ring true.

One wing of the opposition—the United coalition of opposition groups and the Christian groupings known as PDP-Laban—is inclined to participate in the elections but cannot bring itself to decide and probably sees advantage in waiting. It shows withdrawal is a potent if blunderbuss weapon and that Mr Marcos needs to legitimate the elections through opposition.

Yet the question remains whether he can physically survive the pressure of tackling such difficulties with the speed required—and at the same time retain his existing level of political support and fend off contenders for power among those closest to him.

If he can, his reputation for beating the odds will be even more invincible than now.

The other wing, known as the Nationalist Alliance and spearheaded by anti-U.S. figures like Mr Lorenzo Tanada and Mr Jose Diokno, has already announced a boycott of the elections, saying they are an attempt to deceive the public into thinking democratic processes have returned.

But the real Achilles Heel for the Marcos government is the economy. Although farmers in this predominantly agrarian country have benefited in recent months from higher copra prices, the impact in the towns and factories of the foreign exchange drought has been sharp, with shorter working weeks, mass layoffs and shortages of certain goods.

Worse, Filipinos have yet to learn that the rescue package now being negotiated with the International Monetary Fund, commercial banks and foreign government marks the start of a bleak era of austerity, and not the end of the government's intended to succeed.

One of President Marcos's greatest strengths now is that, with the opposition rulerless, he appears to be the only man with the skill and mastery over competing interests and a broad enough power base to see through the sort of tough programme necessary to put the country back on its feet. That his government might be a key factor behind the original deterioration is seen by most bankers as mere history.

Yet the question remains whether he can physically survive the pressure of tackling such difficulties with the speed required—and at the same time retain his existing level of political support and fend off contenders for power among those closest to him.

If he can, his reputation for beating the odds will be even more invincible than now.

Yet the question remains whether he can physically survive the pressure of tackling such difficulties with the speed required—and at the same time retain his existing level of political support and fend off contenders for power among those closest to him.

If he can, his reputation for beating the odds will be even more invincible than now.

Angola denounces S. African 'atrocities'

BY OUR FOREIGN STAFF

PRESIDENT Jose Eduardo dos Santos of Angola yesterday accused invading South African troops of attacking military and civilian targets up to 120 miles inside the country.

In a statement issued in the Angolan capital of Luanda, the President denied South African claims that their ground and air forces had hit camps and training centres belonging to guer-

illas of the South West African Peoples Organisation (SWAPO) fighting for the independence of Namibia.

"Our armed forces, Angolan towns, and defenceless population are the principal victims of these military atrocities," the president said.

A string of southern Angolan towns, including Cassinga, Cahama, and Muloodo, have

come under attack in a major South African operation which started on December 6. Pretoria has claimed that the purpose is to pre-empt a 1,400-strong SWAPO incursion into Namibia from Angolan bases, timed to coincide with the start of the rains.

The Angolan President said that dozens of Angolans have been killed and hundreds

wounded in the attacks. General Constant Viljoen, chief of the South African Defence Force, said earlier this week that five of his soldiers had died and one was missing.

Angola claims to have shot down four South African planes, including two Mirage jet fighters which took part on the Christmas Day attack on Cabinda.

WORLD TRADE NEWS

Devalued Mexican peso boosts the charm of cheaper tequila

BY WILLIAM CHISLEY IN MEXICO CITY

ACAPULCO'S FAMOUS cliff divers are once again plunging into the Pacific Ocean before large crowds of tourists. Debt-ridden Mexico is attracting back its visitors whose dollars are now worth so many more pesos.

Two years ago, at the height of Mexico's oil boom, the peso was greatly overvalued at 25 to the dollar. Tourists went in the other direction—taxi drivers could afford to take their families to Disneyland in the U.S. and the upper middle class thought nothing of shopping in Texas at the weekend.

Now, with 156 devalued pesos to the dollar, the tourist industry has bounced back. Reasonable quality hotel rooms in Acapulco cost \$16 (£11) a day, with a view across the crescent-shaped bay. A lobster dish costs \$4.

Tourism is Mexico's second largest net earner of foreign exchange after the oil industry and is expected to register a surplus of \$1.1bn this year compared with \$618m in 1982 and a mere \$189m in 1981, according to Banamex, the state bank.

Numbers of tourists are estimated to reach 4.5m, up from 3.7m last year, and they are expected to spend about \$1.7bn, compared with \$1.4bn in 1982.

The number of Mexicans spending their holidays abroad is likely to plummet to 1.7m from 2.6m in 1982 and a record 3.9m in 1981. They will spend \$600m compared with \$788m last year and \$1.7bn in 1981.

Only those Mexicans who got their money out of the country when the peso was overvalued—\$15bn of Mexican money is thought to be in foreign bank accounts—can now afford to travel abroad.

In a country where 40 per cent of the 19.5m workforce is estimated to be unemployed, the tourism industry has assumed social importance. One of the few growth sectors, it presently employs about 714,000 people.

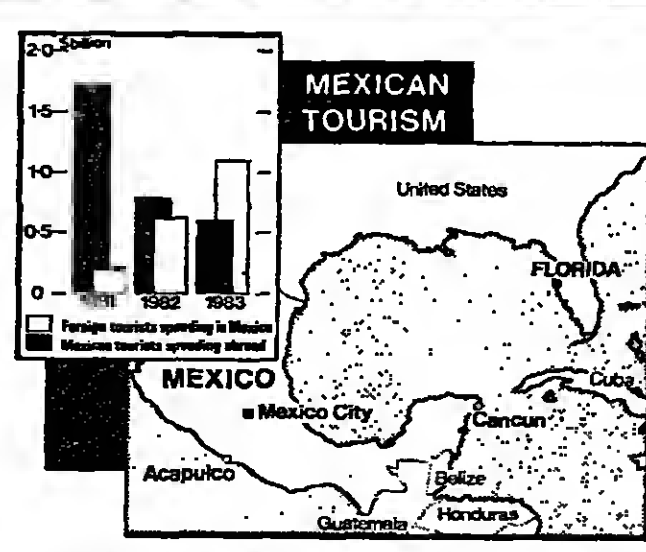
If Acapulco, Mexico's most famous resort, is thriving, then Cancun, the new exclusive resort in the Yucatan with miles of white sand beaches, is having an extraordinary boom. The

average occupancy rate in Cancun's hotels in the first half of this year was 84 per cent compared with 60 per cent in 1982. Foreigners occupied 70 per cent of the rooms compared with 50 per cent in the first half of 1982.

Most Mexicans can no longer afford to go to Cancun. Air fares, petrol and hotel prices have risen by over 150 per cent, far in excess of salaries. A top-class hotel room in Cancun now costs \$115 a day, a sum affordable only by "gringos".

Mexicans prefer to spend that amount of money abroad. It now costs almost the same amount to fly to Florida as to Cancun. But most Mexicans are being forced to stay at home and the signs of holiday resorts saturated with foreigners could become provocative.

Mexicans were told earlier this year to be nice to foreigners, because the country needed their money, but they are sullen about foreign domination. (The U.S. took away half of the country's territory in 1948.) The Ministry of



Tourism has therefore started a programme of very cheap package tours for those who can no longer afford a holiday.

Run-down hotels on the older Caleta Beach area in Acapulco are being done up. Mexico has now become so attractive that many tourists with low incomes are visiting the country again "staying in smart hotels and eating hamburgers" as one Mexican banker, priced out of Cancun, put it.

Although numbers have risen, average per capita

tourist expenditure was down to \$32 a day in May compared with \$37 a day in May 1982. Fonstaur, the government agency which finances tourism development is placing greater emphasis on renovating and expanding old hotels rather than building new ones to cope with the increased demand. Fonstaur is making credit available at less than current commercial rates of interest and allowing loans to be repaid over 15 years with three years' grace.

U.S. halts meat sales from 14 countries

FOURTEEN countries will be barred from shipping meat and poultry to the U.S. from January 1. Reuter reports from Washington.

The Dominican Republic, El Salvador, Haiti, Mexico, Nicaragua, Panama, Honduras, Romania, Sweden, Finland, Belgium, Switzerland, Ireland and France are affected by the ban, the U.S. Agriculture Department said.

In July, 23 countries were advised that their meat and poultry products would be banned from the U.S. unless they conformed with U.S. inspection rules.

Although the nations involved provide a small part of U.S. meat supplies, the strict exports represent an important source of foreign exchange for Latin American countries and for Romania.

Japan's federation of economic organisations (Keidanren) is to send a mission to Washington, led by Mr Akio Morita, chairman of Sony, to oppose a unilateral U.S. action.

Japan's federation of economic organisations (Keidanren) is to send a mission to Washington, led by Mr Akio Morita, chairman of Sony, to oppose a unilateral U.S. action.

Japan's federation of economic organisations (Keidanren) is to send a mission to Washington, led by Mr Akio Morita, chairman of Sony, to oppose a unilateral U.S. action.

Japan's federation of economic organisations (Keidanren) is to send a mission to Washington, led by Mr Akio Morita, chairman of Sony, to oppose a unilateral U.S. action.

Japan's federation of economic organisations (Keidanren) is to send a mission to Washington, led by Mr Akio Morita, chairman of Sony, to oppose a unilateral U.S. action.

Japan's federation of economic organisations (Keidanren) is to send a mission to Washington, led by Mr Akio Morita, chairman of Sony, to oppose a unilateral U.S. action.

Japan's federation of economic organisations (Keidanren) is to send a mission to Washington, led by Mr Akio Morita, chairman of Sony, to oppose a unilateral U.S. action.

Japan's federation of economic organisations (Keidanren) is to send a mission to Washington, led by Mr Akio Morita, chairman of Sony, to oppose a unilateral U.S. action.

Japan's federation of economic organisations (Keidanren) is to send a mission to Washington, led by Mr Akio Morita, chairman of Sony, to oppose a unilateral U.S. action.

Japan's federation of economic organisations (Keidanren) is to send a mission to Washington, led by Mr Akio Morita, chairman of Sony, to oppose a unilateral U.S. action.

Japan's federation of economic organisations (Keidanren) is to send a mission to Washington, led by Mr Akio Morita, chairman of Sony, to oppose a unilateral U.S. action.

Japan's federation of economic organisations (Keidanren) is to send a mission to Washington, led by Mr Akio Morita, chairman of Sony, to oppose a unilateral U.S. action.

Japan's federation of economic organisations (Keidanren) is to send a mission to Washington, led by Mr Akio Morita, chairman of Sony, to oppose a unilateral U.S. action.

Talbot's exports of car kits to Iran 'secure' for 1984

BY KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

BRITAIN'S biggest car export contract, for 100,000 kits worth around £150m a year by Talbot UK to Iran—seems secure for 1984.

According to Talbot, part of the Peugeot group, the Iranians have asked for 120,000 kits to be shipped in 1984.

In 1983 roughly 100,000 kits, based on the long-defunct Hillman Hunter saloon, have been shipped, representing a major recovery from the previous year when financing problems on the Iranian side caused exports to slump. Spare parts sales also nearly dried up.

During 1982 only 37,000 kits were shipped and this had a drastic impact on Talbot UK's car output—the Iran kits are counted as British production because, according to Talbot, they represent about 85 per cent of the finished car.

In 1982, Talbot UK's car output slumped from 117,500 to 56,200. Output for 1983 will be about 120,000 of which 90,000 were destined for Iran leaving 30,000 (Alpines, Solaras and Horizons) for domestic sale.

Recovery in the Iran business was the major factor in Talbot's financial turnaround. The company reported a £1.5m net profit for the first half of 1983 against a £40.6m loss in the same months of the previous year.

The signs are that Talbot will report a profit for the full year compared with a loss of £54.5m for 1982. Not only did Iran take more kits, there was also an order for extra spare parts worth £10m of which about £8m will have been delivered in 1983.

The car kits are built at Talbot's factory at Stoke, Coventry. Mr George Turnbull, chairman of Talbot UK, considers "there is still five years of good business to be had from Iran."

However, there remains a question mark over the future of Talbot's Ryton, Coventry, plant where the rapidly ageing Alpine, Solara and Horizon models are produced.

Mr Turnbull has said that there will be further investment at Ryton for the introduction of a new model there.

Mr Turnbull has said that there will be further investment at Ryton for the introduction of a new model there.

Mr Turnbull has said that there will be further investment at Ryton for the introduction of a new model there.

Mr Turnbull has said that there will be further investment at Ryton for the introduction of a new model there.

Mr Turnbull has said that there will be further investment at Ryton for the introduction of a new model there.

Mr Turnbull has said that there will be further investment at Ryton for the introduction of a new model there.

West Germans see trade with Arabs fall sharply

BONN—West German trade with the Arab world fell dramatically in the first three quarters of 1983, according to figures issued by the Hamburg-based Near and Middle East Trade Association.

In the period January to September West Germany exported goods worth a total of DM 12.9bn (£3.3bn) to the Arab countries, a fall of 48.7 per cent on the same period last year.

Imports to West Germany from the same countries eased by 19.3 per cent during the same period to DM 15.9bn from DM 19.7bn.

Saudi Arabia was the country which accounted for the biggest decline in Arab imports to West Germany, showing a fall from DM 8.7bn to DM 3.1 bn, mainly because of a drop in oil deliveries.

West German exports showed their sharpest decline in Iraq, still at war with Iran, with exports falling to DM 3.1bn in the first nine months from DM 5.7bn a year ago.

Reuter

Reuter

Reuter

Reuter

Reuter

Reuter

Reuter

Reuter

Reuter

Reuter

Reuter

Finland to buy more oil from Soviet Union

By Anthony Robinson

FINLAND HAS agreed to increase its crude oil imports from the Soviet Union by 1m tons to 9m tons in 1984 and also import more Soviet coal, timber, methanol and copper. Higher imports will allow Finland to raise the level of exports to maintain an overall balance on two-way trade.

Lower world oil prices over the past two years have led to a Finnish surplus on trade with the Soviet Union which Soviet trade negotiators said should be eliminated either by lower purchases of Finnish exports or higher imports of Soviet goods.

Finland has opted for the second course although part of the 9m tons of oil and 3m tons of refined oil products supplied by the Soviet Union is expected to originate from Libya and will in turn be off-loaded by Finnish oil traders onto the spot market for cash.

The 1984 Soviet-Finnish trade protocol provides for a two-way trade turnover of FM 37.5bn (50m tonnes) with Finnish exports worth FM 18.5bn.

Moscow awards milk packaging deal to Italians

By Anthony Robinson

THE ITALIAN food packaging equipment company Fata has won a \$21m contract from the Soviet Union for supply of an automatic milk packaging line.

The new line will be set up in a modern dairy complex outside Moscow. The contract is one of many being negotiated within the overall framework of the Soviet Food Programme, approved in May 1982, which provides for massive investment in food packaging, freezing and processing equipment in order to reduce the enormous wastage of food products.

The Soviet Union started replacing glass milk bottles with paper cartons 20 years ago and imported automatic lines from Finland and other Western countries. Shortage of spare parts, poor quality local supplies of paper and lack of maintenance have resulted in a steady decline in quality leading to heavy wastage through leaking and torn cartons.

Indonesia boosts island as key growth centre

BY CHRIS SHERWELL, RECENTLY IN BATAM

THE ECONOMIC development of the Indonesian island of Batam, a few miles across the narrow strait from Singapore, has passed an important milestone with the opening by President Suharto of a port and other key infrastructural facilities.

Indonesia has already attracted more than U.S.\$800m worth of foreign investment and a dozen foreign companies to the island, from the U.S., Europe, Japan and Singapore itself, and is keen to attract more. The Government is emphasising its strategic location, and says its development as a free-trade zone would be complementary to rather than competitive with Singapore.

The island is two-thirds the size of Singapore, and already has an impressive network of tarred roads. During his visit, President Suharto announced an upgrading of its administrative status which allows a larger development budget, and viewed the location of its sea ports, power plants, telecom-

Loans arranged for Malaysian cement plant

By Wong Sulong in Kuala Lumpur

A CONSORTIUM of Malaysian and foreign insurance companies and banks has signed an agreement to provide loans amounting to Ringgit 152m (US\$51m) for the construction of a 1 per cent above the base cement plant.

The loans, for a period of 10 years, are in three portions. The manager and prime agent for the loans is Amnash Chase Merchant Bank. The three foreign banks participating are the National Westminster and Mitsubishi Banks—each providing \$12m—and the Midland Bank which is providing \$9m.

The cement company, Perak Hanjiong Simeit, is 60 per cent owned by the Perak State Economic Development Corporation, while the remaining 40 per cent is held by the Korea Heavy Industries.

The joint venture is building a 12m tonnes integrated cement plant at Padang Rengas which is expected to be operational by 1985.

Taiwan plan

THE ARTS



Geraldine McEwan



Barbara Dickson



Ben Kingsley



Glenda Jackson



Ralph Richardson



Juliet Stevenson



Peter Ustinov



Richard Griffiths

The Theatre in 1983/Michael Coveney

A mood of optimism, a year of adventure

For all its disappointments, 1983 will be memorable for an unusually good crop of new plays and a veritable galaxy of stellar performances. We have had major work from the new old guard of David Hare, Christopher Hampton, Howard Brenton and David Edgar. And the London stage has been graced by Rex Harrison, Glenda Jackson, Derek Jacobi, Penelope Keith, Alan Bates, Peter Ustinov, John Kani, the entire replacement cast of *Noises Off*, Leslie Phillips and Judi Dench.

A mood of optimism and even adventure returned after several dull years to the West End as managements displayed enterprise and imagination, and the tourists, encouraged by the weakness of the pound sterling against the American dollar, flocked back to Shaftesbury Avenue and remained loyal to the new RSC home in the Barbican and to the National Theatre on the South Bank.

A shadow was cast across the year by the death of Ralph Richardson who bowed out with a characteristically somnolent performance in Eduardo de Filippo's *Inner Voices* at the National. Bernard Miles was unhappily ousted from the Mermaid and went off to play the abandoned old retainer in Lindsay Anderson's competent revival of *The Cherry Orchard*. Peter Hall published his diaries and laid an over-publicised egg with *Jean Seberg* in the Olivier. The Round House closed and was acquired by Camden Council for use as a Black Arts Centre, a potentially disastrous move.

More heartening was the acquisition by Andrew Lloyd Webber of the Palace Theatre on Cambridge Circus, the reopening of Ed Mirvish's gloriously refurbished Old Vic (shame about *Blonde*, though) on which he has philanthropically lavished over £2m; the appointment of Michael Attenborough (who has rejuvenated the Watford Palace) to the artistic directorate of the Hampstead Theatre as David Aukin moves up to the Leicester Haymarket; and the success of Ray Cooney's Theatre of Laughter operation at the Shaftesbury and the Ambassadors.

In general election year, the Falklands War was discreetly played down until Dennis Healey, and then the Royal Court, raised pertinently querulous objections. In the Theatre Upstairs, *Falkland Sound/Voces de Malvinas* was dignified use of the Finkler letters but after the interval failed to match interesting content to theatrical form. As with the South African *Wozu Albert* which progressed to the West End via the Edinburgh Festival and the Riverside Studios, one was left applauding the senti-

ment rather than the execution. The holocaust fared rather better, with *Any Minute Now* left off and exposed *Nicholas Nickleby* as a pleasurable aberration in between. The National, except in the new plays department, had a terrible year. Only Peter Wood's revival of *The Road*, splendidly set by John Guter on a beautifully conceived re-creation of Bath's Royal Crescent, came up to scratch. Geraldine McEwan's reclamation of Mrs Malaprop was as ingenious a reclamation job as was Judi Dench's last year of Lady Bracknell. There were vague, disgracefully dull revivals of Musset's *Lorenzaccio*, of Giraudoux's *The Trojan War Will Not Take Place*, of

Hampton's mulling over of the artistic impulse centred on a hegulinic imaginative treatment of the European emigre contingent in Hollywood between the wars. He resurrected the Austrian playwright Odo von Horvath (in reality dead at the time) as our guide along the boulevards and fired off several well-received salvoes at the expense of Bertolt Brecht. Peter Gill's production did not make convincing architectural use of the Olivier, but Michael Gambon as Horvath, Billie Whitelaw as Nelly Mann and Ian McDiarmid as Brecht all had a field day.

Other good NT plays, small beer in comparison, were David Mamet's *Glenngarry Glen Ross*, Bill Bryden's comedy falling with relish upon Mamet's rhythmically hypnotic American salespeak, and Athol Fugard's *Master Harold*... and the boys, John Kani outstanding, both in the Cottesloe.

The Joint-entitled Priestley Report came out in favour of the RSC as a thrifty-run organisation, but funds were unconvincedly hard to come by for the best production idea of the year, a live horse in the latter stages of John Barton's small-scale Stratford-upon-Avon revival of Calderon's *Life o' a Dream*. Barton's show was the cherry on the top of a very good year for The Other Place, even if the *Volpone* was unhappily cramped by bad design and costumes.

On the main Stratford stage, Juliet Stevenson—in my view the best young actress in the British theatre, the natural successor of Ashcroft and Dench—was a memorable Isabella in Adrian Noble's slickly diverting but flawed *Measure for Measure*.

John Caird's *Twelfth Night* had a wonderful neoclassical setting by Robin Don and a rainswept soundtrack by the ubiquitous Ilona Sekacz. Howard Davies's *Henry VIII* was emphatically Brechtian, acidic but unexciting. Richard Griffiths as Wolsey, more successful as *Volpone* than as King Henry.

In the Barbican, Derek Jacobi led from the front as Cyrano in Terry Hands's gloriously operatic production of a wonderful new translation by Anthony Burgess and also brought to London his sensational 1982 Stratford repertoire of *Benvenuto Cellini*, *Prospero* and *Peer Gynt*. Jacob's debut as the first important new translation by Anthony Burgess and also brought to London his sensational 1982 Stratford repertoire of *Benvenuto Cellini*, *Prospero* and *Peer Gynt*.

A cinematic assurance of form did not detract from the sparkling debate on liberal attitudes towards Third World problems. Much of the play was about the distortion of truth for whatever purposes, and the five penny west retro-look novelists in a contest for the body of an American actress appearing in a film of the events we witness. A cinematic assurance of form did not detract from the sparkling debate on liberal attitudes towards Third World problems. Much of the play was about the distortion of truth for whatever purposes, and the five penny west retro-look novelists in a contest for the body of an American actress appearing in a film of the events we witness.

Derek Jacobi and Floyd Bevan in *Cyrano de Bergerac*

Coliseum, *Not With A Bang*. I admire the way Brenton "dreams" his plays for the theatre, the exciting fusion he achieves between text and form, the gritty poise of his vision. David Edgar is a more prosaic artist, but he wrote the play of the year in Maydays for the RSC at the Barbican, a panoramic epic of internationalist ambition about the phenomenon of idealistic defection from Right to Left. His central character moved from late '60s revolutionary splinter groups to the early '80s New Right. This was a schematic weakness. Dave Sparr simply did not become Roger Scruton. Whereas, of course, Paul Johnson did become Paul Johnson. But I loved every minute of Maydays, loved its details of observation, its grand gesture.

As the Russian dissident changed his speech at an award-winning function sponsored by the British Establishment Right, one thought irresistibly of that Bernard Levin interview with Solzhenitsyn published in the Times during the election campaign. Edgar, however, refused

to allow his character to be used as a political tool. Maydays picked up where *Destiny* left off and exposed *Nicholas Nickleby* as a pleasurable aberration in between. The National, except in the new plays department, had a terrible year. Only Peter Wood's revival of *The Road*, splendidly set by John Guter on a beautifully conceived re-creation of Bath's Royal Crescent, came up to scratch. Geraldine McEwan's reclamation of Mrs Malaprop was as ingenious a reclamation job as was Judi Dench's last year of Lady Bracknell. There were vague, disgracefully dull revivals of Musset's *Lorenzaccio*, of Giraudoux's *The Trojan War Will Not Take Place*, of

Hampton's mulling over of the artistic impulse centred on a hegulinic imaginative treatment of the European emigre contingent in Hollywood between the wars. He resurrected the Austrian playwright Odo von Horvath (in reality dead at the time) as our guide along the boulevards and fired off several well-received salvoes at the expense of Bertolt Brecht. Peter Gill's production did not make convincing architectural use of the Olivier, but Michael Gambon as Horvath, Billie Whitelaw as Nelly Mann and Ian McDiarmid as Brecht all had a field day.

Other good NT plays, small beer in comparison, were David Mamet's *Glenngarry Glen Ross*, Bill Bryden's comedy falling with relish upon Mamet's rhythmically hypnotic American salespeak, and Athol Fugard's *Master Harold*... and the boys, John Kani outstanding, both in the Cottesloe.

The Joint-entitled Priestley Report came out in favour of the RSC as a thrifty-run organisation, but funds were unconvincedly hard to come by for the best production idea of the year, a live horse in the latter stages of John Barton's small-scale Stratford-upon-Avon revival of Calderon's *Life o' a Dream*. Barton's show was the cherry on the top of a very good year for The Other Place, even if the *Volpone* was unhappily cramped by bad design and costumes.

On the main Stratford stage, Juliet Stevenson—in my view the best young actress in the British theatre, the natural successor of Ashcroft and Dench—was a memorable Isabella in Adrian Noble's slickly diverting but flawed *Measure for Measure*.

John Caird's *Twelfth Night* had a wonderful neoclassical setting by Robin Don and a rainswept soundtrack by the ubiquitous Ilona Sekacz. Howard Davies's *Henry VIII* was emphatically Brechtian, acidic but unexciting. Richard Griffiths as Wolsey, more successful as *Volpone* than as King Henry.

In the Barbican, Derek Jacobi led from the front as Cyrano in Terry Hands's gloriously operatic production of a wonderful new translation by Anthony Burgess and also brought to London his sensational 1982 Stratford repertoire of *Benvenuto Cellini*, *Prospero* and *Peer Gynt*. Jacob's debut as the first important new translation by Anthony Burgess and also brought to London his sensational 1982 Stratford repertoire of *Benvenuto Cellini*, *Prospero* and *Peer Gynt*.

A cinematic assurance of form did not detract from the sparkling debate on liberal attitudes towards Third World problems. Much of the play was about the distortion of truth for whatever purposes, and the five penny west retro-look novelists in a contest for the body of an American actress appearing in a film of the events we witness. A cinematic assurance of form did not detract from the sparkling debate on liberal attitudes towards Third World problems. Much of the play was about the distortion of truth for whatever purposes, and the five penny west retro-look novelists in a contest for the body of an American actress appearing in a film of the events we witness.

of the indifferent musical. Honourable exception must be made for Willy Russell's *Blood Brothers* which was first seen, on a most exciting night, at the Liverpool Playhouse. Barbara Dickson, who first worked with Russell 10 years ago on his Beatles musical in Liverpool, was like a young Grace Fields as the mother of twins separated by social circumstances.

The score, by Mr Russell, was melodic and punchy and you could forgive the melodramatic excesses of the plot by thinking of it as a cross between *Il trovatore*, *Twelfth Night* and Trevor Griffiths's *Sam Sam*. Andrew Schofield was a versatile jack-in-the-box and the lovely musical arrange-

ments by Pete Filloil. Otherwise, the grim musical line stretched out to the crack of doom, beginning with *Marilyn* which was as much an abuse of the memory of Monroe as it was of the exclamation mark. *Snoo Wilson's* *Loving Reno*, an intriguing piece about magic and incest at the ever-invaluable Bush Theatre, Arnold Wesker's excellent triptych for the admirable Nicola McAuliffe, Annie Wobbler, which came from the Birmingham Rep to the New End; a lovely footy play, also at New End, *Red Squirrel*, from Paines Plough; and Michael Wilcock's resonant school memory play *Left at the Lyric* Hammersmith studio.

There were bravura turns on the fringe from Dario Fo, John Sessions and Steven Berkoff, and the second LIFT international festival introduced London to the brilliant *Colletto di Parma*. Riverside Studios mounted O'Neill's *A Moon for the Misbegotten*, the first hour of which was unfortunately transfigured by the

were to be found in the opera house and I recall with mounting pleasure Trevor Nunn's Glyndebourne *Idomeneo* and Jonathan Miller's *The Magic Flute* for Scottish Opera.

The best musical as such, albeit in a student production, was Sondheim's *Merrily We Roll Along*. This flopped after 18 performances on Broadway in 1981 but the Gullible School of Music and Drama cast, under the direction of Ian Judge, rescued this enchanting piece of work from the inflated Hal Prince treatment and made telling points on the loss of innocence theme. The score and libretto (by George Furth) made wickedly clever use of the flashback device and the music is gorgeous in the vein

acting of Frances de la Tour and Ian Bonner. O'Neill was also honoured by the Nottingham Playhouse's studio revival of *Long Day's Journey into Night*, the visiting American actress Carol Tetel hitting the heights as Mary Tyrone. The Royal Exchange in Manchester had a modest year by its own high standards and, as usual, the running was made by the Glasgow Citizens with gorgeously distinctive productions of Goldoni's *The Impresario* from Smyrna, *The Gypsy* of the Country by Beaumont and Massinger, and Thomas Southerne's *Oroonoko*. A superb Restoration Israeli comedy about the Caribbean slave trade, *The Sheffield Crucible* gave us a fascinating Don Juan the Loner, interweaving the first Don Juan play with Moliere as well as Howard Barker's Labour Party conference drama *A Passion in Six Dogs*.

The Belgrade in Coventry celebrated the 25th anniversary of West Side Story, the Oxford Playhouse, failed bravely with Stephen Sondheim's translation of *The Odipus Plays* and there was, throughout the year, always something worth seeing at both Watford and Southampton.

1984 will be the crunch year for the regional theatres, as the cutbacks in local authority spending begin to bite. The Arts Council is in no position to shore up theatres against this serious loss of funding and there are discouragingly few signs that the Arts Minister, Lord Gowrie, is treating the matter with urgency. It is a scandal peculiar to this country that the performing arts, on which the politicians are quick to pride themselves, are so meanly treated by the Treasury. Unless, over the next five years, there is a sea-change in Government's attitude towards the arts, the whole post-war movement is in danger of being rubbed out not only in the regions but also in London.

The last thing we want is a small national network of privileged cultural bastions with direct funding from the Government. I dislike the idea of the National Theatre and, should they get their way, the RSC being thus protected. Far better for the theatre to argue in concert for healthy, increased subsidies all round so that the first stage of the post-war boom might flourish on reinforced, evenly distributed platforms throughout Great Britain for new writing, new acting and new production techniques. Without that sort of investment we will be left in 1990 with just, well, the wretched commercial sector.

All the photographs on this page were by Alistair Muir.

Michael Williams and Judi Dench in *Pack of Lies*

Arts Guide

Music/Monday, Opera and Ballet/Tuesday, Theatre/Wednesday, Exhibitions/Thursday. A selective guide to all the Arts appears each Friday.

December 23-29

Exhibitions

WEST GERMANY

Berlin, Akademie der Künste, 10 Hansastrasse: Designs, furniture, drawings and publications by Adolf Loos, the Austrian architect and master craftsman (1870 to 1933). Ends Jan 15.

Braunschweig, Herzog Anton Ulrich Museum, 1 Museumstrasse: French painting from Watteau to Renoir has 70 landscapes, still lifes and portraits from the 18th and 19th centuries. Ends Jan 22.

Bremen, Kunsthaus, 207 Van der Walle: A survey of the work of Odilon Redon (1840 to 1916), the French symbolist painter. It comprises 200 oil paintings, pastels, drawings and graphics. Ends Jan 22.

Bonn, Kunst- und Ausstellungshalle der Bundesrepublik Deutschland, 16 Bernwardstrasse: Expressive paintings and coloured bronze sculptures by Sandro Chia, created by the Italian "Jauve" artists between 1970 and 1983. Ends Jan 22.

Düsseldorf, Städtische Kunsthalle, 4 Grabbeplatz: Picasso sculpture. 197 pieces—made of wood, plaster, bronze, wire wrapping and rolled iron sheets—span all periods. Ends Jan 29.

Düsseldorf, Jährigerhalle Hoechst, Pfaffenstrasse: Water colours, drawings and documents from between 1904 and 1907 by Erich Heckel, the German expressionist and co-founder of the Die Brücke school of painting, exhibited on the occasion of his centenary. Ends Jan 31.

Münster, Haus der Kunst, 1 Prinz-Bismarckstrasse: The museum is

showing chiefly Heckel's early work. There are paintings, drawings and watercolours. Ends Feb 2.

Münster, Wilhelm Busch Museum, 1 Georgengarten: The first venue of the secretive painter's first retrospective revealing a universe peopled with adolescent girls and cats to an atmosphere of troubling innuendo. Centre Georges Pompidou. Closed Tue. Ends Jan 25 (27/12/83).

Cycladic Art from the N. and D. Goulandris Collection—more than 200 remarkable items dating from the third century B.C. are being shown at the Grand Palais before returning—definitely—to Athens. Grand Palais (ends Jan 9). Closed Tue, Wed. Last closing 10 pm (28/1/84).

HOLLAND

Irish Culture from 3000 BC to 1500 AD in Amsterdam's Rijksmuseum until Feb 28. The Book of Kells, the most magnificent illuminated version of the gospels in Europe, is joined by a board of bronze, silver and gold treasures, all finely wrought and many of them encrusted with jewels—reminiscent of long before its present troubles. Ireland had its golden age and was the last repository of Western art and learning to fall to the Vikings.

One hundred paintings by modern Dutch artists at the Stedelijk Museum, Amsterdam. Until Jan 8.

LONDON

The Hayward Gallery: Raulo Tuomi—a timely reminder that this hero of countless chocolate boxes and post-

cards, the acceptable face of modern art, was not only a significant painter but a follower but not slave of Manet. His work is a blend of the decorative artist of the first importance. His elegantly futuristic notation, and his characteristic imagery—white sails in the bay, palm trees below the balcony, bright silks against the apple green of the racecourse, have been taken up and broadcast endlessly by lesser talents. His fabric designs and tapestries are especially remarkable in a beautiful and necessary exhibition. Ends Feb 5.

The Hayward Gallery: Hockney's Photographs—a brisk survey of Hockney's practical use of the camera from simple reference and aide-memoire to photographic exercises. This latter aspect developed slowly but has speeded considerably in the past 18 months. The composite photographic image is no longer just a simple still life or portrait study, but a strange and intriguing image of an event, a sequence of action, a passage of time. Ends Feb 5.

CHICAGO

Museum of Contemporary Art: 45 paintings of Surrealist Malcolm Morley trace the British-born painter's style from its origins in abstract works through Pop art to the ocean liners based on postcards that show the photographer influence of his self-styled Surrealism. Organized originally by the Whitechapel Gallery in London, the show includes recent pastoral landscapes with beach scenes and animals. Ends Jan 22.

NEW YORK

Center for Contemporary Art: Set against a spectacular view of New York atop the World Trade Tower, 25 Rodin sculptures are displayed in the enlargements and reductions carried out by Rodin collaborator and reproducer Henri Lebosse. One World Trade Center, 10th story.

Willem de Kooning (Whitney): This major retrospective with 250 works covering the artist's entire career is divided into drawing and painting and sculpture sections. Half the exhibits are drawings. And there are 25 sculptures. Ends Feb 19.

WASHINGTON

National Gallery: Art of Aztec Mexico combines works collected during the Spanish conquest of 1521 with the unearthing in 1978 of the Great Temple of Tenochtitlan, capital of the Aztec empire, in central Mexico City. The most comprehensive Aztec art exhibit ever mounted in America reflects the religion that suffused the Aztec culture, with gods performing sacrifices that had to be repeated by man in order to keep the sun moving across the sky and the cosmos working. Ends Jan 8, 1984.

National Museum of Natural History: The Precious Legacy contains 350 secular and religious Jewish objects the Nazis preserved in Czestochowa for a "Museum of an extinct race" covering five centuries of gold, portraits, textiles and other crafts from the collection of the State Jewish Museum in Prague. Ends Dec 31.

Orpheus in the Underworld/Berlin

Ronald Holloway

The Götz Friedrich production of Jacques Offenbach's *Orpheus in the Underworld* (Orpheus in the Underworld) at the Deutsche Oper, Berlin is a pure delight.

More often than not, when an opera company reaches down to stage an operetta during the holiday season the choice falls to Johann Strauss's *Die Fledermaus*—to make full use of a golden opportunity: a masquerade ball on New Year's Eve. Friedrich, however, was nourished on Offenbach while serving his apprenticeship at the Komische Oper in East Berlin under Walter Felsenstein.

The master of perfectionist staging of comic opera and operetta introduced the Berlin public to Offenbach's music in 1945, at the Habbelt-Theater in an undivided city. His production of *Pariser Leben* (La vie parisienne) was followed at the Komische Oper by *Orpheus in the Underworld* (Orpheus aux enfers) in 1948, a second *Pariser Leben* in 1951, *Hoffmanns Erzählungen* (Les contes d'Hoffmann) in 1953, and *Ritter Blaubart* (Barbe-bleue) in 1963. Thus, Friedrich's *Orpheus* is definitely part of a grand tradition in Berlin.

When Offenbach produced his *Orpheus aux enfers* for a rather naughty Paris of 1858, the burlesque of the Olympian gods raised more critical eyebrows than the frank embrace of the cancan. Götz Friedrich appears to argue that the French uppercrust was being car-

captured in the process, for he stages his Olympus at an Alpine resort in order to poke goodnatured fun at some rather typical German super-opera-fans.

Another job is directed at the city politicians, the director-intendant knowing full well that the Mayor and half of the Berlin Senate would be present for one premiere and enjoy an extra plug at their own expense. Needless to say, it worked.

This is also light entertainment at its best. The gags alone are worth the price of admission. Public Opinion representing the daily tabloids in a prudish newswoman manner, Pluto in his guise as the shepherd Aristaeus with a string of black sheep save for a lone white one, the gods looking like a provincial Wagnerian chorus, Orpheus on a bicycle and Mercury on roller-skates, Diana as a plump Teutonic huntress and Cupid in Bermuda shorts, and the cancan dancers using the ramp constructed around the orchestra pit as though this was a trout night for a Las Vegas floorshow.

These puns are delivered for the most part by two professional stage actors, Mona Seefried as the bespeckled yet attractive newswoman, and Helmut Lohner as Hans Slyx (Pluto's servant). It is Lohner in his ditty, "Once I Was the King of Arcadia," who hilariously spoofs backroom politics in Berlin of late—to wit: Richard von Weizsäcker, Berlin's able mayor, is destined to become the President of the Federal

Republic next spring, so who will take his place?

Another merry moment happens when a doddering old Jupiter (Hans Beirer) can't keep his gods in rein. He is, of course, a success for once, a tradition-minded opera house. So after the holidays are over, it will not appear on the boards again until next spring—at which time, it could then easily move over to the ready-and-willing Theater des Westens, the city's musical-and-opera house.

Since Götz Friedrich will shortly become the manager of both the Deutsche Oper Berlin and the Theater des Westens, it may very well be that a string of Jacques Offenbach productions in *la Felsenstein* are in the making.

FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4P 4BY
Telegrams: Finantimo, London PS4, Telex: 6354871
Telephone: 01-248 8000

Thursday December 29 1983

Nigeria braced for austerity

NIGERIANS are bracing themselves for an unseasonal austerity budget, today, which is likely to impose further drastic import restrictions, along with increases in taxes and petrol prices, in order to bring the country's chronic balance of payments and budget deficits under control. At the same time, it is intended to persuade the International Monetary Fund of the government's seriousness about putting its financial house in order, so that it may qualify for an extended loan of more than \$2bn (£1.4bn).

Meanwhile, in the week before Christmas, Nigerian officials were in London seeking to persuade leading British suppliers, and the Export Credits Guarantee Department, of the need to renege and/or reschedule the substantial backlog in trade payments which has built up over the past three years, since oil export earnings started to fall.

Christmas in Lagos was already gloomy enough, for food prices have risen since the 100 per cent or more in some cases in the past year, drought in many areas of the north has severely restricted the latest harvests, and import restrictions have caused widespread layoffs in a manufacturing sector which relies heavily on raw materials and equipment from abroad. But the austerity measures to date have still failed to stabilise the country's external account, or indeed to balance Government revenues and spending.

Conditions

The British Government responded to Nigeria's request for an ECGD-backed refinancing of a substantial part of its trade arrears was positive, as indeed it should have been. The UK has done very well from its exports to Nigeria, which in recent years became the largest British market outside Europe and the U.S. (before the latest import curbs).

The UK is also in the position of having played a direct part in Nigeria's present plight, because the rising output of North Sea oil has driven the market to shrink for comparable Nigerian crude, over and above the general effects of the international oil glut.

However, the generally sympathetic tone of the ECGD

response was tempered by two important conditions on any refinancing deal that may be agreed in the first place. It must be multilateral, offering the same conditions to all export credit agencies; and secondly, the British Government insists that it is dependent on progress being made towards agreement on a programme with the IMF.

The problem over negotiations with the Fund (which have continued since last April) centres on the demand for devaluation of the naira as part of any policy package. While Nigerian officials admit that the currency is overvalued, they dispute the economic advantages of devaluation in an economy where the price mechanism is often negated by infrastructure bottlenecks typical of any developing country. They also argue that it would have devastating effects on manufacturing industry, while increasing the government's revenue in naira from oil, would simultaneously increase the naira cost of debt servicing, including repayment of the trade arrears.

Perhaps the most fundamental Nigerian objection, however, is not economic but political. The question of devaluation has become totally politicised, and reasoned debate on the question is impossible. The popular perception in Lagos is that devaluation is a blow to national pride which involves an absolute cut in spending power.

The economic purists at the IMF, who ignore such political constraints, insist that it does not work in a country like Nigeria, and a formal devaluation would very probably be taken as an excuse by every manufacturer and trader to raise prices by an identical amount. The government would be blamed, and the benefits dissipated.

It should not be beyond the wit of either the IMF or the Nigerian Government to reach a compromise on a fairly rapid depreciation of the naira to a more appropriate level, inevitably it will cause problems for sectors dependent on imports but, combined with an urgently needed move to redirect the Nigerian economy towards increased self-sufficiency and, above all, a revival of agriculture.

The floating of Reuters

SOME QUESTIONS have been raised, in Parliament and elsewhere, about the proposed public flotation of Reuters, the international news agency and financial information service. Since Reuters is by its nature a very special institution and since the flotation, if it comes off, is likely to be among the biggest to take place in Britain (perhaps in the area of £1bn or more), it is entirely right that the question should be pressed.

Concern seems to arise mainly on two fronts. Firstly, Reuters has long been regarded more as a trust than a commercial organisation. Its function was more to provide objective reporting than to make money. Secondly, it is feared that the general news service may be slimmed down, or even jettisoned, if the company goes public.

Principles

The argument about the trust is a powerful one. The trust was established in 1941 and among its terms are two important principles. The shareholders are pledged to regard their holdings in Reuters as in the nature of a trust rather than an investment, and the trustees are enjoined to ensure that the control of the company "shall at no time pass into the hands of any one interest group or faction."

The company is 41 per cent owned by the Press Association, which is in turn owned by the provincial press, and 41 per cent by the Newspaper Publishers' Association which keeps its shares in trust for the individual national papers (including the Financial Times). Another 15 per cent or so is held by the Australasian press and a small amount by Reuters executives and employees. The major shareholders appoint the trustees, who are chiefly newspapermen.

The first whiff of a public flotation came soon after Reuters began to make big money. In 1979 it had pre-tax profits of £2.5m on a turnover of £76.3m. In 1982 the pre-tax profit rose to £30.7m on a turnover of £180m. The forecast for 1983 is profits of upwards of £50m on a turnover that should have risen to about £235m.

The company made this breakthrough by advancing into new areas of information technology. Outside the U.S., for

example, it claims to have 37 of the world's top banks among its clients. It is worth noting in passing that at least some of the push for the move into "high tech" came from Reuters financial journalists who had risen from the ranks since the flotation. If it comes off, the investment in new technology has been self-financing. Reuters is essentially an ungaraged company without long-term debt. In 1981 it paid its first dividends for 41 years and the shareholders now find themselves sitting on a potential goldmine. So why go public?

The answer is not simply that the shareholders wish to realise their shares. Indeed they are likely to keep the bulk of them as a profitable investment which when valued at market prices, could do a great deal for their balance sheets. In addition the company may also need a broader capital base. At present, for instance, Reuters is in no position to make a rights issue. Yet it will continue to need large sums of money if it is to maintain its technological lead over its competitors. Going public is the best way of finding it.

With one major proviso, that is a plausible argument. The reservation is that a trust of some sort will have to remain in existence. For the principle of preventing the organisation from passing into the hands of "any one interest group or faction" remains as important as ever. In fact, it is arguable that the trust needs to be strengthened, possibly by the appointment of more people from outside the newspaper industry as trustees. There seems no reason, however, why the institutions should not be able to devise satisfactory formula which would ensure diverse ownership and the maintenance of proper standards.

That is what the Reuters directors should now be getting on with, not least to reassure the critics of the proposed sale. As for the general news service, the size of the network is something that has to be decided by Reuters on commercial grounds. The reputation for thoroughness and objectivity is an asset which any management would want to maintain. But no company can go on offering the same services in a changing market place, and expect to survive. If it had, Reuters would not be in its present fortunate position.

THE industry which aims to cure disease is suffering from some serious ailments of its own these days. Although they have yet to be listed in any medical journals, FT researchers have compiled the following list.

Crofters' nervous: A nervous disorder which has infected drug companies and health departments world-wide following the recent withdrawal of a number of drugs. Side-effects: painful delays on new drug approvals; slow degeneration of public confidence.

Acute Viral Cost Cutting: A rapidly spreading virus which is triggered by major government and private initiatives aimed at reducing the costs of health care. Particularly virulent strains reported in the U.K., France, U.S., Japan and Greece. Side-effects: profit growth deficiency for many affected companies.

Hyperproliferative: An insidious disease which infects companies which are particularly successful at selling drugs. Side-effects: rash of public outrage; increased government regulation; excessively excitable spare parts.

Hashimoto's Revenge: A nervous disease which only infects large European and American drug companies; caused by the increasing success of Japanese companies in drug innovation. Symptoms relieved by rapid licensing of Japanese products.

Companies, of course, don't catch diseases. But the problems listed above are very real ones, which are seriously affecting drug companies world-wide. They are not of a life-threatening nature — the making and

Japan's growing strength in product launches

selling of drugs has been a robustly profitable business even during the recent recession. But in an industry in which losers are companies which earn 10 per cent on their sales as opposed to 25 per cent or more, the ranks of losers over the next year or so look very likely to swell.

The troubles have arrived on a number of fronts at once.

● A world-wide drive to contain health care costs is putting fierce pressure on drug prices and that pressure is expected to mount.

● The industry's public image has taken a drubbing in the past year. A clutch of such public relations disasters as the strength of the market following reports of serious side-effects and deaths.

● The next line of products, which are expected both to cure a wide range of diseases and cause minimal side-effects, are still many years from realisation.

● For American and European drug companies the pressures are aggravated by stiffening competition from the

Japanese who have targeted the sector as a crucial one for international growth. Traditionally strong in antibiotics, the Japanese are now moving into many other therapeutic areas.

The \$50bn a year world pharmaceutical industry has long been dominated by a small group of American, West German and Swiss multinationals who discovered many of today's important drugs and sold them world-wide in an inconspicuous but highly efficient manner.

In order to maintain a powerful product range in every major market, these giants developed the technique of licensing drugs from smaller companies (and sometimes each other), usually reimbursing the licensee with a royalty fee.

In sales terms, this order remains, with companies like Hoechst and Bayer of West Germany, Ciba-Geigy and Hoffmann-La Roche of Switzerland and Eli Lilly and Upjohn of the U.S. still ranked in the top 13 companies world-wide as they have been for decades.

But this old order, in terms of profitability and product innovation, has been subtly shifting. Hoffmann-La Roche, for example, has seen net profit margins shrink to 4 per cent in recent years because of the lack of new products to follow Valium.

At the same time, Smith-Kline from Philadelphia zoomed into the limelight on the strength of one remarkable product, Tagamet, the anti-ulcer drug. Glaxo of the UK looks to be on the same path with its own product for the ulcer market, Zantac.

Japan's growing strength is best reflected by the fact that over the past three years, its companies have been responsible for more than 25 per cent of the new product launches world-wide, compared to less than 10 per cent in the 1950s and 1970s.

On their own, these shifts are not necessarily damaging ones — the industry has always been

a competitive high-risk one in which companies are often stuck with marketing old products vigorously while waiting for research to come up with something remarkable.

But shifting sands do not make an ideal base on which the industry can combat its current problems.

At the same time, its public image has lost some of its shine. The important advances in health that it has provided — such as helping to add an extra quarter century to the life expectancy of youngsters born in 1950, compared to their great-grandfathers born in 1900 — are now all but taken for granted.

People today have heightened expectations for medical breakthroughs and are more insistent than ever that their drugs should be effective, carry a modest price tag and be free of side-effects.

This last requirement is the most difficult for the industry. "We are not trading in magic and the public is not entitled to expect it," says Sir James Black, the prolific British scientist, now at the Wellcome Foundation, Britain's largest pharmaceutical company. (Sir James was responsible for developing two of the world's best-selling drugs, the H₂-antagonists for ulcers and beta blockers for heart disease.)

Nonetheless, side-effects, real or alleged, have become a major issue.

Earlier this month, a judge in Columbus, Georgia, awarded a near-record \$6m in damages to the family of an 81-year-old woman who allegedly died as the result of taking an anti-arthritis drug made by Eli Lilly called Orajex (Opren in Europe).

Orajex was withdrawn world-wide last year following reports of a number of deaths associated with the drug's use in the UK.

Only this month, the issue was thrown into sharp relief by the decision of Britain's Health Department to pull yet another drug off the British market — the sixth significant drug withdrawal or suspension in the UK in just over a year.

The case is a particularly painful one for the industry as the drug's manufacturer, Farmila Carlo Erba, had been censured earlier in the year for promoting a drug by taking doctors on the Orient Express to Venice.

In a cluttered office in suburban Maryland, Dr Robert Temple, director of drug review at the U.S. Food and Drug Administration, expresses sorrow over these withdrawals. He and others believe that Orajex was over-promoted, thus damaging the industry as a whole.

THE LEADING COMPANIES

Company	Pharmaceutical sales (\$m)	Profit (\$m)	Trading profit margin %
1 American Home Prods. (U.S.)	2,739	783	28.6
2 Hoechst (W. Germany)	2,610	na	na
3 Bayer (W. Germany)	2,495	na	na
4 Merck (U.S.)	2,419	543	22.4
5 Bristol-Myers (U.S.)	2,281	468	20.5
6 Warner-Lambert (U.S.)	2,097	428	20.0
7 Pfizer (U.S.)	2,040	579	28.1
8 Ciba-Geigy (Switzerland)	2,037	na	na
9 Eli Lilly (U.S.)	1,891	529	28
10 Smith Kline (U.S.)	1,830	605	33

Sources: Chemical Industry, which ranks the UK's Glaxo 16th, with sales of \$122m, ICI 21st with sales of \$83m and Beecham 28th with sales of \$79m

Men & Matters

Getty's fortunes

Those on Wall Street attuned to the affair feel that composer and arts patron Gordon Getty, who has been fighting for control of Getty Oil for the best part of two years, may be the prime beneficiary of Pennzoil's \$1.6bn bid for a stake in the company.

Pennzoil's chairman and chief executive Hugh Liedtke — who founded the Houston-based company with U.S. Vice-President George Bush — says that his move has been made independently of the Getty family and management factions.

But the divisions have given Pennzoil its opening — and once inside with a 20 per cent stake, Liedtke could play a decisive part in resolving the dispute.

Liedtke says he wants to "participate in a constructive way" in the restructuring of Getty, the 14th largest U.S. oil company.

Observers believe the simplest way of doing that would be to

form an alliance with Gordon Getty, 50-year-old fourth son of founder J. Paul Getty, and sole trustee of a family trust that controls 40 per cent of the stock.

Despite his apparently powerful position, Gordon Getty has had little success in imposing his will on a defiant board, led by chairman Sidney Petersen.

Gordon tried to form an alliance with the company's current second-largest shareholder, the J. Paul Getty Museum, which owns 12 per cent of the stock, and is headed by former SEC chairman Harold Williams. But Williams refused to take sides.

The impasse led to the signing of a 12-month truce in October. But it has been short-lived.

J. Paul Getty Junior, Gordon's reclusive older brother who lives in England, is being joined by the board in suing to neutralise Gordon's control over the family trust.

shake some efficiency into Whitehall.

Priestley, aged 48, was tempted away from sweeping the broom round the corridors of power to become director of special projects at British Telecom — a half-way house to the private sector as it is due to become a private company towards the end of 1984.

Another departure has already been berated for 1984. David Edmonds, one of the youngest under-secretaries when he was appointed to head the inner cities section at the age of 39 earlier this year, is leaving to become chief executive of the Housing Corporation.

Palace revolt

Some of the better-off citizens of Geneva living in the area of Collong-Bellerive on the southern side of the lake have shown a marked lack of goodwill towards King Fahd of Saudi Arabia. They are taking him to court.

The king's neighbours are complaining against the inconvenience and suffering caused them by the protracted construction of fortifications round his Italianate-style palace known as the Villa de Dawn.

Their list of complaints is formidable. The noise of construction, which has been going on for some years and will continue for more, is, they say, overwhelming. Trimming and polishing the marble embellishments has created a dust pollution and a health hazard, they charge.

Tall pylons have been erected for security television cameras which can probe neighbourly privacy. The radio transmitter installed in the palace attic is so powerful that it interferes with legal television programmes.

Family group

A slightly less exclusive society than Britain's Tercentenarians' Club — companies that have maintained a link with the founding family for at least 300 years — is now flourishing in France.

The Henokiens, "men of Enoch," who like them were noted for their longevity (Genesis 5:21-22), have set their qualifying period at 200 years, but insist that member-companies must still be under the control of the founding family.

Among the members who met recently in Paris, several, as one might expect, testified to the preservative qualities of alcohol: wine companies like Hugel et Fils and Pasquier-Desvignes; the liqueur-makers Marie Brizard; and Rouyer Guillet, of Cognac.

Any British family businesses not yet old enough to join tercentenarians, like London bankers C. Hoare, and the Queen's button-makers, Firmin, would be welcome in the French society, says business historian Henry Button, of Christ's College, Cambridge.

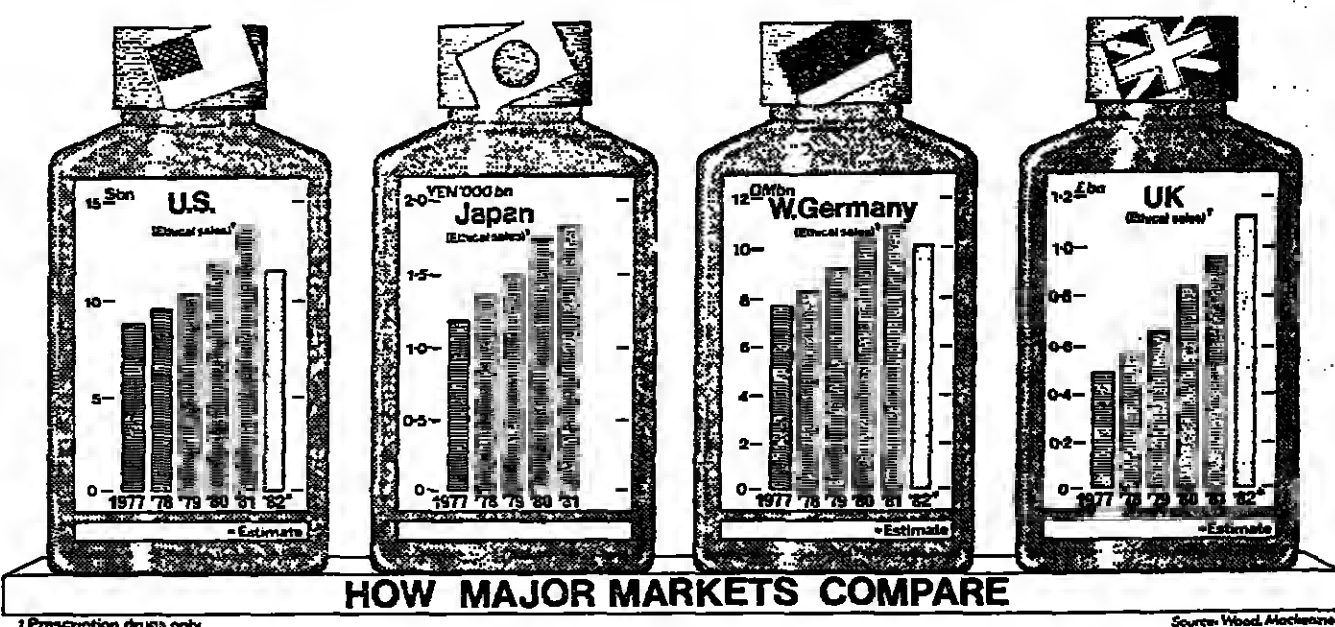
The French have already admitted one outsider, Beretta of Italy, perhaps best known today as makers of James Bond's guns.

Observer

WORLD PHARMACEUTICAL INDUSTRY

The squeeze begins to hurt

By Carla Rapoport



Furthermore, doctors and hospitals throughout the U.S. are beginning to organise into units which promote themselves to companies as a cheap alternative to established health insurance programmes. These units, called Preferred Provider Organisations, are run by administrators who are already proving to be less receptive to salesmen bearing expensive new drugs when effective, cheaper therapy for the disease in question may already exist.

Similar moves have been catching on around the globe. British drug companies have recently been hit by a decision to cut their profits on sales of drugs to the National Health Service by about 20 per cent in order to reduce the £1.4bn NHS drug bill by around £100m a year.

Restrictions of this kind are already in force in France and Japan, while other countries, such as West Germany, are considering their own versions.

These actions have yet to feed through to the bottom line, but that may not be far off. "The auto industry looked great until it was mid-air flying off the cliff. I think the industry is in great danger. Before, it was always cost-plus, whatever it cost," predicts Dr Bernard Canavan, a Scotsman who is president of Wyeth International, a division of American Home Products, one of the

The only weapons we've got are better products

world's largest drug companies. "In fact, when they do put the squeeze on pharmaceutical companies, none of them go out of business. They complain and they bitch, but they are still there. So governments have an incentive to squeeze more."

The industry is already preparing itself for these cuts with a two-pronged strategy: one, find more cost-effective drugs; two, prove the cost-effectiveness of drug therapy through "new research. Unfortunately, in the first case, many of the companies are rushing down the same road.

For example, every major U.S. company is now looking for a powerful, oral antibiotic which will need fewer administrations and will thus free hospital staff time for other chores. "Will we need 10 of these things?" asks an FDA executive.

Nevertheless new products are the key. "The only weapons we've got are better products," says Mr Barry Cohen, head of Merck's international division. "If we don't find them, then we don't deserve to succeed."

'Perhaps the bravest man I ever knew...'



and now, he cannot bear to turn a corner

Six-foot-four Sergeant 'Tiny' G'tt'e, DCM, was perhaps the bravest man his Colonel ever knew. But now, after seeing service in Aden, after being booby-trapped and ambushed in Northern Ireland, Sergeant 'Tiny' cannot bear to turn a corner. For fear of what is on the other side.

It is the bravest men and women from the Services who suffer most from mental breakdown. For they have tried, each one of them, to give more, much more, than they could in the service of our Country.

We look after these brave men and women. We help them at home, and in hospital. We run our own Convalescent Home and, for those who are homeless and cannot look after themselves in the community, our Hostel gives permanent accommodation. For others, there is our Veterans' Home where they can see out their days in peace.

These men and women have given their minds to their Country. If we are to help them, we must have funds. Do please help us with a donation, and with a legacy too, perhaps. The debt is owed by all of us.

"They've given more than they could — please give as much as you can"

EX-SERVICES
MENTAL WELFARE SOCIETY
37 Thurloe Street, London SW7 2LL. Tel: 01-584 8688

Letters to the Editor

Civil aviation policy review

From the Chairman and Chief Executive, British Airways

Sir—Lord King (December 20) did his best to disguise the irreconcilable fact of British Airways' market supremacy in UK civil aviation by strenuous attempts to reduce the vast scale of British Airways' relative operation.

True, British Airways is not a monopoly — nearly but not quite. However, Lord King's efforts to smudge the issue by suddenly remembering to include previously disregarded charter traffic and spurious arguments as to traffic shares were not helpful to his case and smacked of desperation. After all, a comparison showing British Airways' traffic share at Heathrow, which included all the foreign airlines' operations into that airport (the largest international airport in the world) could hardly be relevant in assessing British Airways' position within the UK civil aviation industry, which was the intention of his letter.

While agreeing with Lord King that financial return and disciplines are more likely to be adhered to in a privately-owned British Airways, the potential for profit in view of the airline's enormous network is so large that its capacity for wreaking havoc upon the small, yet vital, independent sector, whether by cross subsidy or simply swamping, is such that it cannot be overlooked.

In our capitalist society,

competitive balance provides the most effective means for realising consumer benefits in service industries. British Airways' arrival unchanged upon the private civil aviation scene, huge and freed of political constraints, immediately raises the spectre of predatory activities and abuse of a dominant position, sufficient to return the civil aviation industry back to the days of the 1950s, when much of a very diminished private sector existed only by agreement with the corporations. This is not necessarily to criticise British Airways; after all, any self-respecting business strives for domination. Undeniably though, the consumer suffers.

Lately, British Airways had no compunction in using its privileged position with Comair to promote a domestic service for competitive reasons. The shape of things to come. Justification for the major civil aviation policy review is clear.

Sheep's clothing ill fits the new look corporation and few of those having real knowledge of the industry will be convinced by Lord King's protestations, preferring to believe that privatisation without further help would be an invitation to lurch for the state airline.

D. H. Davidson.
British Airways,
Luton International Airport,
Luton, Beds.

Radical measures in the City

From the Chairman, Wider Share Ownership Council

Sir—The warnings expressed by John Plender (December 21) deserve to be taken far more seriously than, in the present atmosphere of radical euphoria, I fear they will be.

John Plender does well to remind us that the secondary banking crisis of 1974 was facilitated, if nothing more, by the change of regulatory policy embodied in competition and credit control. The all too probable outcome of present trends of course the dramatic illustration of how easily things can go wrong; but the heart of the matter, as John Plender points

out, is the danger of ignoring the fundamental distinction between principal and agent. It is the abuse by principals of their (undesirable) responsibilities as agents which has been the root of practically all major scandals, not merely in the City of London but in every other financial centre—and which renders financial communities wide open to attack by the many enemies of the capitalist system.

The latest, most conspicuous, and saddest—case is, of course, Lloyd's, but similar malpractices have disfigured many other



The trading floor

present one would be likely to convert into a full scale SEC. I do not believe that such an outcome would be in the best interests of either the City or the investors of the future. I can only hope that the current process of rejecting the systems which have served us well in the past in favour of a framework calculated to multiply conflicts of interest will be arrested before it is too late.

Edgar L'Amourmountain.
126 Hayes Lane, Kenley,
Surrey.

Youth unemployment and pay

From Mr A. Johnston

Sir—I refer to two articles in your paper relating to the charity Youth Aid which earlier this year stated that youth pay and jobless levels are not connected and the article of December 13 entitled 'Rage of jobs open to young "reduced".'

The latter article states that "although the loss of manufacturing jobs has been offset by an increase in service sector employment, this is often a case of full-time jobs being replaced by part-time jobs." The reason for this is economic, it is cheaper to employ two part-timers than it is to employ one young person. The part-time personnel are usually of a mature age, responsible in their attitude, and economical workers.

A recent Rotary conference debated the problem of youth unemployment in the 1980s. Rotarians, the majority of which are employers, after extensive deliberation came to the conclusion that young people were being priced out of the market, bearing in mind what they had to offer an employer. The wages councils for the non food trades have proposed a further

increase of 54 per week which will make the situation worse. On leaving school young people have the right to expect an opportunity to work, not necessarily a good job, an opportunity to start in the life of a young person. If they are then have the opportunity to prove their worth to an employer who will have to upgrade their standard of pay to keep them.

All the Government schemes in recent years have tried to compensate, in the process spending millions of pounds, to correct the damage caused by wages councils specifying minimum rates for young people. Until the time comes when the market place dictates the value of young labour then society will be faced with a problem. The greatest crime of all is the fact that society is discriminating against the young that only want an opportunity to prove what they are worth.

Archie M. Johnston,
Community Service Committee,
Rotary International Great
Britain and Ireland,
27, Woudham Road,
Borstal,
Rochester, Kent

Carping at rate capping

From the Chairman, City of London Ratepayers' Association

Sir—I am becoming increasingly fed up with Members of Parliament and newspapers carping at the proposals for rate capping.

Ratepayers who suffer the great misfortune of living in areas run by profligate councils are perfectly happy that their councils should have their spending power controlled by central government. Nothing else has worked nor would work with them.

Here in the City of London, faced with the closure of small businesses, and the hardship

suffered by residents resulting from the absurd level of rates levied by GLC and LLEA, we cannot allow ourselves the luxury of philosophical debate on local democracy.

In any event, bearing in mind that central government (i.e. taxpayers) contribute more than 50 per cent of local authority finance, why should not central government have a very strong say indeed on how that money should be controlled?

The only complaint from ratepayers in the City about rate-capping is that it is being imposed a year too late!

C. Douglas Woodward,
c/o 1 Milton Court,
Barbican, EC2

Interest in pension schemes

From the Director, The Industrial Society

Sir—We were surprised to see recent Press reports that the trustees of a pension scheme had made a substantial payment from its fund to the employer to help his cash flow, as agreed by the Superannuation Funds Office which had approved the scheme.

On enquiry that office confirmed that this aspect of its practice had been relaxed, so that, although the Revenue wished to consider the circumstances of similar proposals, the SFO would not expect to raise any objection in principle, if the periodical actuarial valuation showed a surplus.

This appears to be a development of the requirement for Revenue approval that a fund must be paid to the employer. Apparently the Revenue now sees little difference between a surplus on winding-up the trust and the "surplus" which the actuary would agree is calculated simply on his judgment of

future trends. The possibility of payments from the fund during its lifetime may not now alarm the Revenue. It can hardly fail to arouse concern in the members, particularly if they have contributed to the scheme. Perhaps the strongest argument for funding employee's pensions is to give them security that the fund assets are finally alienated from the employer's assets so that whatever happens the fund is sacrosanct and available to provide the employees' pensions. This is the whole meaning of a trust. The trustees are in a fiduciary relationship, not with the employer but with the members. They will surely think long before they risk actions for breach of trust by the members.

In these circumstances it is wise for the Revenue to change its practice particularly because in many cases no tax would be payable on the lump sum paid to the employer?

John Garnett,
3, Carlton House Terrace, SW1.

Leaks, the Press and the law

From Mr S. Alderson

Sir—It is permissible for the Court of Appeal effectively to overrule a possible contrary judgment by the House of Lords?

Your leader, "Leaks, the Press and the law" (December 20) urges that the Guardian should still pursue its case to the House of Lords. At great expense—since Section 10 of the 1981 Contempt of Court Act has apparently not been applied in the way it was intended—namely to allow newspapers to report on sources of information. And certainly, any moves which seek to legitimate interference with the freedom of the Press to seek, receive and impart information must be watched and countered with utmost vigilance.

You also conclude: "The general point is that there is something wrong with a system of government which is recurrently throwing up... problems about secrecy. Too many documents are marked secret in the first place and too many decisions are made in private when they could be made more openly. The result is a temptation to leak and, from time to time, the bringing in of the

climpy apparatus of the law." The Press and other media are well aware that one particular measure that would greatly contribute to easing this situation in Britain would be the introduction of a Freedom of Information Act onto the statute book—thus giving a public right of access to official information—in common with the U.S., Commonwealth countries (Canada, Australia, New Zealand) and most of the countries of Western Europe.

Significantly, a year in Britain will be marked by a 1984 Freedom of Information Campaign. The Press and other media should vigorously join it and promote it. Otherwise—as the recent report by the Inter-nation Press Institute on the lack of Press freedom in the world portends—you and other respected British journalists may well soon be joining those who are increasingly threatened, persecuted, jailed and silenced. UNESCO's ominous "new world information and communication order" is at hand in Orwell's 1984.

Stanley Alderson,
7, Highfield Avenue,
Cambridge.

Future fighter aircraft

From the National Organisation, Aerospace, Technical, Administrative and Supervisory Section, Amalgamated Union of Engineering Workers

Sir—Your report (December 16) that the RAF air staff has signed an agreement in Bonn, to co-operate with four European Governments for the next generation of fighter aircraft required by them, has at least fulfilled our union's statements that the British Government will require such an aircraft and that it should be responsible financially for the procurement of the aircraft.

If the Government is not prepared to do this in defence of the nation—who should? Up to now, British Aerospace (in co-ordination with MES of Germany and Alitalia of Italy) has been designing and building a prototype agile combat aircraft (ACA). This has been done solely on a private venture basis. The Government has continually refused any involvement technically, financially or operationally. This position was confirmed as recently as November 17, in a letter from Geoffrey Petle, Minister for Defence Procurement, to the Government has no commitment to the ACA as such and its financing is therefore a matter for the firm's involvement.

Now that the Government has backed the RAF in its outline air staff target, it means that

the RAF has stated a requirement and the Government accepted it.

The Government has previously agreed to fund an experimental aircraft programme (EAP) based on the privately financed ACA in order to decide the aircraft to replace Phantoms and Jaguars. The new outline target you report is that aircraft.

The EAP therefore needs to be upgraded and extended to a full demonstrator aircraft with the Government financially committed to it and the RAF involved in its development to meet its requirements. The timescale for RAF acceptance of the ACA is the early 1990s. This demands an urgent and intense effort on improving current technology through this demonstrator aircraft.

As with the civil programme on the A320 which the French Government is already financially supporting, so it is also committed to the ACT/ACX aerial combat aircraft programme. Unless the British Government is willing to be equally committed and involved, then the European concept may not be the true collaborative partnership which will be mutually beneficial, and indeed, essential to the future of Britain's aircraft manufacturing capacity.

Chris Dicks,
Caulston Road,
Little Green,
Richmond, Surrey.

Learning from mistakes

From the Student Campaign Leader 1982-84, Education for Industrial Society

Sir—Brian Groom (December 21) highlights the success of Ford's labour relations, due primarily to the practice of participative management.

It is said that the work of The Industrial Society which includes the promotion of quality circles, effective communication systems and single-status staff facilities as a means of increasing employee involvement and thus (as the Ford example shows) improving the efficiency, effectiveness and competitiveness of British industry is only now being assessed by the CBI, Engineering Employers Federation and Institute of Directors.

Sadder still is the motivation behind this "tripartite drive". Through the Vrodeling and fifth directives, our economic

and political partners seek to ensure that Britain can share in the secret of their industrial success. Rather than recognise the merits of employee involvement, the tripartite body in place in Britain is to hastily establish a few participative schemes so that the Government may quote the existence of such practices in justifying its veto of the EEC proposals.

The recommendations of the Bullock Report were declared to be "too much, too soon". Surely, ten years later, with 31m unemployed and a rapidly declining share in world markets, British management is well overdue for a review of their style of management. Or does British industry always have to learn the hard way — from its mistakes?

Bill Wright,
48, Bragston Square, W1.

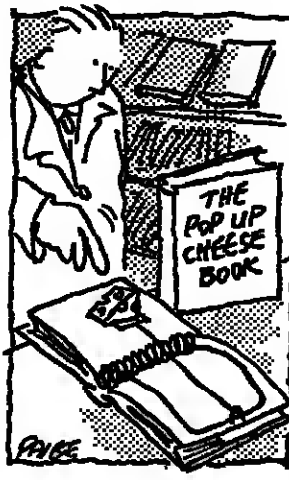
Britain's best-selling books

The rising of the lark

By Arthur Sandles

BEST-SELLERS

- HARDBACKS**
- 1 The Illustrated Lark Rise to Candleford: Flora Thompson (Century, £12.95).
 - 2 Della Smith's Complete Cookery Course (BBC, £10.95).
 - 3 The Guinness Book of Records (Guinness Superlatives, £5.95).
 - 4 The Danger: Dick Francis (Michael Joseph, £7.95).
- PAPERBACKS**
- 1 The Secret Diary of Adrian Mole, Aged 13½: Sue Townsend (Methuen, £1.50).
 - 2 Girls Cartoons (Express Books, £1.49).
 - 3 How to be a Wallly: Paul Manning (Futura, £1.50).
 - 4 Master of the Game: Sidney Sheldon (SOURCE: BBC Bookmark)



IF THERE is one business that welcomes the long winter nights and the season of goodwill, it is the book trade.

Fragmented, idiosyncratic, a world which retains its image of being one of gentlemanly amateurs under threat from pushy professionals, the book-set looks to the dark days of the year for its brightest moments. And very bright they can be.

By the end of the present selling season this winter's hardback hit, The Illustrated Lark Rise to Candleford, will have sold a shade under 200,000 copies. At £12.95 a copy that is not bad going by any standards (although, it is true, a number have been sold in book club versions). Hard on the heels of Lark Rise in its latest form have come such old regulars as a new cookbook from Della Smith and yet another Guinness Book of Records. A Guinness winter is unthinkable.

Paper-back readers tend to go for less meaty stuff. Here, How to be a Wallly and the Complete Naff Guide, have guffawed their way up the charts in pursuit of Adrian Mole and his Secret Diary and that barmy annual, Girls Cartoons.

Lark Rise in the edition published by Century is regarded as something of an oddity in the trade. It was initially published in April last year, very early indeed for any book which is intended for the Christmas lists. At nearly £13 is also steeply priced, particularly for the gift market which tends to see £10 as a psychological barrier these days.

So unenthused was W. H. Smith when the volume was first launched that it took only 1,500 of the first run of 30,000 as an initial order. "They did that in spite of my weeping at their feet and begging them," says Century managing director Anthony Chatham.

Living not a bad life, but slowly by word of mouth. In the end, it stayed in the best seller list for more than half the year.

In fact the one bit of major promotion that Mr Chatham did launch out on, a £25,000 television advertising campaign, drew a complete blank in terms of audience reaction. "Either we did not spend enough or it was a terrible ad," he says. By and large, however, he is now convinced that unless a publisher can afford 10 times

his £25,000, television may not be worth the risk.

Instead, Mr Chatham, and most of his rivals, push most of their eggs into the point of sale basket. "Getting the bookshops to stock the thing is the major task," said one publisher, "and giving them publicity material to go with it."

Point of sale promotion is suggested as a major reason for the resounding success of the Jonathan Miller/Deirdre Peltam book The Human Body, for Cape.

Cape's success in getting it into bookshop windows in November and December was remarkable. The popout figures in the book made it a natural for such displays and Cape maximised this opportunity by providing bookshops with a simple stand to hold open the pages or, for the more valued outlets, an electronic gadget which actually turned the pages in the windows.

Obviously publishers are not going to do this sort of thing for all their books. "To say that we pack one or two books to push hard each month is fair comment" comes the reply. "It is difficult to show wild enthusiasm about everything, and you have got to entice your sales force and then they have to carry that enthusiasm to the bookshelves."

There are some grocery salesmen who might see that as

defeatism. But in the books trade, the cruel realities are that more than 26,000 titles are published to Britain each year but the average shop stocks only 300-400. A bugo slice of the impulse buy market goes through outlets which only stock a few dozen.

Even in the paperback business, where it might be expected that the hit rate would be higher, there is a tendency to promote one or two major lines, particularly for Christmas. This result is firmly reflected in the top ten lists. No one publisher has a string of hits. Each house has its bite at the big league cherry.

Pan, with both Master of the Game and The Meaning of Life in the paperback ratings for the festive season, is about as near as you can get to exceptional success. Once again, Pan is seen to have broken one of the rules in climbing to the top. "We took a risk with Sidney Sheldon's Master of the Game, but we thought he was strong enough to win through."

Few publishers like to pitch their prestige fiction authors into the Christmas fray. "They are likely to get buried beneath the funny books," says Pan.

In both the paper-backs and the hard-backs novels are towards the end of the top 10 lists. There are only four in

the hard-backs, including Dick Francis' latest adventure of the horse world, The Danger.

Less predictable, but generally greeted with delight, has been the fact that a large number of people seem to have chosen Macve Binchy's Light a Penny Candle (Coronet) for their Christmas stockings.

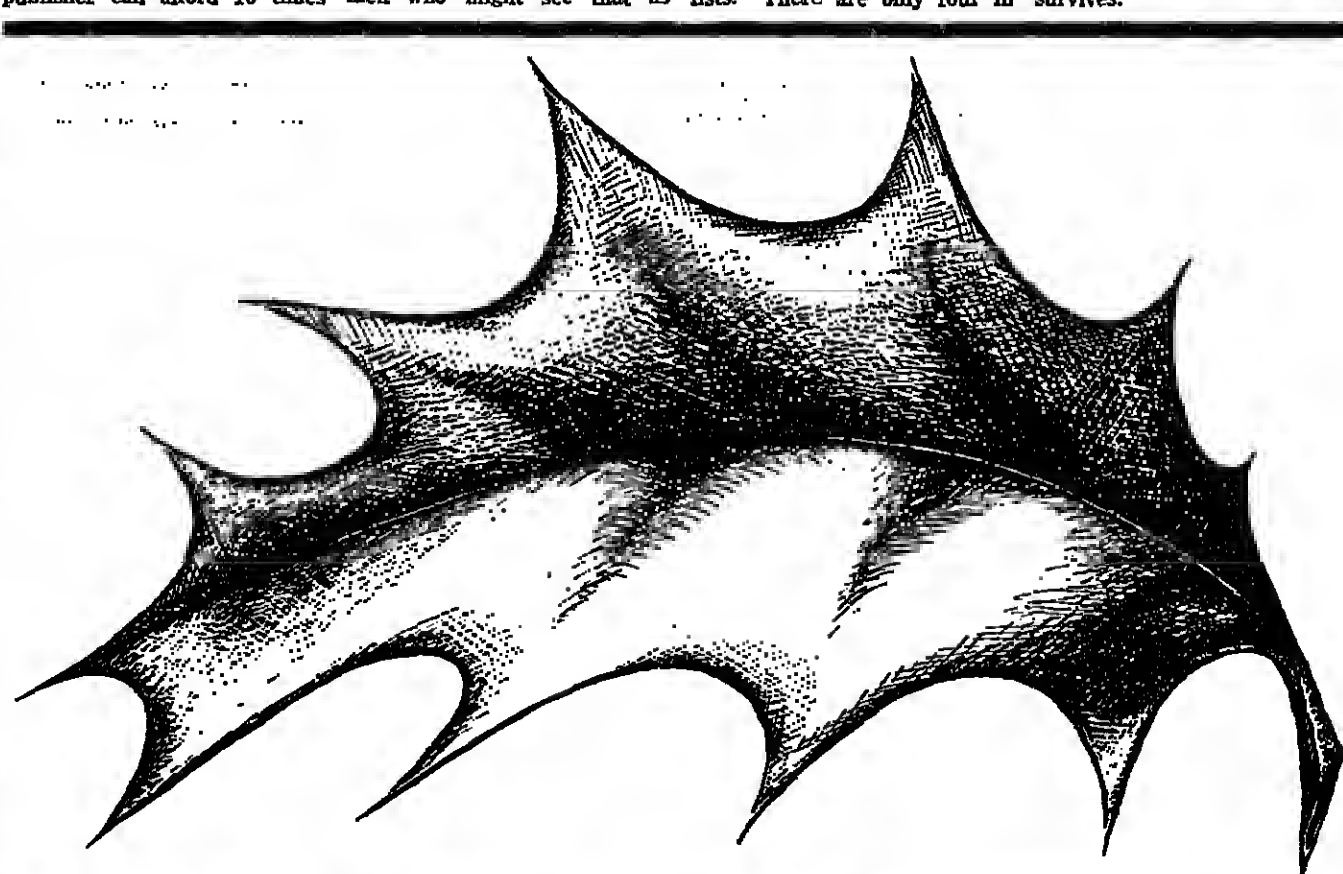
It should be said that the publishers do not abandon the rest of their lists at Christmas. Pan has been steadily supplying shops with its regular lines of natural history books and Penguin has been going great guns with 1984, helped not only by the date but also by the book's selection for GCE O-level English studies this winter.

The attitude of W. H. Smith towards a book is clearly crucial. With one fifth of the market in its hands, and probably proportionately more of the mass book business, whether or not Smith stocks a volume can be a make or break move for an author or publisher.

Smith leaves hardly any decision making to its branch managers. Christmas buying decisions are made centrally in the early autumn. So huge is the company that it sub-divides its book buying departments into sections such as cookery, art, and paperbacks. These departments report to a central merchandising office where the final choices are made.

A hidden aspect of this year's winter book fare is the real impact of own-brand books on the £610m annual market. Marks and Spencer has around 150 books on its shelves this winter under its own label, and the minimum run for each is 100,000. If they sell only reasonably well that would be enough to dominate the normal league tables. A hard-back is normally doing extraordinarily well in Britain if it sells 1,000 a week, although in the two weeks before Christmas 3,000 would probably be needed to get it into the ratings. A good paper-back first print would be around 250,000.

What the book trade fears is not that these own brand books will replace the Dick Francis, Sidney Sheldon or Macve Binchy books, but that they will nibble away at the gardening books, the cookery books and the travel guides that are the bread and butter upon which the small town booksbop survives.



FOR THE SHARPEST COMMENT OVER NEW YEAR.

It can be a real problem keeping up to date during the holiday period.

In this year's double bumper issue you'll find all the incisive comment you've come to expect from The Economist—plus a host of entertaining and informative seasonal specials.

Enough to keep you stimulated and mentally nourished until well into Twelfth Night.

For the future, The Economist looks beyond George Orwell into the year 2084.

The world's wine trade comes under review with a survey of international drinking habits, from Cannes to California.

Plus the safest and best place to live in the world, and a helpful look at self-help books.

It's all in The Economist double bumper issue, on sale now.

At last there's a way to keep sharp over New Year.

The
Economist
Double Issue.

UK COMPANY NEWS

Peter Meyer raises Crouch Group stake to over 43 per cent

BY CHARLES BATCHELOR

Peter Meyer, chairman of Federated Housing, is to increase his holding in hardpressed house-builder and property developer Crouch Group to 43.3 per cent in a deal intended to guarantee Crouch's long-term survival.

Federated, which came to the Unlisted Securities Market last month, will take over the development of Crouch's residential housing interests. This will reduce Crouch's borrowings and allow house-building to continue on a reduced scale.

Mr Meyer will become chairman of Crouch once the deal has been approved by the shareholders of the two companies.

Mr Meyer and his family will sell a 20 per cent interest in Federated to Crouch in return for the issue of 1.8m new shares.

Mr Meyer currently holds 18.5 per cent of the Crouch equity.

His holding and that of his family in Federated will be about 55 per cent.

Sunlight Service Group has acquired, for £12m, Security Arrangements, the consideration being satisfied from Sunlight's cash resources and existing bank facilities.

Security is the holding company of the Security Arrangements Group and has three wholly-owned operating subsidiaries: Security Guards, Security Couriers, and Security Office Cleaners.

Security Guards accounts for 91 per cent of group turnover, which for the year ended September 30 1983 amounted to £31.4m. Pre-tax surplus was £60,000 and net tangible assets at the year end totalled £26,000.

The directors of Sunlight say that the acquisition will complement the company's "growing involvement in the security area and will establish the combined group as one of the largest operators in the man guarding business in the UK."

The Reed Stenhouse Companies offer for the shares of Stenhouse Holdings has been extended until January 11, 1984.

The board of Reed Stenhouse says the terms of the offer will not be increased.

Stenhouse Holdings is, in the meantime, recommending its shareholders not to sign any form of acceptance.

On December 23 Samuel Montagu, financial advisor to Reed Stenhouse, purchased 1,127,000 Stenhouse Holdings

BOC explodes into international health care market

BOC's MEDICAL division is an explosive new arrival on the health care scene. In the past four years, profits have quintupled, and sales are now running at close to £300m.

At the start of the 1980s, the division's contribution to the industrial giant's profits was under one-third. It is now well over one-third.

At BOC's Hammersmith headquarters, there is no doubt that this growth will continue. Why? "Two reasons," says group chief executive Mr Dick Giordano.

"New technology, and the insatiable appetite of people for better health care. If you think a new invention is going to make you live longer, no-one's going to tell you it is not cost-effective."

There is certainly no shortage of technology in BOC's operations: vaporisers, ventilators, new generation anaesthetics, oxygen concentrators and the rest. Mostly, the division concentrates on relatively small and specialised markets, and in some areas has market shares of over 50 per cent.

The range of products is wide, but the biggest single end-user is the hospital anaesthetist—a breed to which BOC devotes loving attention.

"The anaesthetist," says Mr Desmond O'Connell, head of the medical division, "tends to stick with what he knows throughout his working life. Three-quarters of the U.S. market for anaesthetics consists of inhalants (as opposed to injectables), and well over half the

inhalants market belongs to BOC. With luck, the anaesthetist will be spraying BOC anaesthetic through a BOC vaporiser on to the patient's BOC disposable face mask, and checking the results on a BOC monitoring machine."

Outside the anaesthetics field, the patients who need medical gases could well find incoming through a BOC hospital-wide piping system. If their breathing needs assistance, they can be put on a BOC ventilator. And if they need oxygen at home, BOC will supply them with a cylinder, or with a concentrator which extracts oxygen from the air, or with a liquid system canister which they can carry around.

The division's present make-up sounds fairly logical, but its beginnings had their share of accidents. The acquisition of Airo in late 1973, which almost doubled the size of the group, was underpinned primarily with an eye to BOC's then predominant businesses, industrial gases and welding.

It was noted that Airo had a subsidiary, Ohio Medical, which seemed compatible with BOC's own UK-based Medical division, but it took a while to realise how far that compatibility extended.

By 1980, Mr O'Connell was brought in to knock the medical portfolio into shape. The first move was to split Medishield into two, Viggo, the Swedish plastics business,

specialising in tubing for intravenous therapy and other such disposable, was hived off as a separate subsidiary. That left Medishield Equipment, which produced machines such as ventilators and vaporisers.

Then, over the Atlantic, the same process was applied to Ohio. The U.S. subsidiary still remained in two parts: Ohio Equipment, whose product range was in principle very similar to Medishield Equipment's, and Ohio Anaesthetics.

The next stage was to marry up the two equipment arms. The two had been active competitors in world markets in the past, so rationalisation was called for.

In product terms, that was not too difficult. Much of the world market for anaesthesia equipment for instance, can be defined in terms of dominant schools of medicine: for the Commonwealth, the British school, and for many other countries the American.

Much of the competition between Medishield and Ohio had consisted of trying to push products designed for one school in markets dominated by the other, so rationalisation in both production and marketing was fairly straightforward.

The tricky bit, though, was marrying up research and development. Ohio started following-up, Forane, which then got lost in a tangle of tests and regulatory requirements. FDA clearance did not emerge until 1980, but since then Forane has

almost caught up with Ethrane, and the two together account for half the market in the U.S. and Canada.

The problem here is with the life of the patents. Ethrane's will run out in two years, Forane's in seven or eight. And if thereafter rival companies start manufacturing them as generics, profitability will of course come under pressure.

"Bear in mind, though," says Mr O'Connell, "that these are not typical pharmaceutical products. They need specialised manufacture, and a speciality chemicals—our Forane plant in Puerto Rico cost us U.S.\$50m."

The threat is there, though, and the defence lies in new product development. Ohio is of course working on this, but Mr O'Connell unsurprisingly declines to specify what he has up his sleeve.

The new arrival, Glascock, acquired a year ago for £51m, delivers oxygen supplies to patients in the home. This is not a huge market, but the structure of the U.S. health service means that it is growing.

The health service's paymasters, the medical insurance groups, are shifting from paying hospitals on a cost-plus basis to a fixed rate system. The hospital will get a flat rate for, say, a gall-bladder operation, and the cut costs it pockets the difference.

One good way of cutting costs is to pacify the patient or home promptly, or even, in the case of some minor operations, to go to his home and do it there. This creates quite a lot of opportunities on the equipment side, and home oxygen supply is a prime example.

With Glascock added to its portfolio, BOC has a strong grip of the U.S. healthcare market. 80-85 per cent, says Mr O'Connell, in its own areas. In the UK and France, too, it is strongly represented, and has just set up about improving its position by introducing Ethrane and Forane to the UK (though this may involve setting up in competition to its own licensee).

The big gaps, though, are Germany and Japan, which are the world's second and third healthcare markets respectively after the U.S. Viggo has just set up a joint venture with healthcare group Primmer to manufacture its intravenous products in Germany, but it looks like being a long haul.

Despite that, BOC has a target of real growth in healthcare of 15 per cent per annum over the next five years. Starting in mind that some of the group's cyclical areas, like welding and graphite, should soon be in the recovery phase, can healthcare hold its present position as a contributor of 26 per cent of group profit?

"I believe so," says Mr Giordano. "The stock growth is going to be so rapid that there will not be a substantial fall in its proportional contribution. After a year, healthcare is securely in our number two business."

Energy Finance declines but dividend held

PRE-TAX PROFITS of Energy Finance and General Trust Holdings slipped from £279,494 to £251,405 for the six months ended September 30 1983, but the interim dividend is maintained at 0.6p per 10p share, payable on February 10.

Demand for the group's corporate finance and advisory services remains at a high level, the directors state, and a new office will shortly be opened in Leeds.

Group income for the first half increased slightly from £740,124 to £748,388, tax took £130,734, compared with £145,255 and the attributable balance increased through down from £1,810,816 to £1,058,405, for this USM company.

Unaudited earnings per share were 1.10p (1.23p) at September 30, and 1.09p (1.19p) fully diluted.

Transatlantic Oil Company, the group's principal associate, and its subsidiaries are continuing to increase oil and gas reserves in the U.S., both through interests earned over the last seven years by their management of oil and gas units, and on behalf of others, and by direct participation.

Regarding certain of the group's other smaller U.S. oil and gas interests, the directors say, which might result in Energy Finance receiving shares in a larger quoted U.S. company with a lower initial stock market value than the existing book net asset value.

The group, they add, still retains over half of its net assets in liquid form and is considering opportunities for expansion both in the UK and overseas.

London Private Health Group

Pre-tax losses of £12,500, compared with profits of £3,449, were incurred by the London Private Health Group, private hospital operator, for the six months to September 30 1983. There is again no interim dividend—this Unlisted Securities Market quoted company is still waiting to pay its maiden dividend.

Turnover rose from £519,056 to £544,900. There is again no tax charge.

Burton pays £3.5m for 93 Fenton shops

BY RAY MAUGHAN

Burton Group, the Top Shop and Dorothy Perkins retail chain, has paid £3.5m for 93 Fenton menswear shops owned by Combined English Stores.

CES has retained the non-trading investment property portfolio which has a book value of £2.2m. But the menswear investment loss—over the past three years, has been sold in a deal which gives Burton part of the expansion it sought unsuccessfully through the acquisition of Richard Stone from UDS Group and frees CES from "the development and expansion of its other profitable activities."

The sale was struck apparently at a chance meeting between Mr Ralph Halpern, chairman of Burton, and Mr Murray Gordon, his opposite number at CES, at an investment seminar at a stockbroker's offices on December 20 and concluded 48 hours later.

CES, which takes in Salisbury Handbags and Collingwood the County Jewellers, has upgraded the Fenton chain by introducing 10 Studio men's casual clothing outlets, but Mr Gordon did not emerge until recently that returning the entire chain to proper profitability would require the conversion of

30 more Fenton shops to the Studio concept at a cost of £3.5m annually over three years.

Given the increased competition in the High Street for men's casual clothing, CES was not prepared to renovate on this scale. As it is, Mr Gordon claimed, the cash received from Burton will effect a total transformation of our balance sheet," which showed overdrafts of £3.3m at the January 1983 year-end.

Fenton lost £1.6m at the trading level that year, and £1m in the previous year. Mr Gordon said that the chain was budgeted to have lost some £250,000 in the year which ends next month and was scheduled to break-even in the following year.

Burton's finance director, Mr Michael Wood, said, "we like the Studio formula" and included Burton's plan to develop that side of the business. The Fenton chain, as a whole, adds some 150,000 sq ft to the Burton portfolio and most of the units are regarded by both parties as too small to compete successfully in the menswear market.

Burton has developed several facets to its retail business, but Mr Wood said that "it is a little early to say" how the group would exploit Fenton as a whole.

Radio Clyde joining the USM

BY MARK MEREDITH, SCOTTISH CORRESPONDENT

Radio Clyde, the commercial radio station based in the west of Scotland, intends to join the Unlisted Securities Market.

The company also announced greatly improved profit and turnover figures for the year to September 30 1983. Consolidated profit, before tax, increased to £495,000 from £470,000 in 1982. Turnover rose by 28 per cent to £3,638m (£3,64m).

Radio Clyde raised £750,000 from 7.5 shareholders during the year through a rights issue to finance part of the costs of its new studio complex in the Clydebank enterprise zone, directors point out.

The radio station claims more listeners in Glasgow and the west of Scotland than any other station, and at times more than all the other stations—BBC and Radio Luxembourg—combined, it is stated.

The application, to the USM, follows that of Radio City in Liverpool. Other commercial radio stations are also expected to follow suit during the coming year.

BRMB considers unlisted quote

BY RAYMOND SNOODY

BRMB, the commercial local radio station for the Birmingham area, has retained its franchise and is now considering going to the Unlisted Securities Market next year.

BRMB's franchise was contested by a consortium put together by Mr Phil Sidey, former head of the BBC's Pebble Mill operation, and the Independent Broadcasting Authority (IBA) has announced it will offer BRMB a new contract to run from February 1985 for a maximum of five years.

It is the fourth independent local radio (ILR) franchise to be examined and in each case the franchise was retained by the existing holder. The other three were LBC and Capital Radio in London and Radio Clyde in Glasgow.

David Pinnell, BRMB's managing director, said yesterday that the board would consider having its shares traded on the U.S.M. and would increase its investment in equipment, such as radio vans.

The station made pre-tax profits of £287,000 on turnover of £2.5m in the year to September 1982. The latter figure would show a significant improvement when published, Mr Pinnell said.

Second quarter improvement at RTD

AS INDICATED in its annual report, RTD Group continued to suffer heavy losses in the first quarter of the current financial year, but it made significant progress in rebuilding the group, and, as a result, traded profitably in the second quarter.

In the six months to August 31 1983, the Dublin-based electronics and generating set manufacturer, had pre-tax losses of £181,000, compared with £196,000 in the corresponding period last year.

No interim dividend is payable—the company's last payment was 0.65p in 1977.

First half turnover rose from £3,211m to £3,700m, but there were losses of £22,000 against losses of £9,000. The pre-tax figure was after interest charges down from £37,000 to £38,000. Tax credits of £24,000 (£25,000), but there were extraordinary debits of £106,000 (£23,000). The loss per 20p share was halved at 1.6p (3.3p).

The directors say tighter financial controls are resulting in significantly lower levels of working capital being required. This is having a favourable impact on cash flow, and will result in lower annual costs.

The liability regarding the group guarantee on a leased property occupied by a former Irish subsidiary, has been extinguished by reaching a settlement with the landlords. This settlement is fully provided for within extraordinary items in the interim statement. Comparative figures for the periods have been appropriately re-stated.

The group is pursuing a claim against a third party with a view to recovering its losses, and an account has been taken of any possible sum receivable in respect of this claim.

Extraordinary items also include various costs in connection with the general offer made to shareholders in May 1983.

To date the company has achieved within the time scale, much of the original objectives. These were to ensure the return to profitability of the trading subsidiaries, reduce the burden of debt, tighten financial controls and reduce central costs; and re-organise the share capital by converting the preference shares into ordinary shares.

CU introduces a terminal bonus in 1984

A slight increase in its reversionary bonus rates for 1983 and the introduction in 1984 of terminal bonus has been announced by the Commercial Union Assurance Company.

On ordinary with profit policies, the basic compound bonus rate is maintained at 45 per cent of the bonus-on-bonus rate. However, the additional "bonus-on-bonus" rate is lifted by 50p to £2 per cent of attaching bonuses.

This increase will only be of significance on policies which have been in force for many years.

All death or maturity claims from January 1 1984 will have added a terminal bonus of 10 per cent of the sum assured and attaching bonuses.

The company has kept unchanged for 1983 the reversionary bonus rates on self-employed and executive pension plans at 57 per cent compound plus a bonus-on-bonus of £2.50 per cent.

These policies will, from 1984, receive a terminal bonus on becoming a claim, the initial rate being 75 per cent of the benefits provided the policy has been in force at least 10 years, with the bonus rate down to 50 per cent for shorter terms.

Mr Peter Ward, UK divisional director and life manager, commented that the introduction of terminal bonus would enable policyholders to participate in the company's recent investment successes while still retaining the security of a competitive reversionary bonus.

The interim bonus rates for 1984 are kept unchanged on ordinary policies, but on self-employed and executive pension plans the rate will be 52 per cent together with a 57 per cent compound bonus.

The Sun Life Assurance Society is keeping its reversionary bonus rates unchanged for 1983, the second successive year it has done so, but has again substantially lifted its terminal bonus rates, reflecting the capital appreciation of its equity holdings.

On whole life and endowment assurance policies, the terminal bonus rate for 1984 rises from 30 per cent to 35 per cent of attaching bonuses, while under the flexible Ten-plus-Ten plan it is increased from 20 per cent to 30 per cent of attaching bonuses.

Kensington and Chelsea placing

Subject to admission to the Stock Exchange and a final list, dealings are expected to begin at 2 pm on December 30 in the £10m Royal Borough of Kensington and Chelsea 11.5 per cent redeemable stock 200 which has been placed with institutions.

The stock is being issued at £100 per cent.

LADDER INDEX

769-774 (+1)
Based on FT Index
Tel: 01-493 5261

CORRECTION NOTICE

PRIVREDNA BANKA ZAGREB

FLOATING RATE NOTES

DUE 1986

In accordance with the conditions of the Notes, notice is hereby given that for the six-month period December 28th 1983 to June 25th 1984 (183 days) the Notes will carry an interest rate of 11 1/2%.

Relevant interest payments will be as follows:
Notes of US\$1,000 US\$57.19 per coupon
CREDIT LYONNAIS (London Branch)
Agent Bank

THE BANK OF TOKYO, LTD.

2/F, FAR EAST FINANCE CENTRE,
16 HAR COURT ROAD,
Hong Kong

NEGOTIABLE FLOATING RATE UNITED STATES DOLLAR CERTIFICATES OF DEPOSIT SERIES 105 DUE JUNE 30, 1986. (PRE PAYABLE ON JUNE 28, 1985)

As agent bank for these certificates of deposit Morgan Guaranty Trust Company of New York hereby certifies to the holders that the rate of interest payable on the certificates for the interest period beginning on December 29, 1983 and ending June 29, 1984 is Ten and 1/4 Percent (10 1/4%) per annum.

Agent Bank:
Morgan Guaranty Trust Company
of New York
Hong Kong

Granville & Co. Limited

Licensed Dealer in Securities
27/28 Lovat Lane London EC3R 8EB Telephone 01-421 1212

Over-the-Counter Market									
1982-83		Company		Price	Change	Gross Yield	P/E	1982-83	Company
High	Low	Ass. Int. Ind. Ord.	Ass. Int. Ind. CULS	124	-	10.0	7.1	8.3	158
158	117	Ass. Int. Ind. Ord. <td>Ass. Int. Ind. CULS<td>124<td>-<th>10.0</th><th>7.1</th><th>8.3</th><td>21.4</td></td></td></td>	Ass. Int. Ind. CULS <td>124<td>-<th>10.0</th><th>7.1</th><th>8.3</th><td>21.4</td></td></td>	124 <td>-<th>10.0</th><th>7.1</th><th>8.3</th><td>21.4</td></td>	- <th>10.0</th> <th>7.1</th> <th>8.3</th> <td>21.4</td>	10.0	7.1	8.3	21.4
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.2</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.2</td></td>	8.1 <td>21.4</td> <td>22.2</td>	21.4	22.2
268	57	Amalgamated Group	Amalgamated Group	75	- <td>6.1<td>8.1<td>21.4</td><td>22.</td></td></td>	6.1 <td>8.1<td>21.4</td><td>22.</td></td>	8.1 <td>21.4</td> <td>22.</td>	21.4	22.

MINING NEWS

High-grade uranium deposit discovered in Saskatchewan

BY GEORGE MILLING-STANLEY

A CONSORTIUM of international companies has discovered a big and extremely high-grade uranium deposit at Cigar Lake in the Athabasca sandstone basin of north-eastern Saskatchewan.

Several other uranium deposits have been discovered in the Athabasca basin, most notably the \$500m (\$280m) Key Lake sandstone deposit, which was officially opened earlier this month.

The new find at Cigar Lake, by a group of companies known as the Waterbury joint venture, has estimated reserves of 125m pounds of uranium oxide (U₃O₈). This compares with Key Lake's 200m lbs of reserves.

The Waterbury venture is led by Saskatchewan Mining Development Corporation (SMDC), a Crown corporation controlled by the provincial government, with 50.75 per cent. The other main shareholder is the French-owned Serni-Wadeur (Canada), with 33.25 per cent, while the remainder of the equity is split between companies from the U.S. and Japan.

The consortium has so far reported in detail on seven drill holes, with values ranging from 12 per cent uranium oxide across the width (thickness) of 14.2 metres, to a very rich 25.02 per cent across 9.5 metres.

Another intersection averaged 24.08 per cent across a big width of 17 metres.

Key Lake's average grade, by contrast, is 2.35 per cent, and even that figure is more than 10 times the grades of the Deans Lake and Rio Alamo operations at Elliot Lake in Ontario.

The Cigar Lake deposit is understood to be associated with arsenic, cobalt, nickel and sulphides. Preliminary engineering and mining studies are under way, but commercial production is unlikely to start before 1990.

Apart from the latest discovery, SMDC also owns 50 per cent of Key Lake, with a one-third interest in the hands of Uranerz Exploration and Mining of West Germany and one-sixth held by Eldorado Nuclear, which is owned by the Federal Government.

Key Lake's operators claim that the mine is developing into the biggest single operating uranium mine in the world. The design capacity of 1m lbs of uranium oxide a month is likely to be achieved early in 1984.

The \$280m capital expenditure is expected to be recouped "within a few years," the operators say. It is, however, believed that uranium prices currently being received under long-term contracts are below the recent spot price of U.S.\$24 per pound.

Government cost burden on the Canadian mines

CRITICISM of the harmful effects of government-imposed costs on the competitive position of Canada's mining industry in world markets has come from Mr Harold Farney, president of the Mining Association of Canada.

These government-imposed costs are separate from corporate taxes and royalty payments. They apply whatever the state of a company's profitability and include such charges as sales tax, unemployment insurance, rising power and water charges and the cost of dealing with government departments.

Mr Farney told the Macdonald Commission on the Economic Union and Development Prospects for Canada that the country exported 80 per cent of its mineral output, earning some C\$13bn (£729m) annually. The mining industry contributed

more to Canada's gross national product than agriculture and supported 650,000 jobs.

This contribution could be jeopardised by government-imposed costs which account for 10 per cent of every dollar spent by the industry to bring its products to market.

The commission was told that these costs were needlessly increased by the proliferation of government departments, there being 25 federal departments involved in administering mineral affairs, each of which tended to function separately.

Mr Farney, who is also executive vice-president of Cominco, pointed out that "the key to success in meeting competition is to cut costs and raise productivity." He added that the mining industry had recognised this and taken the appropriate action, but government must also play its role.

BOARD MEETINGS

The following companies have notified dates of board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available as to whether the dividend is interim or final and the subdivisions shown are based mainly on last year's timetable.

TODAY
Interim: Dollond's Photographic, Stavert Zigomatic.

BASE LENDING RATES

Bank	Rate	Bank	Rate
A.B.N. Bank	9 1/2	Hambros Bank	9 1/2
Allied Irish Bank	9 1/2	Hill Samuel	9 1/2
Bank of America	9 1/2	Co. Hore & Co.	9 1/2
Bank of Canada	9 1/2	Hongkong & Shanghai	9 1/2
Bank of China	9 1/2	Kingsnorth Trust Ltd.	10 1/2
Bank of India	9 1/2	Kowloon & Co. Ltd.	9 1/2
Bank of Japan	9 1/2	London & Lancashire	9 1/2
Bank of Korea	9 1/2	Malayan Banking	9 1/2
Bank of Kuwait	9 1/2	Manila Banking	9 1/2
Bank of Lebanon	9 1/2	Mitsubishi Bank	9 1/2
Bank of Oman	9 1/2	National City Bank	9 1/2
Bank of Persia	9 1/2	Parsons Bank	9 1/2
Bank of Saudi Arabia	9 1/2	Shanghai Bank	9 1/2
Bank of Singapore	9 1/2	Standard Bank	9 1/2
Bank of Siam	9 1/2	Union Bank	9 1/2
Bank of Swaziland	9 1/2	Windsor Bank	9 1/2
Bank of Taiwan	9 1/2	Yokohama Specie Bank	9 1/2
Bank of Thailand	9 1/2		
Bank of Tonga	9 1/2		
Bank of Trinidad	9 1/2		
Bank of Barbados	9 1/2		
Bank of Guyana	9 1/2		
Bank of Suriname	9 1/2		
Bank of Venezuela	9 1/2		
Bank of the West Indies	9 1/2		
Bank of the Caribbean	9 1/2		
Bank of the Americas	9 1/2		
Bank of the South Atlantic	9 1/2		
Bank of the Pacific	9 1/2		
Bank of the East	9 1/2		
Bank of the West	9 1/2		
Bank of the North	9 1/2		
Bank of the South	9 1/2		
Bank of the Central	9 1/2		
Bank of the Eastern	9 1/2		
Bank of the Western	9 1/2		
Bank of the Northern	9 1/2		
Bank of the Southern	9 1/2		
Bank of the Middle	9 1/2		
Bank of the Far East	9 1/2		
Bank of the Near East	9 1/2		
Bank of the South East	9 1/2		
Bank of the North West	9 1/2		
Bank of the South West	9 1/2		
Bank of the East West	9 1/2		
Bank of the West West	9 1/2		
Bank of the North East	9 1/2		
Bank of the South East	9 1/2		
Bank of the Central East	9 1/2		
Bank of the Eastern East	9 1/2		
Bank of the Western East	9 1/2		
Bank of the Northern East	9 1/2		
Bank of the Southern East	9 1/2		
Bank of the Middle East	9 1/2		
Bank of the Far East East	9 1/2		
Bank of the Near East East	9 1/2		
Bank of the South East East	9 1/2		
Bank of the North West East	9 1/2		
Bank of the South West East	9 1/2		
Bank of the East West East	9 1/2		
Bank of the West West East	9 1/2		
Bank of the North East East	9 1/2		
Bank of the South East East	9 1/2		
Bank of the Central East East	9 1/2		
Bank of the Eastern East East	9 1/2		
Bank of the Western East East	9 1/2		
Bank of the Northern East East	9 1/2		
Bank of the Southern East East	9 1/2		
Bank of the Middle East East	9 1/2		
Bank of the Far East East	9 1/2		
Bank of the Near East East	9 1/2		
Bank of the South East East	9 1/2		
Bank of the North West East	9 1/2		
Bank of the South West East	9 1/2		
Bank of the East West East	9 1/2		
Bank of the West West East	9 1/2		
Bank of the North East East	9 1/2		
Bank of the South East East	9 1/2		
Bank of the Central East East	9 1/2		
Bank of the Eastern East East	9 1/2		
Bank of the Western East East	9 1/2		
Bank of the Northern East East	9 1/2		
Bank of the Southern East East	9 1/2		
Bank of the Middle East East	9 1/2		
Bank of the Far East East	9 1/2		
Bank of the Near East East	9 1/2		
Bank of the South East East	9 1/2		
Bank of the North West East	9 1/2		
Bank of the South West East	9 1/2		
Bank of the East West East	9 1/2		
Bank of the West West East	9 1/2		
Bank of the North East East	9 1/2		
Bank of the South East East	9 1/2		
Bank of the Central East East	9 1/2		
Bank of the Eastern East East	9 1/2		
Bank of the Western East East	9 1/2		
Bank of the Northern East East	9 1/2		
Bank of the Southern East East	9 1/2		
Bank of the Middle East East	9 1/2		
Bank of the Far East East	9 1/2		
Bank of the Near East East	9 1/2		
Bank of the South East East	9 1/2		
Bank of the North West East	9 1/2		
Bank of the South West East	9 1/2		
Bank of the East West East	9 1/2		
Bank of the West West East	9 1/2		
Bank of the North East East	9 1/2		
Bank of the South East East	9 1/2		
Bank of the Central East East	9 1/2		
Bank of the Eastern East East	9 1/2		
Bank of the Western East East	9 1/2		
Bank of the Northern East East	9 1/2		
Bank of the Southern East East	9 1/2		
Bank of the Middle East East	9 1/2		
Bank of the Far East East	9 1/2		
Bank of the Near East East	9 1/2		
Bank of the South East East	9 1/2		
Bank of the North West East	9 1/2		
Bank of the South West East	9 1/2		
Bank of the East West East	9 1/2		
Bank of the West West East	9 1/2		
Bank of the North East East	9 1/2		
Bank of the South East East	9 1/2		
Bank of the Central East East	9 1/2		
Bank of the Eastern East East	9 1/2		
Bank of the Western East East	9 1/2		
Bank of the Northern East East	9 1/2		
Bank of the Southern East East	9 1/2		
Bank of the Middle East East	9 1/2		
Bank of the Far East East	9 1/2		
Bank of the Near East East	9 1/2		
Bank of the South East East	9 1/2		
Bank of the North West East	9 1/2		
Bank of the South West East	9 1/2		
Bank of the East West East	9 1/2		
Bank of the West West East	9 1/2		
Bank of the North East East	9 1/2		
Bank of the South East East	9 1/2		
Bank of the Central East East	9 1/2		
Bank of the Eastern East East	9 1/2		
Bank of the Western East East	9 1/2		
Bank of the Northern East East	9 1/2		
Bank of the Southern East East	9 1/2		
Bank of the Middle East East	9 1/2		
Bank of the Far East East	9 1/2		
Bank of the Near East East	9 1/2		
Bank of the South East East	9 1/2		
Bank of the North West East	9 1/2		
Bank of the South West East	9 1/2		
Bank of the East West East	9 1/2		
Bank of the West West East	9 1/2		
Bank of the North East East	9 1/2		
Bank of the South East East	9 1/2		
Bank of the Central East East	9 1/2		
Bank of the Eastern East East	9 1/2		
Bank of the Western East East	9 1/2		
Bank of the Northern East East	9 1/2		
Bank of the Southern East East	9 1/2		
Bank of the Middle East East	9 1/2		
Bank of the Far East East	9 1/2		
Bank of the Near East East	9 1/2		
Bank of the South East East	9 1/2		
Bank of the North West East	9 1/2		
Bank of the South West East	9 1/2		
Bank of the East West East	9 1/2		
Bank of the West West East	9 1/2		
Bank of the North East East	9 1/2		
Bank of the South East East	9 1/2		
Bank of the Central East East	9 1/2		
Bank of the Eastern East East	9 1/2		
Bank of the Western East East	9 1/2		
Bank of the Northern East East	9 1/2		
Bank of the Southern East East	9 1/2		
Bank of the Middle East East	9 1/2		
Bank of the Far East East	9 1/2		
Bank of the Near East East	9 1/2		
Bank of the South East East	9 1/2		
Bank of the North West East	9 1/2		
Bank of the South West East	9 1/2		
Bank of the East West East	9 1/2		
Bank of the West West East	9 1/2		
Bank of the North East East	9 1/2		
Bank of the South East East	9 1/2		
Bank of the Central East East	9 1/2		
Bank of the Eastern East East	9 1/2		
Bank of the Western East East	9 1/2		
Bank of the Northern East East	9 1/2		
Bank of the Southern East East	9 1/2		
Bank of the Middle East East	9 1/2		
Bank of the Far East East	9 1/2		
Bank of the Near East East	9 1/2		
Bank of the South East East	9 1/2		
Bank of the North West East	9 1/2		
Bank of the South West East	9 1/2		
Bank of the East West East	9 1/2		
Bank of the West West East	9 1/2		
Bank of the North East East	9 1/2		
Bank of the South East East	9 1/2		
Bank of the Central East East	9 1/2		
Bank of the Eastern East East	9 1/2		
Bank of the Western East East	9 1/2		
Bank of the Northern East East	9 1/2		
Bank of the Southern East East	9 1/2		
Bank of the Middle East East	9 1/2		
Bank of the Far East East	9 1/2		
Bank of the Near East East	9 1/2		
Bank of the South East East	9 1/2		
Bank of the North West East	9 1/2		
Bank of the South West East	9 1/2		
Bank of the East West East	9 1/2		
Bank of the West West East	9 1/2		
Bank of the North East East	9 1/2		
Bank of the South East East	9 1/2		
Bank of the Central East East	9 1/2		
Bank of the Eastern East East	9 1/2		
Bank of the Western East East	9 1/2		
Bank of the Northern East East	9 1/2		
Bank of the Southern East East	9 1/2		
Bank of the Middle East East	9 1/2		
Bank of the Far East East	9 1/2		
Bank of the Near East East	9 1/2		
Bank of the South East East	9 1/2		
Bank of the North West East	9 1/2		
Bank of the South West East	9 1/2		
Bank of the East West East	9 1/2		
Bank of the West West East	9 1/2		
Bank of the North East East	9 1/2		
Bank of the South East East	9 1/2		
Bank of the Central East East	9 1/2		
Bank of the Eastern East East	9 1/2		
Bank of the Western East East	9 1/2		
Bank of the Northern East East	9 1/2		
Bank of the Southern East East	9 1/2		
Bank of the Middle East East	9 1/2		
Bank of the Far East East	9 1/2		
Bank of the Near East East	9 1/2		
Bank of the South East East	9 1/2		
Bank of the North West East	9 1/2		
Bank of the South West East	9 1/2		
Bank of the East West East	9 1/2		
Bank of the West West East	9 1/2		
Bank of the North East East	9 1/2		
Bank of the South East East	9 1/2		
Bank of the Central East East	9 1/2		
Bank of the Eastern East East	9 1/2		
Bank of the Western East East	9 1/2		
Bank of the Northern East East	9 1/2		
Bank of the Southern East East	9 1/2		
Bank of the Middle East East	9 1/2		
Bank of the Far East East	9 1/2		
Bank of the Near East East	9 1/2		
Bank of the South East East	9 1/2		
Bank of the North West East	9 1/2		
Bank of the South West East	9 1/2		
Bank of the East West East	9 1/2		
Bank of the West West East	9 1/2		
Bank of the North East East	9 1/2		
Bank of the South East East	9 1/2		
Bank of the Central East East	9 1/2		
Bank of the Eastern East East	9 1/2		
Bank of the Western East East	9 1/2		
Bank of the Northern East East	9 1/2		
Bank of the Southern East East	9 1/2		
Bank of the Middle East East	9 1/2		
Bank of the Far East East	9 1/2		
Bank of the Near East East	9 1/2		
Bank of the South East East	9 1/2		
Bank of the North West East	9 1/2		
Bank of the South West East	9 1/2		
Bank of the East West East	9 1/2		
Bank of the West West East	9 1/2		
Bank of the North East East	9 1/2		
Bank of the South East East	9 1/2		
Bank of the Central East East	9 1/2		
Bank of the Eastern East East	9 1/2		
Bank of the Western East East	9 1/2		
Bank of the Northern East East	9 1/2		
Bank of the Southern East East	9 1/2		
Bank of the Middle East East	9 1/2		
Bank of the Far East East	9 1/2		
Bank of the Near East East	9 1/2		
Bank of the South East East	9 1/2		
Bank of the North West East	9 1/2		
Bank of the South West East	9 1/2		
Bank of the East West East	9 1/2		
Bank of the West West East	9 1/2		
Bank of the North East East	9 1/2		
Bank of the South East East	9 1/2		
Bank of the Central East East	9 1/2		
Bank of the Eastern East East	9 1/2		
Bank of the Western East East	9 1/2		
Bank of the Northern East East	9 1/2		
Bank of the Southern East East	9 1/2		
Bank of the Middle East East	9 1/2		
Bank of the Far East East	9 1/2		
Bank of the Near East East	9 1/2		
Bank of the South East East	9 1/2		
Bank of the North West East	9 1/2		
Bank of the South West East	9 1/2		
Bank of the East West East	9 1/2		
Bank of the West West East	9 1/2		
Bank of the North East East	9 1/2		
Bank of the South East East	9 1/2		
Bank of the Central East East	9 1/2		
Bank of the Eastern East East	9 1/2		
Bank of the Western East East	9 1/2		
Bank of the Northern East East	9 1/2		
Bank of the Southern East East	9 1/2		
Bank of the Middle East East	9 1/2		
Bank of the Far East East	9 1/2		

MANAGEMENT: Marketing

EDITED BY CHRISTOPHER LORENZ

Selling Scotland

Going for a joint approach

BY RAY PERMAN



"I'M NOT YOUR archetypal Quango merchant. I've spent most of my life as a line manager and I'm used to the discipline of the bottom line."

Alan Devereux, chairman for the past 2½ years of the Scottish Tourist Board, is trying to live down the image of the Government appointee as an old buffer in semi-retirement by bringing to bear the techniques he learnt in industry.

An Englishman by birth, he made his reputation in Scotland as managing director of Scott-Cross, the industrial trading group, and became chairman of the Scottish CBI (he still sits on the confederation's national council). His appointment to the £16,000-a-year part-time chairmanship of the tourist board signalled a change in direction for the organisation and a readiness for controversy.

Scottish tourism interests have long felt that the UK structure of tourism marketing has worked against them. In theory the domestic tourist boards—England, Scotland, and Wales and the regional boards (such as London, the Heart of England, etc.)—do domestic marketing and look after tourists when they arrive. It has been for the British Tourist Authority to market the nation overseas. (The waters were muddied a little by the tourist activities of the Highlands and Islands Development Board and the Northern Ireland Tourist Board.)

Increasingly the Welsh and Scottish boards have been accusing the BTA of an English bias. This has produced strenuous denials from the BTA but signs of concessions from the Government.

While the structure of tourism marketing has been a target of criticism by interested parties in Scotland, Devereux began at the STB by being openly critical both of the board's past performance and the standards of the Scottish tourist industry generally, a stance which earned him—at least temporarily—the animosity of some hoteliers and restaurateurs.

"As far as I was concerned the Scottish Tourist Board had about as much influence as the average guide at Edinburgh Castle. It produced some maps and posters showing miserable

Highland cattle with their feet in a loch and the words 'Bonny Scotland' underneath," he says now.

He is critical of the then management structure and in terms of the attempt made to try to integrate the efforts of people involved in the industry in Scotland, the board "might just as well have not existed," he says.

Devereux's immediate changes led very quickly to the resignation of the chief executive and a number of other senior staff. He insisted that everything the board did should have a commercial justification and that where possible some way should be found of measuring its performance.

The research department was merged with the development department and much of the work it had been doing was scrapped. The public relations department was required to cost each press release and justify it in terms of the column inches it elicited in newspapers and magazines.

Since there was no obvious existing "bottom line" for the board as a whole, Devereux invented one. He divided total board spending by the number of bednights spent in Scottish hotels and guest houses each year. Currently the figure is 11p, one which Devereux believes is acceptable, but which he wants to see reduced over the next few years by a steady increase in tourist numbers.

The biggest change, however, was in the emphasis on marketing. Devereux believed

not only that the board should join with the trade in increasing its marketing efforts, but also that it should drop generic advertising in favour of an approach aimed at selling specific products.

Rather than initiating advertising campaigns itself (although it still books the space), the board now supports joint venture advertising with hotels, tour operators and other members of the trade who will incorporate the board's "Scotland's for me" slogan and rainbow logo into their publicity material. The board's money largely goes to extend campaigns and make them more effective.

Backing this up is the "Scotland's for me" brochure, advertised on television, in the press and through road shows. Although big hotels and groups advertise in it, the low cost (£165) enables small hotels, guest houses, caravan parks, restaurants and shops to reach a mass audience which would otherwise be beyond their means. The only condition is that they must advertise a specific product which is priced.

"We monitor the response the individual hotelier gets," Devereux says. "Some have got about 60 per cent of their business through the brochure."

Another initiative aims to sell Scottish holidays through travel agents by producing a package tour brochure similar to those which promote holidays in Spain or Greece. The board put together hotels and guest houses to provide packaged holidays at competitive prices,

but then could not find a major tour operator to take them on.

The solution was to back Scottell, a small Glasgow tour firm which was keen on the idea but lacked the organisation needed to take high volume of telephone bookings. The board takes calls from agents, while Scottell handles the arrangements on the ground, taking a commission on each holiday sold.

Joint ventures have been tried in the U.S. and Canada with airlines and tour operators, but the Scottish board is restricted by law in the amount of promotion it can do overseas, producing frustrations which have led Devereux to clasp publicly with the British Tourist Authority. His protests (and a threat of resignation if he did not get his way) have produced a promise from the Government to amend the board's powers during the present parliamentary session.

When he gets his new freedom Devereux plans to set himself a target of doubling the number of overseas visitors to Scotland, although he will not put a timescale on it.

Concurrently with the marketing efforts the board has run an ambitious programme to bring the trade into decision-making at both local and national levels. District councils, which have responsibility for tourism promotion in Scotland, have been encouraged to join area tourist boards and pool their budgets with contributions from the industry members and the Scottish Tourist Board.

Devereux's attempts to make the Scottish Tourist Board more efficient and accountable have had some success, but, ironically, he sees problems resulting from that. "Every pound we spend we can account for. We have cut costs and we have 8 per cent less staff than two years ago."

"But there is no fat. We are not as comfortable as some Quangos which have allowed themselves a little extra sloshing about in the system. The Government will not give us any more money next year, but we want to expand our activities, so we will have to get the money from somewhere."

NOBODY, it seems, has escaped blame. The City of London, the unions, politicians, manufacturers, management and workers—for most economic sleuths, one or more are the prime suspects in tracking down the causes of our economic demise. There is, however, one section of the economy on which suspicion hardly ever falls, even as a minor accessory.

The retail sector in Britain is almost unique, even compared with the United States. It has acquired a dominance over the natural flow of products and money that may have disturbed the hydraulic press balancing the forces manufacturing goods and those consuming them.

If retailers have contributed to Britain's economic problems, it must be in the key sectors—food, clothing, or electrical goods for example—where a handful of chains has a major market share. If the growth of multiples has, incidentally, turned our High Streets into autonomous republics, among which the manner French village chateaux would stand out tastefully, has this at least been to the economic good?

In recent years, the average return on capital of public retail groups has been some 40 per cent higher than for manufacturers. Furthermore, among manufacturers profit ratios fluctuate wildly and loss years are common, while in retailing, swings are less violent and, despite glaring exceptions, losses rarer. Do the better returns—as returns should—reflect some greater risk in retailing? Why is the return so much higher?

For manufacturers, new products must pass through a series of stages—market research, development, testing, tooling, prototype production—measured in months or even years. They must then be promoted. The planning to bring a product to the market is usually complex, involving continuous co-ordination between several different managerial functions. If a product fails—success rate is one in five—the investment in development, tooling, stock and promotion, and sometimes plant, is a write-off.

By contrast, the retail pur-

Retailers cast as villains

Edward Alberge gives a personal view of the buying policies of High Street chains

chasing process is a matter of mere selection, and involves no logistical complexity. Lead time is significantly less and buyers need only minimal internal co-ordination. If a product succeeds, the buyer steps up his commitment, and though this frequently causes him delivery delays or lost sales because his supplier may have learned to gear up to more optimistic demand expectations, the supplier suffers correspondingly.

On the other hand, if a product fails, retailers merely cut off orders beyond their commitment. While manufacturers have to resort to jobbers at rock-bottom prices to clear failed stock, retailers can put their own redundant merchandise on "sale" through their branches. The "bargain" prices are usually not less than purchase cost. In any case, at worst, a retailer's investment is only inventory. But his hard assets, store space and fittings, can be adapted to other articles.

Multiples depend vitally on merchandise fair to select winning products, and that skill should not be under-rated; nor its importance in keeping manufacturers on their toes regarding design, quality and price. But the risks, and the ease with which retailers can switch product lines, are not under-rated; nor its importance in keeping manufacturers on their toes regarding design, quality and price.

British manufacturers have been criticised, often rightly, for failure to design what the public wants. Major retailers will often help informally, but despite their close knowledge of the consumer, they rarely contribute hard research or money towards the costly and risk development process.

The terms nowadays extracted by major multiples or source of serious, though silent, concern among many suppliers.

The following is a typical price discount stores have become a structure for a non-food product that is not heavily promoted:

Retail selling price	115	%
VAT	15	
	100	
Retailer's gross margin	34	
Ex factory price	66	100
Factory gross margin	23	35
Manufacturing cost	43	65

However, the manufacturer's marginal contribution may be 60 per cent or more in the example, whereas the retailer's gross margin and marginal contribution are identical. Therefore, while the supplier will gain handsomely if he beats the sales budget on which his cost prices are based, his risk from a shortfall is correspondingly great. By contrast, the retailer's risks (and benefits) from sales fluctuations are far less significant. The difference in risk widens considerably for an advertised product.

Much of the differential in prices paid by independents and multiples has been passed on to the consumer. Therefore, the major groups have played a key role in keeping down the cost of living. But the cost has been largely borne by manufacturers (and by independents cutting their margins to survive).

Few suppliers, even among the largest, are a match for an individual group of multiple stores. Few can ignore the multiple outlet. More and more small retailers are being forced into buying groups, accentuating the margin erosion facing manufacturers.

A further consequence of multiple power is "own brand labels." Ostensibly, this might be thought beneficial to suppliers in providing high, regular

captive demand. It sometimes is. But, fundamentally, it is an incursion by retailers into manufacturing without the full concomitant risks. Multiples earn part of the production margin, yet leave the supplier to carry the production investment and to face the risk of disengagement, however remote that may seem. It is the manufacturer which is likely to become the captive.

Finally, in considering the relative margins of manufacturer and retailer, their respective risks and capital employed, it must be remembered that retailing is mainly for cash, while stocks are usually outweighed by creditors. Retailers have little or no working capital to fund or borrowings.

Clearly, efficiency plays a part in the return on capital of the retail sector. It is not easy to manage a range of thousands of products; nor, despite double unions, is it easy to manage a staff with a notoriously high turnover. Some groups have risen to that challenge, but too many have depended on purchasing power to raise profitability.

Most manufacturers would agree that, far from their margins being long ago reached dangerous levels, many are burdened as much from having to concede commercially unsound terms to the large groups as from the recession and the other factors usually cited as causes of our economic problems. For example, a 1 per cent enforced reduction in a manufacturer's selling price is probably as penal to net earnings as raising the corporate taxation rate by a full 15 per cent.

Producers must be able to charge prices which provide reasonably adequate margins to reward their risks, to replace obsolescent products and plant, end to ride out the dangers they especially run in economic troublings. That is not an argument for retailers to subsidise inefficiency. But in the long run, intense pressure from an oligarchy of multiples is unhealthy for the manufacturing sector and the economy. Wealth is not created by retailing. Perhaps manufacturers must unite—they have nothing to lose but the chains!

Edward Alberge is a management consultant.

IF YOU want to know the number of jobs on the Stock Exchange, the value of the UK coffee market, the average weekly household spend on food, the top 100 UK advertisers or the page rates in the *Shropshire Star*—you won't want to be without the new Marketing Pocket

Book 1984, published by the Advertising Association. A godsend for those with poor memories, this excellent pocketbook of vital statistics (including economic, demographic, media and consumer matters) makes intelligent reading and means marketers need never be at a loss for the ready answer.

Available from the AA, Adford House, 15 Wilton Road, London SW1 for £7.50 inclusive of postage.

THE direct marketing fraternity is to hold its sixth annual fair on March 7 and 8 next year in Kensington Exhibition Centre, London.



So you think you know all about women.

Test yourself with the following questions, the answers to which are at the foot of the page. The topic is women and transport.

- There are over 22 million women in Britain today. What percentage of them do not have a driving licence?
Is it ☐ a 20% ☐ b 35% ☐ c 45% ☐ d 70%?
- How many British women live in a household with no car?
Is it ☐ a 4 million ☐ b 6 million ☐ c 7 million ☐ d 9 million?
- In most families it's still the mother who packs the children off to school. What percentage of all bus journeys in Britain made by children (up to 16 years old) is for going to school?
Is it ☐ a 10% ☐ b 20% ☐ c 24% ☐ d 34%?

- What percentage of young mothers in a recent survey in the South of England were found to have no, or only occasional access to a car for shopping?
Was it ☐ a 25% ☐ b 40% ☐ c 50% ☐ d 60%?
- Despite the number of car owning families in Britain, most shopping is still done by bus and still mainly by women. The average for the country is just under 2 shopping trips per household by bus. But over what period?
Is it ☐ a 2 trips a month ☐ b 2 trips a fortnight ☐ c 2 trips every ten days ☐ d 2 trips a week?
- Of all the women who use the bus what percentage rely on it for shopping trips?
Is it ☐ a 36% ☐ b 46% ☐ c 56% ☐ d 66%?
- Here's a question about attitudes. In a recent survey by the WI among women in rural areas, women with and without access to a car were asked if diminishing bus services affected them. What percentage said they would be seriously affected if their bus service disappeared?
Was it ☐ a Over 30% ☐ b Over 50% ☐ c Over 70% ☐ d Over 80%?
- In the same survey, women living in rural areas were asked if they used the bus for visits to the doctor and for medical treatment. What percentage said they relied on the bus for such essential visits?
Was it ☐ a 29% ☐ b 39% ☐ c 49% ☐ d 59%?

How did you do? Score nothing for every ☐ a half for every ☐ b one for every ☐ c and five for every ☐ d

30-40: Congratulations, there's not much we can tell you on the subject. You may be interested to know that at a recent Convention in London, attended by a wide range of community interests, women and transport was one of the topics debated. The discussion is in our Convention Report, which we'll be happy to send you in exchange for the coupon.

15-30: Fair, but you'd obviously benefit from our free Convention Report. Why not send the coupon, now?

Under 15: Treat the coupon as a matter of some urgency.

To: Bus & Coach Council, Sardinia House, 52 Lincoln's Inn Fields, London WC2A 3LZ. Please send me a complimentary copy of your Convention Report. (Additional copies £1 each). Subject to availability.

Name _____

Address _____

We'd all miss the bus



All facts and figures derive from published sources.

INTERNATIONAL MARKETS

WALL STREET

Treasury weighs down on dealings

SENTIMENT looked a shade less optimistic on Wall Street yesterday as the swelling ranks of stockbrokers returning from the Christmas weekend found short-term rates edging up again and the bond market in slack water while waiting for the rest of this week's heavy funding programme by the U.S. Treasury, writes Terry Byland in New York.

Leading stocks managed a successful rally in late afternoon, after drifting lower for most of the session. The Dow Jones industrial average closed 0.51 down at 1,283.21. Turnover improved to 86.3m shares from Tuesday's 63.8m but was still below normal trading levels. The late rally was led by oil stocks featured by Shell Oil 1 1/4% higher at \$39 3/4 and Gulf Oil 1 1/4% better at \$43 1/4.

The credit markets saw little genuine investment business although the pressure of the bank settlement operations following the extended weekend caused some gyrations in the Federal funds rate, the overnight fund for federal cash on the interbank market.

Confidence in the prospects for a fall in interest rates was sustained, however, by the favourable outcome of the first leg of this week's Treasury funding operation. The auction of Treasury bills brought yields of around 10 basis points lower than a week ago. A good demand was reported for the auction of \$6bn in four-year notes which traded at a yield of 11.44 per cent.

The stock market opened steadily but was discouraged by a rise in Fed funds from 9.02 per cent overnight to 9 1/4 per

cent at mid-session, when the Federal Reserve Board intervened with \$1bn in customer repurchases.

Another setback was suffered by airline stocks and utility issues remained friendless as investors pondered the implications of recent setbacks to nuclear power projects.

There was little activity in the market leaders but a rash of special situations provided the features of the stock market. Honeywell, \$2 off at \$135 1/4, failed to excite the market with a forecast of higher sales and profits. IBM slipped 3/4 to \$124 1/4.

The \$1.2bn write-offs for plant closures at U.S. Steel, the nation's largest steel company, put 5/8 on the stock price at \$30 1/4, but investors are waiting to see signs of an improvement in the industry before moving into the steel stocks.

LTV, hoping for news early in the new year on the proposed merger with Republic Steel, gained 3/4 to \$19 1/4.

Heavy turnover was again recorded in the AT&T issues as the deadline for the break-up of the Bell system draws near. The new AT&T stock eased 5/4 to \$17 1/4 on turnover of 1.8m shares and the old, where bargains will now not be paid for until mid-January, dipped 3/4 to \$60 1/4.

With the exception of the AT&T issues, the most active stock was Getty Oil, as Pennzoil's \$1.8bn offer for 18m shares - 20 per cent of the equity - got under way.

Getty stock was active, with the share price climbing during the session to end \$1 1/4 higher at \$100, level with the price offered by Pennzoil after turnover of 1.6m shares.

Superior Oil, another family oil company with bid prospects behind the stock price, added 3/4 to \$38 1/4 with more than 300,000 shares traded.

Among the oil majors, Standard India, once rumored as a possible bidder for Getty, jumped 1 1/4 to \$50 as investors were evidently pleased to see the prospect of such a move eliminated. Exxon at \$37 1/4 also bucked the market trend with a gain of 3/4.

In the bond market, turnover remained very thin while the professional traders waited for the day's auction of \$5.2bn in seven-year Treasury notes. This will be followed today by a further \$3.15bn tranche of 20-year bonds.

The key long bond, the 13 per cent of 2013, dipped 1/4 to 10 1/4, yielding 11.87 per cent.

The three-month Treasury bills added seven basis points to a 8.98 per cent discount and the six-month bills three basis points to 9.14 per cent. The Fed helped short-term liquidity by buying \$550m in Treasury bills.

EUROPE

Frankfurt moves to the fore

DEMAND swelled in Frankfurt yesterday on a widely felt but uncertainly defined surge of optimism and pushed the Commerzbank market indicator 10.9 points ahead to a record 1,044 and its FAZ counterpart 2.46 up at 351.71, also a peak.

The belief that worldwide interest rates are set to come down, coupled with hopeful signs for the domestic economy, brought a flurry of predominantly foreign buying and heavy volume for the time of year.

Dealers reported both private and institutional demand, pointing to an economic institute's forecast of up to 3 per cent growth for 1984 as one reason for the resurgence of confidence.

Chemicals, which have led the recent rally, continued to draw investor interest. Bayer added DM 3 to DM 174, BASF was DM 2.80 higher at DM 174.70 and Hoechst rose DM 3 to DM 182.80.

Deutsche led the advance in banks, gaining DM 3.50 to DM 339.50. Commerzbank ended DM 1.40 bigger at DM 171.40 and Dresdner rose DM 2.40 to DM 173.40.

Volkswagen's announcement of higher prices drew particular attention to motor industry stocks and a gain of DM 4 to DM 220. Daimler added DM 2 to DM 651 and BMW edged 50 pf up ahead to DM 427.50.

Siemens headed higher electricals with an advance of DM 2.40 to DM 384.40. Brown Boveri was DM 1.30 higher at DM 227.80 and PKI DM 1 up at 351.

Plans for product rationalisation with Krupp took Klockner DM 2.50 higher at DM 46.50. Stores were also firmer but insurance group Allianz, still locked in a takeover battle for Eagle Star of the UK, eased DM 1 to DM 808.

Domestic bonds closed sharply higher and the Bundesbank was able to sell DM 75.8m of public paper in the rising market.

Sentiment remained optimistic in Amsterdam, with three key bourse indices breaking the records set on Tuesday. But prices turned mixed, some shares succumbing to profit-taking while others hit highs for the year.

In internationals, Akzo extended opening gains to FF 1.90 at FF 89.5 but Hoogovens, after opening at a 1983 high, slipped back to FF 47.80 for a gain of 40 cents.

HBG led the construction sector with a FF 4.80 rise to FF 100.80. Boskalis was 10 cents up at FF 44.60 but Volker Stevin shed FF 1.10 to FF 35.50.

Late improvers included Océ-Van der Grinten, FF 7 ahead at FF 247, and NMB in banks, FF 5.50 higher at FF 150.50.

A positive response to Wall Street's overnight performance brought moderate gains in Paris. A Government tax concession to net buyers of shares over the year further boosted investor activity.

Poliet fell FF 14 to FF 325 in generally lower constructions while mixed stores were led by Printemps, FF 2.90 ahead at FF 138.90.

Electricals and metals proved steady with Moulinex FF 2.8 ahead at FF 108.50 and Creusot-Loire putting on FF 1.3 to FF 43.8.

Oils advanced, Esso adding FF 9 to FF 494.

Lacklustre trading and thin volume took prices down in what dealers believe will prove only a temporary setback for Brussels. Utilities were weak and holding companies mixed in depressed, but chemicals and non-ferrous metals continued to perform well.

Bruxelles Lambert gained BF 15 to BF 2,390 and Cobepe BF 25 to BF 3,070. Société Générale jumped BF 165 to BF 1,965 but Sofina was unchanged at BF 5,450.

A series of buoyant session ended in Milan yesterday, with widespread losses and a fall in volume. The downturn was blamed by brokers on profit-taking and hesitancy ahead of the afternoon's cabinet meeting to decide on new fiscal measures to curb the public debt. Among industrial majors, Fiat lost LI 9 to LI 3,360 and Montedison LI 3 to LI 2,200. Italcementi shed LI 200 to LI 37,800 and Sna Viscosa LI 1 to LI 277.

Industrials eased on profit-taking towards the close in Zurich, but most banks, insurance groups and financials were again higher in fairly active trading.

Union Bank put on SwFr 40 to SwFr 3,590 but Ciba-Geigy lost SwFr 35 to close at SwFr 2,440.

Prices fell slightly over a broad front in Madrid, with the chemicals sector alone showing some improvement.

An undercurrent of selling as investors sought short-term losses to set against long-term capital gains at the end of the tax year took prices lower in a dull Stockholm market.

TOKYO

New Year optimism prevails

STRONG buying which had continued for several days previously subsided slightly in Tokyo yesterday, but share prices advanced, with the Nikkei-Dow Jones average closing the year at an all-time high, writes Shigeo Nishitaki of Jiji Press.

In the half-day final session of the year, expectations of higher prices in the new year were mixed with fears that unfavourable portents for the year may crop up during the market holiday.

The 225-issue market indicator temporarily slipped below the preceding day's level, but rallied toward the close, ending 9.58 higher at 8,893.82. The average thus netted a large 23.3 per cent increase during the year.

Gains outnumbered losses 396 to 285 yesterday, with 158 issues unchanged. Transactions totalled 379.85m shares compared with 571m the previous day.

Investors continued to buy stocks on the strength of Japan's business recovery and the settlement of the political turmoil brought about by the setback for the Liberal Democratic Party in the December 18 general election. Nevertheless, some securities dealers unloaded their holdings.

Nippon Steel drew both buy and sell orders from overseas in lots of 1m shares, but its price ended unchanged at Y175.

Electric power issues were also bought, with Hokkaido Electric Power advancing Y80 to Y1,000 and Shikoku Electric Power Y70 to Y1,120. Tokyo Gas also added Y7 to Y162.

Mitsubishi Heavy Industries attracted continued foreign buying and massive buy orders in anticipation of an improved business performance, rising Y3 to Y275.

As for blue chips, Matsubita Electric Industrial shot up to an all-time high of Y1,990, but finished slightly down at Y1,980, up Y10, due to later small-toy selling. NEC gained Y20 to Y1,460, Toyota Motor Y10 to Y1,500, Honda Motor Y10 to Y1,110 and Canon Y20 to Y1,570.

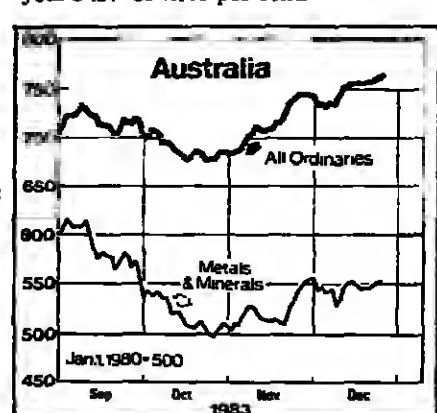
Fuji Photo lost Y30 to Y2,000, though, and Ricoh Y20 to Y1,120.

Issues with latent assets remained investor targets, with Nippon Express and Tokio Marine and Fire registering yearly highs of Y319, up Y5, and Y558, up Y3.

On the bond market, which also closed for the year yesterday to reopen on January 4, financial institutions, such as

city, regional and trust banks, purchased bonds in fairly large lots, expecting a drop in interest rates next year.

As a result, the yield on the benchmark 7.5 per cent government bonds maturing in January 1993 plunged from the preceding day's 7.39 per cent to the year's low of 7.365 per cent.



AUSTRALIA

A FEW keen buyers, encouraged by Wall Street's strength, pushed leading indicators to new highs in Sydney yesterday. Leading dealers preferred to maintain their positions, though, and volume was light.

Oil and gas issues led the advance, with Weeks Petroleum ahead 20 cents to AS\$4.00, Vangas 10 cents to AS\$3.80 and Santos 6 cents to AS\$7.90. Most industrials also firmed, while among mixed minings, BHP gained 10 cents to AS\$4.00.

A bright spot in generally dull golds was Niugini Mining, 7 cents up at AS\$2.05.

The all ordinaries index gained 3.1 to 785.6.

HONG KONG

SHORT covering and the pursuit of bargains ahead of an expected new-year gain in prices took the Hang Seng index 6.85 points ahead to 874.15 in yesterday's half-day session.

Most leading shares made small gains in moderate activity. Among properties, Hongkong Land put on 5 cents to HK\$2.80 and Cheung Kong added 10 cents to HK\$7.25.

Hongkong Bank was unchanged at HK\$7.00, but China Light advanced 20 cents to HK\$12.00 and Hongkong Telephone rose 25 cents to HK\$34.00.

CANADA

A SLOW post-Christmas return left Toronto moving within a narrow range for much of the day, with signs of weakness among golds but strength in the base metals side.

Montreal displayed a similar inability to establish a clear direction, although a firm tone was maintained.

LONDON

Relaxed but resilient return

POST-CHRISTMAS trading in London started slowly with attendance much thinner than usual. Government stocks featured the relaxed proceedings, resuming their upward momentum on interest rate hopes, while equities retained a firm undertone.

Sentiment in gilts was given a further fillip by sterling's fresh improvement against the dollar. Gains extended to a half.

Leading industrial shares drifted slightly lower initially but a late rally ensued and the mood remained optimistic. The FT industrial ordinary index recovered to show a gain of 0.6 by the close at 775.6. The FT-Actuaries All-Share index reached a record 470.01.

Features were few and far between. Those stocks included, or rumored to be mentioned, in brokers' new year recommendations lists claimed the lion's share of the interest.

Irish oil exploration issues were fairly active and South African gold shares showed widespread gains.

Details, Page 17; Share information service, Pages 18-19

SINGAPORE

GOVERNMENT forecasts of improved national economic growth in the coming year buoyed sentiment in a moderately active Singapore market yesterday. Rubber stocks were firm, banks steady but industrials mixed.

Foreign interest made Chuan Hup Marine the most active share, with 1.23m units traded and a gain of 10 cents to S\$2.14.

Among rubbers, Consolidated Plantations and Kulim each gained 6 cents, to S\$3.32 and S\$3.18.

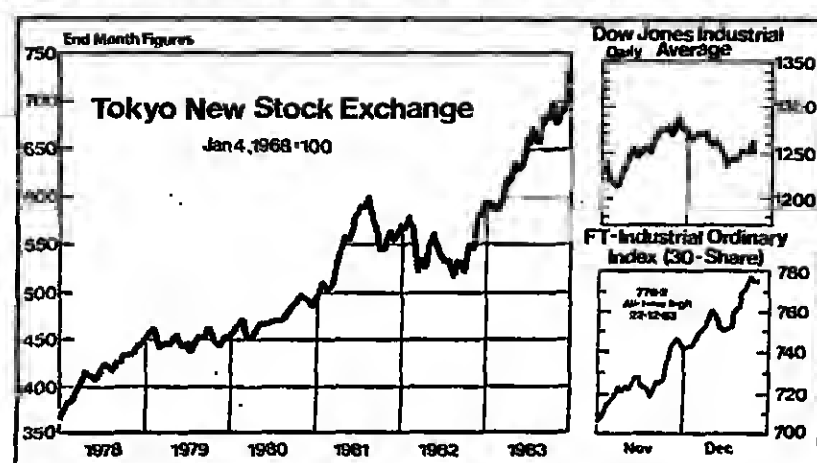
SOUTH AFRICA

ACTIVITY was lively in Johannesburg with London demand strong for leading golds, providing Buffels with a R1.50 gain at R89.50. Industrials meanwhile remained unruffled by a Christmas round of prime rate rises.

Of the mining financials Amgold added R2.50 to R135.50 and Gold Fields of SA R1.50 to R26.25. De Beers held at R8.05 while Rustenburg Platinum slipped 20 cents to R13.20.

On the industrial boards Tongaat Hulets jumped 35 cents to R10.95 and SA Breweries 40 cents to R8.

KEY MARKET MONITORS



STOCK MARKET INDICES

	Dec 28	Previous	Year ago
DJ Industrials	1263.21	1263.72	1058.87
DJ Transport	588.26	588.47	450.21
DJ Utilities	132.66	131.98	119.05
S&P Composite	164.81	164.76	140.77

LONDON			
	Dec 28	Previous	Year ago
FT Ind Ord	775.6	775.0	593.7
FT-A All-share	470.01	469.24	381.54
FT-A 500	501.66	500.56	421.61
FT-A Ind	482.39	482.28	395.48
FT Gold mines	594.0	592.40	552.9
FT Govt bonds	83.37	83.15	81.79

TOKYO			
	Dec 28	Previous	Year ago
Nikkei-Dow	8883.82	8883.84	8018.87
Tokyo SE	731.82	728.7	583.72

AUSTRALIA			
	Dec 28	Previous	Year ago
All Ord.	785.60	782.50	479.70
Metals & Mins.	552.50	551.40	402.0

AUSTRIA			
	Dec 28	Previous	Year ago
Credit Aktien	56.11	56.02	50.72

BELGIUM			
	Dec 28	Previous	Year ago
Belgian SE	136.34	136.77	101.12

CANADA			
	Dec 28	Previous	Year ago
Toronto Composite	2542.7	2536.9	1909.80
Montreal Industrials	442.86	441.97	321.74
Combined	426.15	425.23	316.51

DENMARK			
	Dec 28	Previous	Year ago
Copenhagen SE	210.34	n/a	96.41

FRANCE			
	Dec 28	Previous	Year ago
CAC Gen	156.50	154.20	99.70
Ind. Tendance	167.00	166.00	120.50

WEST GERMANY			
	Dec 28	Previous	Year ago
FAZ-Aktien	351.71	349.25	252.24
Commerzbank	1044.00	1033.10	761.50

HONG KONG			
	Dec 28	Previous	Year ago
Hang Seng	874.15	867.3	780.90

ITALY			
	Dec 28	Previous	Year ago
Banca Com.	191.07	192.02	166.40

NETHERLANDS			
	Dec 28	Previous	Year ago
ANP-CBS Gen	153.30	151.9	101.10
ANP-CBS Ind	127.70	126.7	84.20

NORWAY			
	Dec 28	Previous	Year ago
Oslo SE	221.57	223.37	95.82

SINGAPORE			
	Dec 28	Previous	Year ago
Strait Times	987.39	987.98	731.56

SOUTH AFRICA			
	Dec 28	Previous	Year ago
Golds	877.5	858.1	951.4
Industrials	856.5	844.0	785.3

SPAIN			
	Dec 28	Previous	Year ago
Madrid SE	115.82	118.13	100.04

SWEDEN			
	Dec 28	Previous	Year ago
J & P	1429.32	1432.95	689.89

SWITZERLAND			
	Dec 28	Previous	Year ago
Swiss Bank Ind	384.50	386.8	285.10

WORLD			
	Dec 28	Previous	Year ago
Capital Int'l	182.70	181.0	155.3

GOLD (per ounce)

	Dec 28	Previous	Year ago
London	\$377.875	n/a	n/a
Frankfurt	\$378.00	n/a	n/a
Zurich	\$378.00	\$377.50	n/a
Paris (filing)	\$378.07	\$378.47	n/a
London (filing)	\$378.50	\$380.50	n/a
New York (Dec)	\$381.60	\$380.70	n/a

CURRENCIES

	U.S. DOLLAR	STERLING
	Dec 28	Previous
London	2.7515	2.7570
DM	2.3330	2.3370
Yen	8.4200	8.4375
FFr	2.1875	2.1955
Guil.	3.0930	3.1025
Lira	1672.50	1676
BP	56.18	56.31
CS	1.2425	1.2460

INTEREST RATES

	Dec 28	Prev
Euro-currencies (offered rate)		
E	9%	9%
SwFr	4 1/4%	4 1/4%
DM	6 1/4%	6 1/4%
FFr	13%	14%

	Dec 28	Prev
FT London interbank fixing (offered rate)		
3-month U.S.	10%	10%
6-month U.S.	10 1/4%	10 1/4%
U.S. Fed Funds	9 1/4%	9 1/4%
U.S. 3-month CDs	9.85	9.80
U.S. 3-month T-bills	8.987	8.91

U.S. BONDS

	Dec 28	Prev	Yield
Treasury			
10% 1985	100 1/8	100 1/8	10.79
11% 1990	98	97 1/2	11.86
11 1/2% 1993	98 1/2	97 1/2	11.72
12% 2013	101 1/8	101 1/8	11.80

U.S. Fed Funds	9 1/4	9 1/8
U.S. 3-month CDs	9.65	9.80
U.S. 3-month T-bills	8.96 1/2	8.91

12 Month										12 Month										12 Month										12 Month																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
High Low										High Low										High Low										High Low																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
Div. Yld. E 100s High										Div. Yld. E 100s High										Div. Yld. E 100s High										Div. Yld. E 100s High																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
Low										Low										Low										Low																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
Stock										Stock										Stock										Stock																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
Div. Yld. E 100s High										Div. Yld. E 100s High										Div. Yld. E 100s High										Div. Yld. E 100s High																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
Low										Low										Low										Low																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
Stock										Stock										Stock										Stock																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
Div. Yld. E 100s High										Div. Yld. E 100s High										Div. Yld. E 100s High										Div. Yld. E 100s High																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
Low										Low										Low										Low																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
Stock										Stock										Stock										Stock																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
177	30	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

Continued on Page-1

مكتبة الأم

Continued on Page 16

		D'ge		12 March			
High	Low	Close	Prev. Close	High	Low	Stock	Div. Yld.
30 1/4	30	30 1/2	- 1/4	55	38 1/4	SnOind	2.80 6.5
12 1/4	11 1/2	12 1/4	+ 1/4	58 1/2	35 1/2	SnOOh	2.80 5.7
28	27 1/2	28	+ 1/4	13 1/2	11	SaPacCo	4.0 2.4
48	47 1/4	47 1/2	+ 1/4	151	7 1/2	Sensite	5.50 2.8

100

Sales figures are unofficial. Year-to-highs and lows reflect the previous 50 weeks of trading. The current week is not the latest trading day. Where a split or stock dividend amounting to 25 per cent or more has been paid, the year-to-high and low are based on the new share price. Unless otherwise noted, rates of dividends are annual adjustments based on the latest declaration.

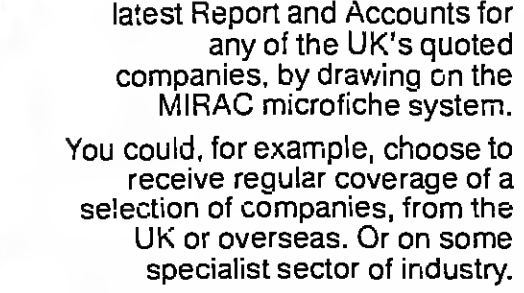
1=dividend also entailed 1-b=annual rate of dividend paid stock dividend c=liquidating dividend d=dividend declared 1-g=dividend in Canadian funds, subject to 15% non-residence tax. 1-w=dividend declared after split-up or stock dividend. 1-y=dividend declared after year-end. 1-z=dividend declared after year-end involving 1-w=dividend declared or paid this year, an accumulative issue with dividends in arrears n=new issue in the current year. n-1=dividend begins with the start of the reporting 10-day delivery P=price-earnings ratio w=dividend declared or paid in preceding 12 months, plus stock dividend. w-s=stock split. Dividends begin with date of split. w-s-y=year 1-w=dividend declared after split-up or stock dividend. w-z=high value on ex-dividend date or ex-distribution date. w-z=year 1-w=trading halted 1-w=bankruptcy or receivership or being in liquidation. w-w=dividend declared after year-end. w-w=when companies wd=when distributed. w-w=when issued. w-w=with warrants w-w=dividend or ex-rights w-z=ex-distribution w-z=dividend or ex-rights w-z=dividend and sales in 1-y=dividend made in full

AMERICAN STOCK EXCHANGE CLOSING PRICES

[illegible]

Continued from Page 15

“Get in touch with McCarthy’s
Their list of international
publications is unrivalled.”



The point is that *you* select the area of information and we provide the coverage – fast. Either in printed form, or (for convenience of travel) on video.

The service may well cost less than

you think. To receive weekly coverage on a list of 20 UK companies costs around £200 p.a. A fair price for getting the right information.

Interested? Complete the coupon and we'll send you full details.

Department, FT Business Information Ltd.,

Cannon Street, LONDON EC4P 4BY,
details about McCarthy Information Services.

Telephone _____

F

[illegible]

Indices	Dec. 28	Dec. 27	Dec. 23	Dec. 22	1983	
					High	Low

NEW YORK - DOW JONES

Toronto	Composite	2542.6	-	2536.1	2536.6	7598.2(26/9)	1949.4(4/1)
---------	-----------	--------	---	--------	--------	--------------	-------------

Base values of all indices are 100 except Australia All Ordinaries and Metals

Apr. 29	Pound Sterling	U.S. Dollar	Deutsche Mark	Japanese Yen	French Franc	Swiss Franc	Dutch Guilder	Italian Lira	Canada Dollar	Belgian Franc
Pound Sterling	1.000	1.046	6.788	356.3	11,446	5.188	4.265	2705	1.057	75.43

French Franc 10 Swiss Franc		63.58
Dutch Guilder	0.44	
Italian Lira 1,000	0.44	7.70

15

[illegible]

NOTES
 *Offered price otherwise indicated and
 \$5 with no premium to U.S.
 \$100 in last column allow for all
 \$1.00 offered price, include all
 day's price. \$ Value based on offer
 price. \$ Today's opening price
 of \$100. \$ Last. \$ Periodic
 plans. \$ Single premium
 offered price include all expenses
 \$100. \$ Offered price includes
 through managers. \$ Previous
 Gateway. \$ Suspended
 Jersey. \$ Ex-substitution
 to charitable bodies. \$ Yield
 annualized rate of NAV increase

CURRENCIES, MONEY and CAPITAL MARKETS

FOREIGN EXCHANGES

Dollar soft in quiet trade

The dollar was soft in very quiet end of year foreign exchange trading, in some cases it was higher than Tuesday's New York closing levels, but below the Friday London finish on speculation about lower U.S. interest rates.

Minutes of the November Federal Open Market Committee meeting showed no tightening of U.S. monetary policy, and the general consensus was that the monetary reins should stay loose, coupled with a larger than expected fall of \$2bn in U.S. M1 money supply figures published Friday gave the dollar a slight edge. The drift down from earlier tone. The drift down from pre-Christmas levels was also encouraged by a fall in the Federal funds overnight rate to 9 per cent on Tuesday from the previous general level of about 9 1/2 per cent, and a decline in Eurodollar interest rates.

Market volume was very thin however, with major banks absent from trading after squaring off their books ahead of the new year.

The dollar fell to DM 2.7515, from DM 2.7570 in London on Friday, but improved slightly from Tuesday's New York close of DM 2.7482, and to FF 8.42 from FF 8.4375 (FF 8.4185 in

New York). SwF 2.1875 from SwF 2.1865 (SwF 2.1870), and Y233.30 from Y233.70 (Y233.70). The trade-weighted index on Bank of England figures fell to 135.0 from 135.3.

STERLING—Trading range against the dollar in 1983 is 1.6245 to 1.6140. November average 1.6172. Trade-weighted index unchanged throughout at 82.5, compared with 84.1 six months ago.

Sterling rose 20 points to 81.9545-1.6255, supported by a fall in the U.S. reduced pressure on the British National Oil Corporation to cut the price of North Sea crude. The pound opened at 1.6240-1.6250, and traded within a range of 1.6200 to 1.6250.

EMS EUROPEAN CURRENCY UNIT RATES

	ECU central bank	ECU against December 28	% change	% change	Divergence
			control	adjusted	limit %
Belgium	44.600	44.600	+0.00	+0.00	-1.44
France	6.563	6.563	+0.00	+0.00	-1.44
Germany	2.363	2.363	+0.00	+0.00	-1.44
Italy	1.366	1.366	+0.00	+0.00	-1.44
Netherlands	2.203	2.203	+0.00	+0.00	-1.44
Portugal	20.480	20.480	+0.00	+0.00	-1.44
Spain	166.637	166.637	+0.00	+0.00	-1.44
Greece	1.366	1.366	+0.00	+0.00	-1.44
Ireland	7.875	7.875	+0.00	+0.00	-1.44
UK	1.366	1.366	+0.00	+0.00	-1.44

Changes are in ECU, therefore positive change denotes a weak currency. Adjustment calculated by Financial Times.

MARK—Trading range against the dollar in 1983 is 2.7780 to 2.7530. November average 2.7647. Trade-weighted index 124.4 against 128.0 six months ago.

Trading was extremely quiet in Frankfurt yesterday and the dollar was fixed at DM 2.7538 compared with DM 2.7562 previously. The fixed level was higher than an opening of DM 2.7480 with the lower rate encouraging some squaring of year end positions. The Bundesbank sold just over \$21m at the

THE DOLLAR SPOT AND FORWARD

Dec 28	Day's spread	Close	One month	% Three months	% p.a.
U.S.	1.4300-1.4300	1.4300	1.4300	1.4300	1.4300
Canada	1.7700-1.7700	1.7700	1.7700	1.7700	1.7700
Norway	4.4100-4.4100	4.4100	4.4100	4.4100	4.4100
Denmark	14.2000-14.2000	14.2000	14.2000	14.2000	14.2000
Ireland	12.2000-12.2000	12.2000	12.2000	12.2000	12.2000
W. Ger.	1.4300-1.4300	1.4300	1.4300	1.4300	1.4300
Portugal	166.637-166.637	166.637	166.637	166.637	166.637
Spain	166.637-166.637	166.637	166.637	166.637	166.637
Italy	1.366-1.366	1.366	1.366	1.366	1.366
Norway	11.000-11.000	11.000	11.000	11.000	11.000
France	11.000-11.000	11.000	11.000	11.000	11.000
Sweden	11.000-11.000	11.000	11.000	11.000	11.000
Japan	323.300-323.300	323.300	323.300	323.300	323.300
Australia	27.220-27.220	27.220	27.220	27.220	27.220
Switzerland	1.366-1.366	1.366	1.366	1.366	1.366

Belgian rate is for convertible francs. Financial Times 91.80-91.80. Six-month forward dollar 0.45-0.50c, 12-month 0.50-1.00c.

fixing but was not active in the open market. Sterling was also a little weaker at DM 3.9500 from DM 3.9610 while the Swiss franc improved to DM 1.2565 from DM 1.2575. Within the EMS the Belgian franc slipped to DM 4.9020 from FF 100 from DM 4.9050 and the Dutch guilder to DM 38.925 from FF 100 compared with DM 38.92. The French franc was unchanged at DM 33.695 from FF 100.

BEIGIAN FRANC—Trading range against the dollar in 1983 is 3.9500 to 3.9610. November average 3.9543. Trade-weighted index 89.2 against 92.7 six months ago.

There was no intervention by the Belgian central bank in the week up to last Monday in foreign exchange markets. This to the second week running that the authorities have not given any support to the Belgian franc and reflects a reduction in volume over the Christmas period and a slightly easier dollar trend. The Belgian franc remained weak within the EMS however.

THE DOLLAR SPOT AND FORWARD

Dec 28	Day's spread	Close	One month	% Three months	% p.a.
U.S.	1.4300-1.4300	1.4300	1.4300	1.4300	1.4300
Canada	1.7700-1.7700	1.7700	1.7700	1.7700	1.7700
Norway	4.4100-4.4100	4.4100	4.4100	4.4100	4.4100
Denmark	14.2000-14.2000	14.2000	14.2000	14.2000	14.2000
Ireland	12.2000-12.2000	12.2000	12.2000	12.2000	12.2000
W. Ger.	1.4300-1.4300	1.4300	1.4300	1.4300	1.4300
Portugal	166.637-166.637	166.637	166.637	166.637	166.637
Spain	166.637-166.637	166.637	166.637	166.637	166.637
Italy	1.366-1.366	1.366	1.366	1.366	1.366
Norway	11.000-11.000	11.000	11.000	11.000	11.000
France	11.000-11.000	11.000	11.000	11.000	11.000
Sweden	11.000-11.000	11.000	11.000	11.000	11.000
Japan	323.300-323.300	323.300	323.300	323.300	323.300
Australia	27.220-27.220	27.220	27.220	27.220	27.220
Switzerland	1.366-1.366	1.366	1.366	1.366	1.366

UK and Ireland are quoted in U.S. currency. Forward premiums and discounts apply to the U.S. dollar and not to the individual currency. Belgian rate is for convertible francs. Financial Times 91.80-91.80.

FINANCIAL FUTURES

Quiet trading

Euro-dollar prices were virtually unchanged in the London International Financial Futures Exchange yesterday. Sentiment was buoyed initially by a firmer tone to U.S. prices on Tuesday as the market reacted to a low Federal funds rate, below 9 per cent, and receding fears of higher U.S. interest rates.

The latter was influenced by the latest set of Federal Open Market Committee minutes which indicated an unchanged stance on credit policies. The market had been anxious that continued signs of economic expansion in the U.S. would force the Fed to tighten credit policies. However the latest U.S. GNP figures have helped to re-

LONDON

Dec 28	High	Low	Prev
March	89.50	89.50	89.50
June	89.50	89.50	89.50
Sept	89.50	89.50	89.50
Dec	89.50	89.50	89.50
March	89.50	89.50	89.50
June	89.50	89.50	89.50
Sept	89.50	89.50	89.50
Dec	89.50	89.50	89.50

12-month forward dollar 0.45-0.50c, 12-month 0.50-1.00c.

CHICAGO

Dec 28	High	Low	Prev
March	89.50	89.50	89.50
June	89.50	89.50	89.50
Sept	89.50	89.50	89.50
Dec	89.50	89.50	89.50
March	89.50	89.50	89.50
June	89.50	89.50	89.50
Sept	89.50	89.50	89.50
Dec	89.50	89.50	89.50

12-month forward dollar 0.45-0.50c, 12-month 0.50-1.00c.

THE POUND SPOT AND FORWARD

Dec 28	Day's spread	Close	One month	% Three months	% p.a.
U.S.	1.4300-1.4300	1.4300	1.4300	1.4300	1.4300
Canada	1.7700-1.7700	1.7700	1.7700	1.7700	1.7700
Norway	4.4100-4.4100	4.4100	4.4100	4.4100	4.4100
Denmark	14.2000-14.2000	14.2000	14.2000	14.2000	14.2000
Ireland	12.2000-12.2000	12.2000	12.2000	12.2000	12.2000
W. Ger.	1.4300-1.4300	1.4300	1.4300	1.4300	1.4300
Portugal	166.637-166.637	166.637	166.637	166.637	166.637
Spain	166.637-166.637	166.637	166.637	166.637	166.637
Italy	1.366-1.366	1.366	1.366	1.366	1.366
Norway	11.000-11.000	11.000	11.000	11.000	11.000
France	11.000-11.000	11.000	11.000	11.000	11.000
Sweden	11.000-11.000	11.000	11.000	11.000	11.000
Japan	323.300-323.300	323.300	323.300	323.300	323.300
Australia	27.220-27.220	27.220	27.220	27.220	27.220
Switzerland	1.366-1.366	1.366	1.366	1.366	1.366

Belgian rate is for convertible francs. Financial Times 91.80-91.80. Six-month forward dollar 0.45-0.50c, 12-month 0.50-1.00c.

THE DOLLAR SPOT AND FORWARD

Dec 28	Day's spread	Close	One month	% Three months	% p.a.
U.S.	1.4300-1.4300	1.4300	1.4300	1.4300	1.4300
Canada	1.7700-1.7700	1.7700	1.7700	1.7700	1.7700
Norway	4.4100-4.4100	4.4100	4.4100	4.4100	4.4100
Denmark	14.2000-14.2000	14.2000	14.2000	14.2000	14.2000
Ireland	12.2000-12.2000	12.2000	12.2000	12.2000	12.2000
W. Ger.	1.4300-1.4300	1.4300	1.4300	1.4300	1.4300
Portugal	166.637-166.637	166.637	166.637	166.637	166.637
Spain	166.637-166.637	166.637	166.637	166.637	166.637
Italy	1.366-1.366	1.366	1.366	1.366	1.366
Norway	11.000-11.000	11.000	11.000	11.000	11.000
France	11.000-11.000	11.000	11.000	11.000	11.000
Sweden	11.000-11.000	11.000	11.000	11.000	11.000
Japan	323.300-323.300	323.300	323.300	323.300	323.300
Australia	27.220-27.220	27.220	27.220	27.220	27.220
Switzerland	1.366-1.366	1.366	1.366	1.366	1.366

UK and Ireland are quoted in U.S. currency. Forward premiums and discounts apply to the U.S. dollar and not to the individual currency. Belgian rate is for convertible francs. Financial Times 91.80-91.80.

OTHER CURRENCIES

Dec 28	Day's spread	Close	One month	% Three months	% p.a.
U.S.	1.4300-1.4300	1.4300	1.4300	1.4300	1.4300
Canada	1.7700-1.7700	1.7700	1.7700	1.7700	1.7700
Norway	4.4100-4.4100	4.4100	4.4100	4.4100	4.4100
Denmark	14.2000-14.2000	14.2000	14.2000	14.2000	14.2000
Ireland	12.2000-12.2000	12.2000	12.2000	12.2000	12.2000
W. Ger.	1.4300-1.4300	1.4300	1.4300	1.4300	1.4300
Portugal	166.637-166.637	166.637	166.637	166.637	166.637
Spain	166.637-166.637	166.637	166.637	166.637	166.637
Italy	1.366-1.366	1.366	1.366	1.366	1.366
Norway	11.000-11.000	11.000	11.000	11.000	11.000
France	11.000-11.000	11.000	11.000	11.000	11.000
Sweden	11.000-11.000	11.000	11.000	11.000	11.000
Japan	323.300-323.300	323.300	323.300	323.300	323.300
Australia	27.220-27.220	27.220	27.220	27.220	27.220
Switzerland	1.366-1.366	1.366	1.366	1.366	1.366

Belgian rate is for convertible francs. Financial Times 91.80-91.80. Six-month forward dollar 0.45-0.50c, 12-month 0.50-1.00c.

CURRENCY MOVEMENTS

Dec 28	Bank of England	Morgan Guaranty	Special Drawing Rights	European Currency Unit
U.S.	1.4300-1.4300	1.4300	1.4300	1.4300
Canada	1.7700-1.7700	1.7700	1.7700	1.7700
Norway	4.4100-4.4100	4.4100	4.4100	4.4100
Denmark	14.2000-14.2000	14.2000	14.2000	14.2000
Ireland	12.2000-12.2000	12.2000	12.2000	12.2000
W. Ger.	1.4300-1.4300	1.4300	1.4300	1.4300
Portugal	166.637-166.637	166.637	166.637	166.637
Spain	166.637-166.637	166.637	166.637	166.637
Italy	1.366-1.366	1.366	1.366	1.366
Norway	11.000-11.000	11.000	11.000	11.000
France	11.000-11.000	11.000	11.000	11.000
Sweden	11.000-11.000	11.000	11.000	11.000
Japan	323.300-323.300	323.300	323.300	323.300
Australia	27.220-27.220	27.220	27.220	27.220
Switzerland	1.366-1.366	1.366	1.366	1.366

Belgian rate is for convertible francs. Financial Times 91.80-91.80. Six-month forward dollar 0.45-0.50c, 12-month 0.50-1.00c.

CURRENCY RATES

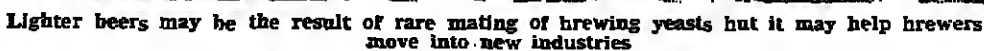
CURRENCY RATES				
Dec. 28	Bank rate %	Special Drawing Rights	European Currency Unit	
U.S.	8 1/2	0.736441	0.871602	
Canada	10-04	1.04489	1.26099	
U.S.			1.08238	
Australia	30	20.2402	1.95155	
Belgian P	10	58.5116	2.0099	
Denmark	10	14.2000	1.46118	
Frank	6	9.97028	2.86696	
W. Ger.	8 1/2	2.53338	2.93633	
Switzer	5 1/2	1.36637	0.90121	
U.K.	7 1/2	1.78245	1.37005	
U.S.	8	24.5353	1.91543	
France	6	16.6667	1.36637	
Italy	8	16.6667	1.36637	
Danish Pz	8	16.6116	1.29431	
Swedish Kr	8 1/2	9.99828	6.50111	
Japanese	8 1/2	323.177	323.177	
Portug Dr	200	106.054	81.3986	

MAN MADE YEAST STRAINS MAY LEAD TO IMPROVED PRODUCTION

BY STEPHANIE YANCHINSKI

"Rare mating" is not genetic engineering in its true sense. In this, the genetic structure

desired traits of a new variety can be programmed much more easily.

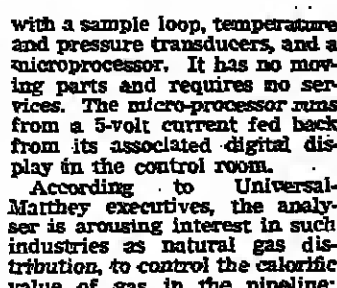


Normally, such enzymes come

steps "downstream." Enzymes are added during the malting step to help prepare the "mash." This is the fermentable sugar solution which forms the basis of the "wort" to which

rub. "While it is unlikely that brewers will become pharmaceutical manufacturers, there is nothing to stop them moving into areas related to their existing business."

DAVID FISHLOCK, SCIENCE EDITOR



As the sample gas stream enters the fluidic sensor (A) as

The sensor is sealed in an explosion-proof field unit, along

Browne likens it to a credit card—"your flexible friend."

devices

Research and Development Centre at Schenectady, New York, on (518) 385 8315.

• • •

further 150 on order. More details from Kls Services, London, on 01-627 4000.

The size, contents and publication dates of all Surveys are subject to change at the discretion of the Editor

Determination. It got you

you are not alone. Because no bank is more determined to see



So if you are a company determined to get ahead in the world, Bank of Boston wants you to know you are not alone. Because no bank is more determined to see you succeed than we are.



BANK OF BOSTON

WORLD HEADQUARTERS BOSTON, U.S. OFFICES IN DALLAS • CHICAGO • HOUSTON • LOS ANGELES • MIAMI • NEW YORK. WORLDWIDE OFFICES IN ARGENTINA • AUSTRALIA • BAHAMAS
BARBADO • BOLIVIA • BRAZIL • CANADA • CAYMAN ISLANDS • CHANNEL ISLANDS • CHILE • COSTA RICA • DOMINICAN REPUBLIC • FRANCE • GERMANY • GUATEMALA • HAITI
HONDURAS • HONG KONG • JAPAN • ITALY • LEBE • LUXEMBOURG • MEXICO • NICARAGUA • PANAMA • PARAGUAY • PHILIPPINES • PUERTO RICO • SINGAPORE • SWITZERLAND • TAIWAN
THAILAND • UNITED KINGDOM • URUGUAY • VENEZUELA • ZAMBIA & ZIMBABWE

©1983 THE FIRST NATIONAL BANK OF BOSTON